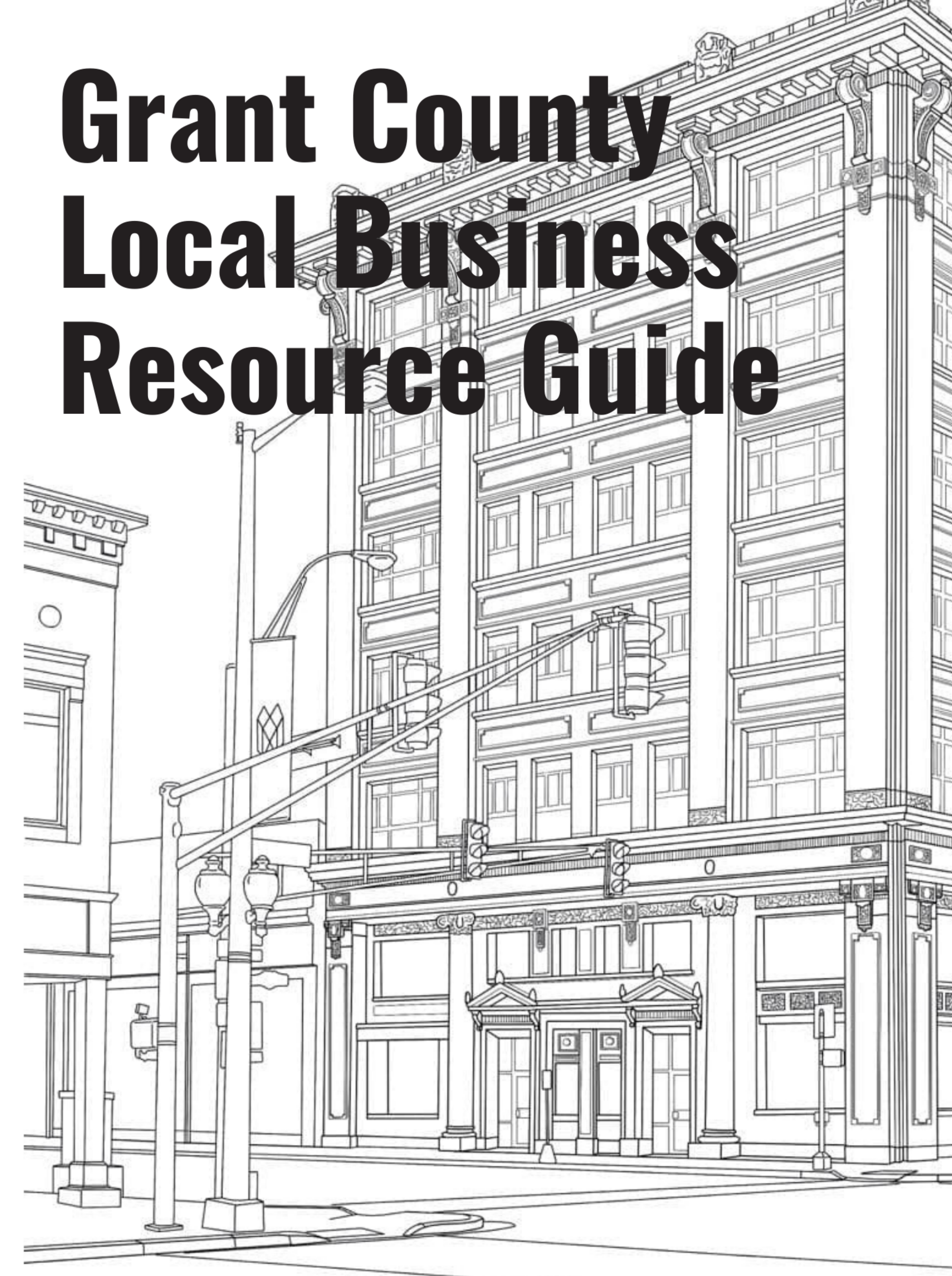


Grant County Local Business Resource Guide



Resource Guide for Entrepreneurs
and Small Business Owners
in Grant County, Indiana

IS THIS EBOOK FOR ME?



**IF YOU'VE BEEN ASKING
YOURSELF ANY OF THESE
QUESTIONS (AND MORE!), THEN
THIS EBOOK IS FOR YOU!**

- What requirements do I need to meet for the county and city?
- How do I protect myself from financial liability?
- How do I access capital?
- How should I set up my business legally? LLC or DBA?
- How do I accept credit card payments?

INDEX

1

GETTING STARTED

Local Organizations

pg. 4-5

Grant County organizations offering local resources

Indiana Organizations

pg. 6-7

Indiana-based organizations offering resources

Business Planning

pg. 8

Strategies, templates, examples

2

PROFESSIONAL SERVICES

Raising Capital

pg. 9

Grant opportunities, loans, lenders, banks

Accounting

pg. 19

Taxes, bookkeeping, budgeting

Insurance

pg. 21

LLC, DBA, business entities, liabilities

Legal

pg. 22

Liability, coverage, cyber security

3

BUSINESS RESOURCES

Networking

pg. 25

Connecting with local businesses, community members, and entrepreneurs

Real Estate

pg. 26

Commercial agents, list of available properties

Construction

pg. 28

Contractors, building, remodeling

Interns

pg. 29

Hiring students for learning opportunities

Marketing

pg. 30

Social media, website, marketing plans, promotions, events, advertising, design strategies

Mentorship

pg. 33

One on one advising and business guidance

Additional Online Resources

pg. 34

Additional resources

Local Organizations

Grant County Economic Growth Council

GRANT COUNTY'S LOCAL ECONOMIC DEVELOPMENT ORGANIZATION, DEDICATED TO BRINGING BUSINESS GROWTH AND ECONOMIC PROGRESS TO THE COUNTY.

OFFER:

- Free business mentoring (business planning, financials, network connections)
- Access to capital (grant opportunities, loans, relationships with local banks etc.)
- Networking programs (BYOC, Local Business Advisory Panel, Manufacturers Council)
- Knowledge of the county's market, demographics, business climate
- Access to local, regional, state, and national data
- Provide connections to local government (tax abatement, improvement incentives)

DIRECT CONTACT:

Tim Eckerle || Cell: (765) 618-4589 || teckerle@grantcounty.com
Charity Bailey || Office: (765) 662-0650 || cbailey@grantcounty.com

LINK: <http://grantcounty.com/>

Marion-Grant County Chamber of Commerce

GRANT COUNTY'S CHAMBER OF COMMERCE WITH THE GOAL OF ENHANCING THE RETENTION AND EXPANSION OF BUSINESS THROUGHOUT GRANT COUNTY.

OFFER:

- Business Support (Online directory, monthly newsletter, Living Guide, direct referrals, Community Marketplace, etc.)
- Networking (Ribbon cuttings/grand openings, Early Birds, Business After Hours, Grant County Young Professionals Network, Ambassadors, etc)
- Education (Business Growth Series, Sales & Marketing Seminar, Dept. of Labor Seminar, Sales & Marketing Association, Human Resources Association, Google workshops, etc.)
- Advocacy (State of the City, Third House Sessions, Candidate Forums, Governmental Affairs Committee, State Legislative Dinner, etc.)

DIRECT CONTACT:

Kylie Jackson || Cell: (765) 506-1723 || kylie@marionchamber.org
Rhonda Emmons || (765) 664-5107 || rhonda@marionchamber.org

LINK: <http://www.marionchamber.org/>

GETTING STARTED

Local Organizations

(continued)

Gas City Area Chamber of Commerce

GAS CITY AREA'S LOCAL CHAMBER ORGANIZATION.

OFFER:

- Assist with Ribbon Cuttings/Open Houses
- Access to Social & Networking Events (GCC Luncheon, Mixers, Coffee Connect, etc.)
- Connect you to resources and partnerships
- Professional Growth Workshops
- Member Referrals
- Promote business events or news through our weekly E-blast (Free to members) or send a stand alone email to the membership
- Two member listings on our website with an image and link to your website included in one of the listings
- Free advertisement in Great Deals Magazine (for new members) - sent to over 18,000 homes in Grant County

LINK: <http://gascity.com/>

DIRECT CONTACT:

Andrea Womack || Cell: (765) 517-1526 || andrea@gascity.com

Marion Public Library

THE CITY OF MARION'S LOCAL LIBRARY.

OFFER:

- Access to online databases, research guides, conference rooms, and technology classes.

LINK: <http://www.marion.lib.in.us/>

DIRECT CONTACT:

Mary Eckerle || (765) 661-6141 || meckerle@marion.lib.in.us

Grant County WorkOne

REGIONAL NON-PROFIT WORKFORCE DEVELOPMENT ORGANIZATION.

OFFER:

- Provides public and private financial and employment resources for education and skills training.
- Assists with employee recruitment

LINK: <http://www.neinworks.org/about-us>

DIRECT CONTACT:

Cindy Detrick || (765) 668-8911x238 || cdetrick@workonene.org

Indiana Organizations

Indiana Small Business Development Center (ISBDC)

AN ORGANIZATION DEDICATED TO THE FORMATION, GROWTH, AND SUSTAINABILITY OF INDIANA'S SMALL BUSINESSES AND ENTREPRENEURS BY PROVIDING EXPERT GUIDANCE AND A COMPREHENSIVE NETWORK OF RESOURCES.

OFFER:

- Business Mentorship
- Online resources
- Financing options
- Assists with employee recruitment

DIRECT CONTACT:

Peggy Cenova || (866) 596-7232 || pcenova@isbdc.org

LINK: <https://isbdc.org/locations/east-central-isbdc/>

Minority Business Development Center (MBDC)

A FEDERALLY FUNDED PROGRAM OF THE MINORITY BUSINESS DEVELOPMENT AGENCY, US DEPARTMENT OF COMMERCE THAT SERVES THE MINORITY BUSINESS COMMUNITY BY PROVIDING SOLUTIONS TO THE CHALLENGES OF GROWING A BUSINESS.

OFFER:

- Access to Contracts
- Assistance with Bank Loan Applications, Venture Capital/Private Equity, Private Investor Funding, Strategic Process and Planning
- Accelerated Product/Service Sales, Scale up and Commercialization Growth, Outsourcing Contracting and Negotiation
- Logistics, Distribution, Warehousing, Transportation Facility Management
- Environmental Issues, Build Out, Space Management Product Management
- Development, Marketing, Sales, Pricing, Delivery Manufacturing
- Discrete, Continuous, Process Control Supply Chain Management

DIRECT CONTACT:

(317) 234-5223 || rhone@idoa.in.gov || www.in.gov/mbec

LINK: https://www.in.gov/idoa/files/MBEC_Overview.pdf

Indiana Organizations

(continued)

Indiana U.S. Small Business Association

A FEDERAL ORGANIZATION CREATED THROUGH THE SMALL BUSINESS ACT OF 1953 TO ASSIST SMALL BUSINESSES.

OFFER:

- Provides access to capital; small business support; financial assistance
- Assists with training and counseling and business opportunities
- Offers economic development and job creation for small businesses.

DIRECT CONTACT:
(317) 226-7272

LINK: <https://www.sba.gov/>

Business Planning

Secretary of State's Guide to Starting a Business

A COMPREHENSIVE GUIDE TO STARTING A BUSINESS IN INDIANA.

LINK: <https://www.in.gov/sos/business/2428.htm>

SBA Business Planning Tools

REGISTER WITH SBA AND ACCESS WITH BUSINESS PLANNING TOOLS.

LINK: <https://www.sba.gov/tools/business-plan/1>

SCORE Business Planning Tools

ACCESS BUSINESS PLAN TEMPLATES AND MORE!

LINK: <https://www.score.org/resource/business-planning-financial-statements-template-gallery>

Round Peg Business Planning Tools

ACCESS BUSINESS PLANNING RESOURCES.

LINK: <https://roundpeg.biz/2017/07/business-plan-resources/>

Raising Capital

Indiana U.S. Small Business Association

A FEDERAL ORGANIZATION CREATED THROUGH THE SMALL BUSINESS ACT OF 1953 TO ASSIST SMALL BUSINESSES.

OFFER:

- Provides access to capital; small business support; financial assistance
- Assists with training and counseling and business opportunities
- Offers economic development and job creation for small businesses.

DIRECT CONTACT:

Laura Schafsnitz || (463) 203-7197 || laura.schafsnitz@sba.gov

LINK: <https://www.sba.gov/local-resources/indiana>

Opportunity Zone Program

OFFERS THREE TAX INCENTIVES FOR INVESTING IN LOW-INCOME COMMUNITIES THROUGH A QUALIFIED OPPORTUNITY FUND.

****DOWNTOWN MARION INDIANA IS DESIGNATED AS AN OPPORTUNITY ZONE****

OFFER:

- A temporary deferral of inclusion in taxable income for capital gains reinvested into an Opportunity Fund.
- A permanent exclusion from taxable income of capital gains from the sale or exchange of an investment in an Opportunity Fund if the investment is held for at least 10 years.

DIRECT CONTACT:

Tim Eckerle || Cell: (765) 618-4589 || teckerle@grantcounty.com

LINK: <https://www.iedc.in.gov/docs/default-source/iedc-assets/eig-opportunity-zone-fact-sheet.pdf>

Revolving Loan Fund

A FINANCING RESOURCE FOR STARTING OR GROWING A BUSINESS.

OFFER:

- a gap financing tool for small business, offering financing up to \$30,000 with attractive interest rates and terms.

DIRECT CONTACT:

Tim Eckerle || Cell: (765) 618-4589 || teckerle@grantcounty.com

LINK: <https://www.grantcounty.com/business-assistance>

Raising Capital

Grant's Got Talent

A PROGRAM TO HELPS EMPLOYERS RECRUIT TALENT TO GRANT COUNTY BY OFFERING POTENTIAL EMPLOYEES UP TO \$7,500 OF DOWNPAYMENT ASSISTANCE TOWARD PURCHASING A HOME IN GRANT COUNTY.

DIRECT CONTACT:

Charity Bailey || 765-662-0650 || cbailey@grantcounty.com

LINK: <https://www.grantcounty.com/got>

Residential Historic Rehabilitation Credit

AN ADJUSTED GROSS INCOME TAX CREDIT AVAILABLE FOR THE REHABILITATION OF A HISTORIC RESIDENTIAL PROPERTY.

DIRECT CONTACT:

Tim Eckerle || Cell: (765) 618-4589 || teckerle@grantcounty.com

LINK: <https://www.in.gov/dnr/historic/3679.htm>

Office of Community and Rural Affairs (OCRA)

AN STATE ORGANIZATION THAT WORKS WITH INDIANA COMMUNITIES TO BUILD RELEVANT AND ECONOMICALLY THRIVING PLACES WHERE PEOPLE WANT TO LIVE, WORK AND GROW-- OFFERING A VARIETY OF GRANT FUNDING OPPORTUNITIES.

DIRECT CONTACT:

Northeast Community Liaison:

Andrea Kern || Cell: (317) 607-4821 || akern1@ocra.IN.gov

LINK: <https://www.in.gov/ocra/>

Raising Capital

(continued)

Open Prairie

A PRIVATE EQUITY FIRM WITH DEEP ROOTS IN RURAL AMERICA. OPEN PRAIRIE IS ALWAYS LOOKING FOR NEW BUSINESSES TO INVEST IN.

DIRECT CONTACT:
Patrick G Morand || (269) 377-0597 || PMorand@OpenPrairie.com

LINK: <http://www.openprairie.com/>

Indiana Humanities Grant Program

A GRANT PROGRAM THAT AWARDS FUNDING TO INDIANA NONPROFIT ORGANIZATIONS, SCHOOLS, OR OTHER INSTITUIONS.

- OFFER:**
- INcommon Grants up to \$5,000
 - Collaboration Grant up to \$20,000
 - Action Grant up to \$3,000
 - Innovation Grant up to \$10,000
 - Historic Preservation Education Grant up to \$2,500

DIRECT CONTACT:
George Hanlin, Director of Grants || (900) 675-8897 ext. 128 || ghanlin@indianahumanities.org

LINK: <https://indianahumanities.org/about-grants>

Indiana Arts Commission

- OFFER:**
- Arts Project Support Grant
 - Arts Organization Support Grant

DIRECT CONTACT:
Stephanie Ward || (765) 584-9077 || sward@randolphcountyfoundation.org

LINK: <https://www.in.gov/arts/2487.htm>

Raising Capital

(continued)

Community Foundation of Grant County

A LOCAL NON-PROFIT ORGANIZATION THAT WORKS WITH DONORS TO ENSURE A PHILANTHROPIC LEGACY. THE GRANT COUNTY COMMUNITY FOUNDATION OFFERS A VARIETY OF SCHOLARSHIPS AND GRANTS FOR THE LOCAL COMMUNITY.

DIRECT CONTACT:
Meagan Mathias || (765) 662-0065 || megan@givetogrant.org

LINK: <https://givetogrant.org/grants/>

Goodpaster Merchant Solutions

CONNECTS BUSINESS, CORPORATIONS, AND TAX-EXEMPT ORGANIZATIONS TO DISCOUNTED MERCHANT SOLUTIONS SUCH AS CREDIT/DEBIT PROCESSING AND EQUIPMENT, BUSINESS PRODUCTS AND SERVICES, NON-PROFIT FINANCIAL SUPPORT, AND CREATIVE FINANCING OPTIONS.

OFFER:

- Free business startup/expansion counseling from 20+ year business owner
- Connections to private investors
- Simplified loan process, minimal documentation

DIRECT CONTACT:
Jim Goodpaster || (765) 506-0789 || jim@jimgoodpaster.com

LINK: <http://www.goodpastermerchantsolutions.com/>

Horizon Bank

OFFER:

- Full service banking
- Advocacy and connections

DIRECT CONTACT:
Jodi Pomeroy || (765) 382-3620 || jpomeroy@horizonbank.com

LINK: <https://www.horizonbank.com/>

Raising Capital

(continued)

Elevate (Small Business Grants)

A SMALL BUSINESS GRANT PROGRAM THAT ASSISTS THE GROWTH AND DEVELOPMENT OF SMALL BUSINESSES, THEIR WORKFORCE, AND THE COMMUNITY WHERE THEY ARE LOCATED, FACILITATED BY THE FEDERAL HOME LOAN BANK OF INDIANAPOLIS (FHLBI).

OFFER:

- Communities & Housing grant program
- Competitive Affordable Housing grant program
- Accessibility Modification grant program
- Disaster Relief grant program
- Homeownership Opportunities grant program
- Neighborhood Impact grant program
- Community Investment Training grant program
- Community Investment grant program

DIRECT CONTACT:

Megan Coler-Hasser || (317) 465-0370 || mcoler@fhlbi.com

LINK: <https://www.in.gov/sos/securities/4114.htm>

Raising Capital

(continued)

STAR Financial Bank

OFFER:

- Small Business Administration lender
- Financial consultations

DIRECT CONTACT:

Chris Oliver || (765) 651-6800 || chris.oliver@starfinancial.com
Jim Wallace || (765) 651-6800 || jim.wallace@starfinancial.com

LINK: <https://www.starfinancial.com/>

Via Credit Union

OFFER:

- Small business financing including SBA options
- Business credit cards
- Business plan review, budgeting, projections advice

DIRECT CONTACT:

Jay Vandeburg || (765) 733-9060 || jvandeburg@viacu.org

LINK: <https://viacu.branch-locations.com/>

Bankable

SMALL BUSINESS MICRO LENDER.

DIRECT CONTACT:

Adam Hoeksema || (765) 622-7960 || adam@bankable.org

LINK: <https://bankable.org/>

Gbeta Indy

SMALL BUSINESS MICRO LENDER. A PROGRAM OF A NATIONALLY RANKED STARTUP ACCELERATOR THAT OFFERS A FREE, SEVEN-WEEK ACCELERATOR FOR EARLY-STAGE COMPANIES WITH LOCAL ROOTS.

DIRECT CONTACT:

Chelsea Linder || chelsea@gener8tor.com

LINK: <https://www.gbetaaccelerator.com/indy/>

Raising Capital

(continued)

The NIIC

A NON-PROFIT, VIBRANT ENTREPRENEURIAL COMMUNITY THAT HELPS BUSINESS BUILDERS AND ENTREPRENEURS LAUNCH AND GROW SUCCESSFUL BUSINESS VENTURES.

OFFER:

- Business incubator/growth accelerator
- Women’s Economic Opportunity Center (WECO) — U. S. Small Business Administration designated Women’s Business Center
- Student Venture Lab Program — serves students from high school through three years post graduate
- Affiliate side-by-side coaching
- Shared workspace/flex space
- The NIIC Conferencing Center
- Emerging Growth Center — for growth companies
- NIIC Navigator™ Learning Management System
- NIIC LEAP FUND

DIRECT CONTACT:
Tammy Y. Allen || (260) 407-6442 || info@niic.net
Karl LaPan || klapan@niic.net

LINK: <https://www.in.gov/sos/securities/4114.htm>

Raising Capital

(continued)

Venture Capital Funding

A FORM OF PRIVATE EQUITY FINANCING THAT IS PROVIDED TO STARTUPS, EARLY-STAGE, AND EMERGING COMPANIES THAT HAVE BEEN DEEMED TO HAVE HIGH GROWTH POTENTIAL.

Hageman Group: <http://www.hagemangroup.com>

The Firefly Group: www.thefireflygrp.com

Elevate Ventures: www.elevateventures.com

50 South Capital: www.50southcapital.ntrs.com

Heritage Ventures: www.hgventures.com

Oubache Investments: <https://www.ouabacheinvestments.com/>

Indiana Angel Network: <http://www.indianaangelnetwork.com/>

Cambridge Capital Management Corp.

A PRIVATE COMPANY WHICH SPECIALIZES IN THE MANAGEMENT OF NON-TRADITIONAL SOURCES OF CAPITAL.

OFFER:

- Long-term, fixed-rate financing

Direct Contact:

317-843-9704

LINK: www.cambridgecapitalmgmt.com

Founder Institute Online Startup Events

FREE STARTUP WEBINARS

OFFER:

- Free startup webinars that give direct access to the knowledge and experiences of top investors, founders, and startup mentors from around the world.

LINK: www.onlinestartupevents.com/

Raising Capital

(continued)

Financial Planning Tools

ONLINE RESOURCES TO MANAGE THE FINANCIAL SIDE OF YOUR BUSINESS.

LEARN QUICKBOOKS: <https://quickbooks.intuit.com/tutorials/>

FINANCIAL PROJECTS TEMPLATE: <https://www.score.org/resource/financial-projections-template>

BALANCE SHEET TEMPLATE: <https://www.score.org/resource/balance-sheet-template>

BREAK-EVEN ANALYSIS TEMPLATE: <https://www.score.org/resource/break-even-analysis-template>

Financial Calculators

ONLINE RESOURCES TO DETERMINE FISCAL NEEDS AND STATUS.

STARTING COSTS CALCULATOR: <https://www.paycheckcity.com/calculator/hourly/>

MARKET SIZE CALCULATOR: <http://www.planprojections.com/calculators/market-size-calculator/>

FINANCIAL PROJECTIONS
TEMPLATE: <http://www.planprojections.com/calculators/market-size-calculator/>

BREAKEVEN ANALYSIS: <https://www.score.org/resource/financial-projections-template>

SALES NEEDED PROFITABILITY
CALCULATOR: www.calculatorpro.com/calculator/profit-calculator/

CASH FLOW CALCULATION: <https://www.mplans.com/cash-flow-calculator.php#.WzEz1jNKhE4>

Raising Capital

(continued)

GROSS PROFIT CALCULATOR: www.calculatorpro.com/calculator/gross-profit-margin-calculator/

PAYROLL TAX CALCULATOR: <https://www.paycheckcity.com/calculator/salary/>

LIFETIME CUSTOMER VALUE CALCULATOR: www.calculatorpro.com/calculator/lifetime-customer-value-calculator/

TARGET INVENTORY STOCK LEVEL: <http://www.dinkytown.net/java/Inventory.html>

MARKUP CALCULATOR: www.calculatorsoup.com/calculators/financial/markup-calculator.php

LIST PRICE MARK-DOWN CALCULATOR: www.calculatorsoup.com/calculators/financial/list-price-markdown-calculator.php

LAYAWAY PLAN CALCULATOR: www.calculatorsoup.com/calculators/financial/layaway-plan-calculator.php

HOW MUCH WORKING CAPITAL DO YOU NEED?: <http://www.dinkytown.net/java/Capital.html>

PERSONAL FINANCIAL STATEMENT TEMPLATE: www.score.org/resource/personal-financial-statement-template

LOAN CALCULATOR: [https://www.calculatorpro.com/calculator/payment-calculator/](http://www.calculatorpro.com/calculator/payment-calculator/)

CREDIT CARD CALCULATOR: [https://www.calculatorpro.com/calculator/credit-card-debt-calculator/](http://www.calculatorpro.com/calculator/credit-card-debt-calculator/)

LEASE VERSUS BUY CALCULATOR: [https://www.calculatorpro.com/calculator/lease-vs-buy-calculator/](http://www.calculatorpro.com/calculator/lease-vs-buy-calculator/)

BUSINESS VALUATION: <http://www.dinkytown.net/java/BusinessValuation.html>

Accounting

Christen Souers

A LOCAL ACCOUNTING FIRM COMMITTED TO PROVIDING THEIR CLIENTS WITH THE HIGHEST LEVEL OF CLIENT SERVICE AND PROFESSIONAL SUPPORT.

OFFER:

- 1 free hour of consultation (tax or business issue); or
- 1 free hour of quickbooks consultation or set-up
- Competitive payroll service customized to fit your needs
- Tax planning & retirement planning

DIRECT CONTACT:

Dawn Abdon || (765) 662-0029 || dabdon@consideritsolved.com
Ericka Mower || (765) 662-0029 || emower@consideritsolved.com

LINK: <https://www.consideritsolved.com/>

Dulin Ward & DeWald Inc

A LOCAL ACCOUNTING FIRM THAT PROVIDES SERVICES IN ACCOUNTING, AND AUDIT AND TAX SERVICES FOR BUSINESSES, INDIVIDUALS AND NONPROFIT ORGANIZATION.

OFFER:

- First-time free consultation for any business or individual services including: tax & business consultation, QuickBooks support, payroll services, and pension planning services (TPA). DWD also provide networking hardware and software support out of our Fort Wayne location.

DIRECT CONTACT:

Michael Ernst || (765) 662-9955 || mernst@dwdcpa.com
Valerie McHarry || (765) 662-9955 || vmcharry@dwdcpa.com

LINK: <https://dwdcpa.com/>

Accounting

(continued)

Rea Logan & Co.

A LOCAL ACCOUNTING FIRM THAT PROVIDES QUALITY, PERSONALIZED FINANCIAL GUIDANCE TO LOCAL INDIVIDUALS AND A VARIETY OF BUSINESS INDUSTRIES.

OFFER:

- Free initial consultation for business or tax issues
- Quickbooks and Quickbooks online support
- Bookkeeping and financial statement preparation
- Complete payroll service

DIRECT CONTACT:

Doug Bryant || (765) 664-2366 || dougb@realogan.com
Tracy Kelly || (765) 664-2366 || tracyk@realogan.com

LINK: <http://www.realogan.com/home>

Tax Resources

ONLINE RESOURCES TO MANAGE YOUR TAXES.

SBA TAX PLANNING EBOOK: https://www.sba.gov/sites/default/files/files/PARTICIPANT_GUIDE_TAX_PLANNING.pdf

IRS INFORMATION: <https://apps.irs.gov/app/picklist/list/formsPublications.html>

PERSONAL PROPERTY FORMS: <https://www.in.gov/dlgf/4971.htm>

FAQ TAX QUESTIONS: <https://www.in.gov/dor/4006.htm>

Insurance

Insurance Management Group

A LOCAL INSURANCE AGENT STRIVING TO PROVIDE CLIENTS WITH AN AUTHENTIC EXPERIENCE BY MAKING SURE THEY KNOW THE TYPES OF COVERAGE AVAILABLE TO THEM, AS WELL AS THEIR UNIQUE RISKS.

OFFER:

- Insurance consultation (employee benefits & property/casualty)

DIRECT CONTACT:

Trent Dailey || (765) 664-2333 || tdailey@insmgt.com

LINK: <https://www.insmgt.com/>

National Association of Insurance Commissioners (NAIC)

A PUBLIC EDUCATION PROGRAM CREATED TO ASSIST CONSUMERS WITH INFORMATION ABOUT INSURANCE ISSUES.

LINK: <https://www.insureuonline.org/smallbusiness/>

Legal

Kiley Harker Certain

A LOCAL LAW FIRM.

OFFER:

- One hour free for any of the items below
- Advice on business organization (LLC, partnerships, etc)
- Assistance organizing/forming a corporation
- Contract preparation & review
- Employment law

DIRECT CONTACT:

Adrienne Rines Hammond || (765) 664-9041 || arines@khclegal.com

LINK: <http://www.khclegal.com/>

Compliance with Local Government

THE BUILDING DEPARTMENT ADMINISTERS AND ENFORCES ALL LOCAL ORDINANCES AND CODES AS IT PERTAINS TO STRUCTURES WITHIN THE CITY LIMITS, TO PROVIDE MINIMUM STANDARDS FOR THE PROTECTION OF LIFE, LIMB, HEALTH, AND ENVIRONMENT, AND TO ENSURE PUBLIC SAFETY AND WELFARE AND ENERGY CONSERVATION IN THE DESIGN AND CONSTRUCTION OF BUILDINGS AND STRUCTURES.

DIRECT CONTACT:

Whitney Gilbert || (765) 662-9931 || wgilbert@cityofmarion.in.gov

LINK: <https://cityofmarion.in.gov/government/departments/building-department>

Legal
(continued)

Permitting

RESOURCES TO ADHERE TO LOCAL PERMITTING REGULATION.

ADDITIONAL QUESTIONS CONTACT:
Tim Eckerle || (765) 618-4589

HOME BASED VENDOR (HBV): <https://www.in.gov/isdh/files/hbv-presentation-3-8-2017.pdf>

OBTAIN A REGISTERD RETAIL MERCHANT CERTIFICATE: <https://www.in.gov/dor/3986.htm>

GRANT COUNTY HEALTH DEPARTMENT FORMS: <https://www.grantcounty.net/grant-county-offices/health-department/foods-division/forms>

Compliance with Local Government

THE BUILDING DEPARTMENT ADMINISTERS AND ENFORCES ALL LOCAL ORDINANCES AND CODES AS IT PERTAINS TO STRUCTURES WITHIN THE CITY LIMITS, TO PROVIDE MINIMUM STANDARDS FOR THE PROTECTION OF LIFE, LIMB, HEALTH, AND ENVIRONMENT, AND TO ENSURE PUBLIC SAFETY AND WELFARE AND ENERGY CONSERVATION IN THE DESIGN AND CONSTRUCTION OF BUILDINGS AND STRUCTURES.

DIRECT CONTACT:
Whitney Gilbert || (765) 662-9931 || wgilbert@cityofmarion.in.gov

LINK: <https://cityofmarion.in.gov/government/departments/building-department>

Legal

(continued)

Licensing Resources

BUSINESS REGISTRATION: <https://inbiz.in.gov/BOS/Home/Index>

OBTAIN NAICS NUMBER: <https://www.naics.com/>

OBTAIN D&B NUMBER: <https://fedgov.dnb.com/webform>

OBTAIN SIC NUMBER: <https://www.osha.gov/pls/imis/sicsearch.html>

OBTAIN SIC NUMBER: <https://www.osha.gov/pls/imis/sicsearch.html>

INDIANA STATE LICENSING: <https://www.in.gov/pla/>

Intellectual Property, Patents, Trademark Resources

INTELLECTUAL PROPERTY ASSESSMENT TOOL: <https://ipassessment.uspto.gov/>

INFORMATION ON PATENTS: <https://missouribusiness.net/article/patent-basics/>

FIND OUT WHAT PATENTS HAVE BEEN FILED: https://www.google.com/advanced_patent_search

SEARCH AND APPLY FOR PATENTS: <https://www.uspto.gov/patent>

REGISTER TRADEMARKS: <https://www.uspto.gov/trademark>

INFORMATION ON COPYRIGHTS: <https://www.copyright.gov/>

PROTECT YOURSELF AGAINST INVENTION PROMOTION SCAMS: <https://www.uspto.gov/sites/default/files/documents/ScamPrevent.pdf>

Networking

Grant County Young Professionals Network (GCYPN)

A GROUP THAT BRINGS TOGETHER YOUNG, HIGH ENERGY INDIVIDUALS FOR THE PURPOSE OF COLLABORATION, CONVERSATION, AND NETWORKING TO PROMOTE LEADERSHIP AND A SENSE OF COMMUNITY IN GRANT COUNTY. GCYPN HOSTS VARIOUS NETWORKING EVENTS THROUGHOUT THE YEAR.

DIRECT CONTACT:

Kylie Jackson || (765) 664-5107 || kylie@marionchamber.org

JOIN THE FACEBOOK GROUP: https://www.facebook.com/GCYPN/?ref=br_rs/

LINK: <http://www.marionchamber.org/pages/GCYPN>

The Chamber Early Birds

A OPPORTUNITY TO NETWORK AND ENGAGE WITH OTHER LOCAL BUSINESSES OVER A HOT BREAKFAST HELD EVERY OTHER MONTH.

DIRECT CONTACT:

Kylie Jackson || (765) 506-1723 || kylie@marionchamber.org

LINK: <http://www.marionchamber.org/pages/earlybirds>

Networking

(continued)

GCC News at Noon Luncheon

A BIMONTHLY LUNCHEON THAT OFFERS NETWORKING AND PROFESSIONAL GROWTH TOPICS ON THE THIRD WEDNESDAY OF EVERY OTHER MONTH AT EASTVIEW WESLEYAN CHURCH FROM 12-1PM. A GREAT OPPORTUNITY TO CONNECT WITH OTHER BUSINESSES AND SHARE WHAT IS HAPPENING AT YOUR BUSINESS.

DIRECT CONTACT:
Andrea Womack || Cell: (765) 517-1526 || andrea@gascity.com
The Gas City Area Chamber || Phone: (765) 674-7545

LINK: <https://dograntcounty.com/>

Manufacturers Council

A MONTHLY LUNCHEON FOR MANUFACTURES ACROSS GRANT COUNTY TO DISCUSS CHALLENGES, EXCHANGE IDEAS, AND ESTABLISH COMRADERY WITH OTHER LOCAL BUSINESSES.

DIRECT CONTACT:
Tim Eckerle || Cell: (765) 618-4589 || teckerle@grantcounty.com

Women in Business Unlimited

DEDICATED TO PROVIDING NETWORKING OPPORTUNITIES FOR BUSINESS WOMEN OF EAST CENTRAL INDIANA.

LINK: <http://www.wibumuncie.org/about/>

National Association of Women Business Owners Indianapolis Chapter

DEDICATED TO PROVIDING NETWORKING OPPORTUNITIES FOR BUSINESS WOMEN OF EAST CENTRAL INDIANA.

LINK: <https://www.nawboindy.org/>

The Network

NO AGENDA, NO COMMITTEES, NO DUES. JUST A CHANCE TO BUILD YOUR NETWORK WITH OTHER PROFESSIONAL WOMEN IN GRANT COUNTY. MEETS MONTHLY.

DIRECT CONTACT:
Kylie Jackson || Office: (765) 664-5107 || kylie@marionchamber.org
Valerie McHarry || Office: (765) 662-9955 || vmcharry@dwdcpa.com

Real Estate

City of Marion Owned Properties

DIRECT CONTACT:

Janet Pearson || (765) 382-3774 || jpearson@cityofmarion.in.gov

LINK: <https://cityofmarion.in.gov/government/departments/economic-development/properties>

Realtors Association of Central Indiana (RACI)

DIRECT CONTACT:

Amy Pate || (866) 657-7224 || apate@raci.org

LINK: <http://www.raci.org/>

FC Tucker Realty

DIRECT CONTACT:

Susan Reese || (765) 662-6099 || susan@susanreese.com

LINK: <http://www.talktotucker.com/marion/>

Tate Real Estate

DIRECT CONTACT:

Megan Todd || (765) 603-1333 || megan@tatemarion.com

LINK: <https://tatemarion.com/>

Austin Realty

DIRECT CONTACT:

Danielle and Luke Austin || 765-661-3310 || danielle@austinrlty.com

LINK: <http://www.austinrlty.com/>

Kitts Realty

DIRECT CONTACT:

Linda Kitts || (765) 661-1069 || lkittsrealtor@aol.com

LINK: <http://www.reindiana.com/Office/OfficeInfo.aspx?OfficeID=525268>

Real Estate

JGBowers Inc.

A CONSTRUCTION COMPANY BASED IN MARION, IN BRINGING MORE THAN 30 YEARS OF COMMERCIAL CONSTRUCTION EXPERIENCE TO YOUR JOB SITE.

OFFER:

- Design-build
- Pre-construction services, conceptual and architectural design
- Turn-key general construction

DIRECT CONTACT:

Phil Bowers || (765) 677-1000 || pbowers@jgbowers.com

LINK: <https://www.jgbowers.com/>

Bowman Construction

A LONG-STANDING LOCAL CONSTRUCTION COMPANY COMMITTED TO CREATING ADDITIONAL GROWTH FOR OUR LOCAL COMMUNITY, HELPING TO MAINTAIN EXISTING COMPANIES IN THE AREA AND ASSISTING EACH ONE OF OUR CLIENTS IN MAKING HIS OR HER COMMERCIAL BUSINESS DREAMS BECOME A REALITY.

OFFER:

- Cost estimates for new buildings
- Construction viability for potential projects

DIRECT CONTACT:

Scott Miller || (317) 339-1605 || smiller@bowmanconstructioninc.net

LINK: <https://www.bowmanconstructioninc.net/>

Construction

(continued)

Halstead Architects

INDIANAPOLIS-BASED ARCHITECT FIRM WITH AN OFFICE IN DOWNTOWN MARION THAT BRINGS A HISTORY AND COMMITMENT TO PROVIDING THOROUGH AND TIMELY SERVICE TO EACH CLIENT.

OFFER:

- Free consultation for architectural services
- Building code review and construction document services
- 3D visualization, Space planning, Historic preservation

DIRECT CONTACT:

Michelle Doyle || (765) 662-9372 || michelle@halstead-architects.com
Mike Halstead || (765) 662-9372 || mike@halstead-architects.com

LINK: <http://www.halstead-architects.com/>

Indiana Landmarks

AN ORGANIZATION DEDICATED TO RESTORING AND REPURPOSING HISTORIC BUILDINGS IN INDIANA. GRANT COUNTY'S REGIONAL OFFICE-- THE NORTHEAST FIELD OFFICE--IS LOCATED IN DOWNTOWN WABASH, INDIANA AND CAN HELP YOU FIND WAYS TO SAVE, RESTORE, AND REUSE THE BUILDINGS THAT MATTER MOST TO YOUR COUNTY AND YOUR NEIGHBORS.

OFFER:

- Consulting
- Grant opportunities

DIRECT CONTACT:

Paul Hayden || (574) 289-8861 || PHayden@indianalandmarks.org

LINK: <https://www.indianalandmarks.org/county/wabash-county/>

Interns

Indiana Wesleyan University

PREMIER PRIVATE, EVANGELICAL LIBERAL ARTS UNIVERSITY
HEADQUARTERED IN MARION.

OFFER:

- Paid interns for start-ups (www.iwuacceleratein.com)
- Internship program development
- Marketing your open jobs & internships to IWU students
- Internship & job fair opportunities to market to students (iwucdpartnerships.com)

DIRECT CONTACT:

Carol Brown || carol.brown1@indwes.edu

LINK: <https://www.indwes.edu/>

Taylor University

A PRIVATE, INTERDENOMINATIONAL, EVANGELICAL CHRISTIAN
COLLEGE IN UPLAND, IN.

OFFER:

- Interns & job fair opportunities
- Marketing your business/organization/product to Taylor students

DIRECT CONTACT:

Jeff Aupperle || (765) 998-4553 || jeffry_aupperle@taylor.edu

LINK: <https://www.taylor.edu/>

Ivy Tech Community College

MARION'S LOCAL IVY TECH COMMUNITY COLLEGE.

OFFER:

- Education
- Staff training
- Access to interns

LINK: <https://www.ivytech.edu/marion/>

Interns

Employment Aid Readiness Network (EARN)

FUNDS FOR ELIGIBLE INTERNS AND INTERNSHIPS IN INDIANA.

OFFER:

- Employers: can get up to 50% matching funds to facilitate and manage internships.
- Students: can access paid internship opportunities with Indiana employers.

DIRECT CONTACT:

Mike Slocum || mslocum@indianachamber.com || (317) 264-6862

LINK: https://www.indianaintern.net/earn_info

Marion Regional Career Center

LOCAL CAREER CENTER, LOCATED AT MARION HIGH SCHOOL, SERVING HIGH SCHOOL STUDENTS FROM ALL OF GRANT COUNTY.

OFFER:

- Student Interns are available in the following areas:

- Architectural Drafting
- Aviation
- Business
- Construction Trades +
- Early Childhood Education
- Graphic Communication +
- HVAC
- Information Technology +
- Nursing
- Welding

(+) Additional services are available to the businesses

- Schedule would follow a school calendar, but may extend beyond school hours if agreed upon between the student and internship site

-Help shape the future workforce of Grant County

DIRECT CONTACT:

Nate McNeely || nmcneely@marion.k12.in.us || (765) 664-9091

LINK: <https://www.marion.k12.in.us/mrcc>

Marketing

Designs Group

A LOCAL DESIGN FIRM THAT OFFERS SOLUTIONS AND HELP FOR CONTENT CREATION, BRANDING, AND MANY OF VARIOUS DESIGN EFFORTS ETC.

DIRECT CONTACT:

Dawn Darga || (765) 668-1100 || designs@designs-group.com

LINK: <https://www.designs-group.com/>

Marion Design Co.

A COMMUNITY-BASED CREATIVE STUDIO RUN BY A TEAM OF BOTH VOLUNTEER AND PROFESSIONAL DESIGNERS THAT EXISTS TO OFFER SUSTAINABLE DESIGN SOLUTIONS FOR URBAN RENEWAL AND REVITALIZATION.

DIRECT CONTACT:

Wendy Puffer || wendy.puffer@indwes.edu

LINK: <http://www.mariondesign.co/>

Bad Apple Graphics

A DESIGN FIRM THAT OFFERS APPAREL DECORATING, VINYL GRAPHICS, VEHICLE WRAPS, CUSTOM SIGNS, SIGN LETTERING, DECALS-LABELS, PROMOTIONAL ITEMS, AND GRAPHIC DESIGN.

DIRECT CONTACT:

Kelly Cupp || (765) 934-2037

LINK: <https://bad-apple-graphics.com/>

Local Freelancers

Jizelle Miller || (330) 275-6610 || jizelle.miller@gmail.com

LINK: <https://www.jizellemiller.com/>

Brittany J. Riner || 765.506.3399 || brittany.j.riner@gmail.com

LINK: www.brittanyjriner.com

Marketing

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Burkhart Advertising

BILLBOARD MARKETING COMPANY.

DIRECT CONTACT:

Leah Roberts || (765) 730-7321 || lroberts@burkhartadv.com

Greg Griswold || (765) 210-4392 || ggriswold@burkhartadv.com

LINK: <https://www.burkhartadv.com/>

Good News Ventures, Inc.

OFFER:

- One free 1/4 page black & white advertisement in either The News Herald or The Segway

DIRECT CONTACT:

LINK: <https://goodnewsventures.com/>

Hoosier Jiffy Print

FAST, FRIENDLY, AND FULLY FUNCTIONAL PROFESSIONAL PRINTING SERVICE.

OFFER:

- 20% off first order to any new business
- Brochures, flyers, letterhead, business cards, etc.
- Apparel & promotional products, including shirts, banners, pens, etc.

DIRECT CONTACT:

Rob Wilson || (765) 664-3162 || hoosierjiffy@gmail.com

LINK: <https://www.hoosierjiffyprint.com/>

Do Grant County Events Page

ONE-STOP COMMUNITY EVENTS PAGE.

OFFER:

- freely upload local events as businesses or community members

LINK: <https://dograntcounty.com/events/2018/jul/#today>

Marketing

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Marketing Resources

ONLINE RESOURCES TO PROMOTE AND MARKET YOUR BUSINESS.

HOW TO GET YOUR BUSINESS ONLINE: <https://www.gybo.com/>

DEVELOP A MARKETING PLAN: <https://mncore.org/developing-a-marketing-plan/>

MARKET RESEARCH: <https://isbdc.org/market-research/>

CREATE A TECHNOLOGY PLAN FOR YOUR BUSINESS: <https://www.score.org/event/tech-made-simple-creating-technology-plan-your-small-business>

BUILD A PERFECT WEBSITE FOR YOUR BUSINESS: <https://www.score.org/event/tech-made-simple-building-perfect-website-your-small-business>

ADD YOUR BUSINESS TO GOOGLE: <https://www.google.com/business/>

ADD YOUR BUSINESS TO BING: <https://www.bingplaces.com/>

MAKE SURE YOUR BUSINESS IS FOUND VIA GPS: <http://www.expressupdate.com/search>

SBA EBOOK ON SIGNAGE:

www.nyssbdc.org/resources/Publications/Whats_Your_Signage.pdf

Mentorship

SCORE

THE NATION’S LARGEST NETWORK OF VOLUNTEER, EXPERT BUSINESS MENTORS, HELPING ENTREPRENEURS THROUGH MENTORING, WORKSHOPS AND EDUCATIONAL RESOURCES SINCE 1964.

DIRECT CONTACT:
DeWayne Landwehr || dal45@hughes.net

LINK: <https://www.score.org/find-mentor>

Additional Online Resources

THE ENTREPREUNIAL LEARNING CURVE: <http://nationswell.com/kauffman-foundation-hermit-art-platform/>

7 MISTAKES TO AVOID WHEN LAUNCHING A BUSINESS:
https://fasttrac.org/blog/7-mistakes-to-avoid/?utm_source=mailchimp&utm_medium=email&utm_mistakes_5_24_18

FIND CHILD CARE IN INDIANA:

<https://www.in.gov/fssa/childcarefinder/>

