



CANTON REGIONAL
CHAMBER OF COMMERCE

ACTION

ONLINE NEWSLETTER

APRIL 2023

WWW.CANTONCHAMBER.ORG

The Future of Canton

2023 MAYORAL PRIMARY FORUM // APRIL 4

Citizens of Canton will help shape the city's future by selecting a new mayor in 2023. With a crowded field of candidates, the Canton Regional Chamber of Commerce and the Repository are joining forces to provide an opportunity for members of the public to learn more about the candidates for mayor and their vision for the Hall of Fame City in advance of the May 2nd primary vote.

Please join us for The Future of Canton: 2023 Mayoral Primary Forum at the Cultural Center's Main Stage. All Democratic candidates have agreed to participate and answer questions from the Canton Regional Chamber and the Repository.

Doors will open at 5:30 p.m., and the forum will begin at 6:30 p.m. Moderators for the forum include Repository Managing Editor Rick Armon, Repository Reporter Charita Goshay, and Chamber Vice President of Economic Development & Public Policy Jeff Dafler.

Cost: \$20 (includes cash bar and light hors d'oeuvres)

Registration is required. Event proceeds will be donated to charity.

PLEASE NOTE: The Republican candidate is unopposed in the primary, but we will have a second forum before the November general election to hear from each party's nominee.

Tuesday, April 4

5:30 p.m. to 7:30 p.m.

Canton Cultural Center

1001 Market Ave, Canton, OH 44702

www.CantonChamber.org

THE FUTURE OF CANTON

2023

MAYORAL PRIMARY FORUM

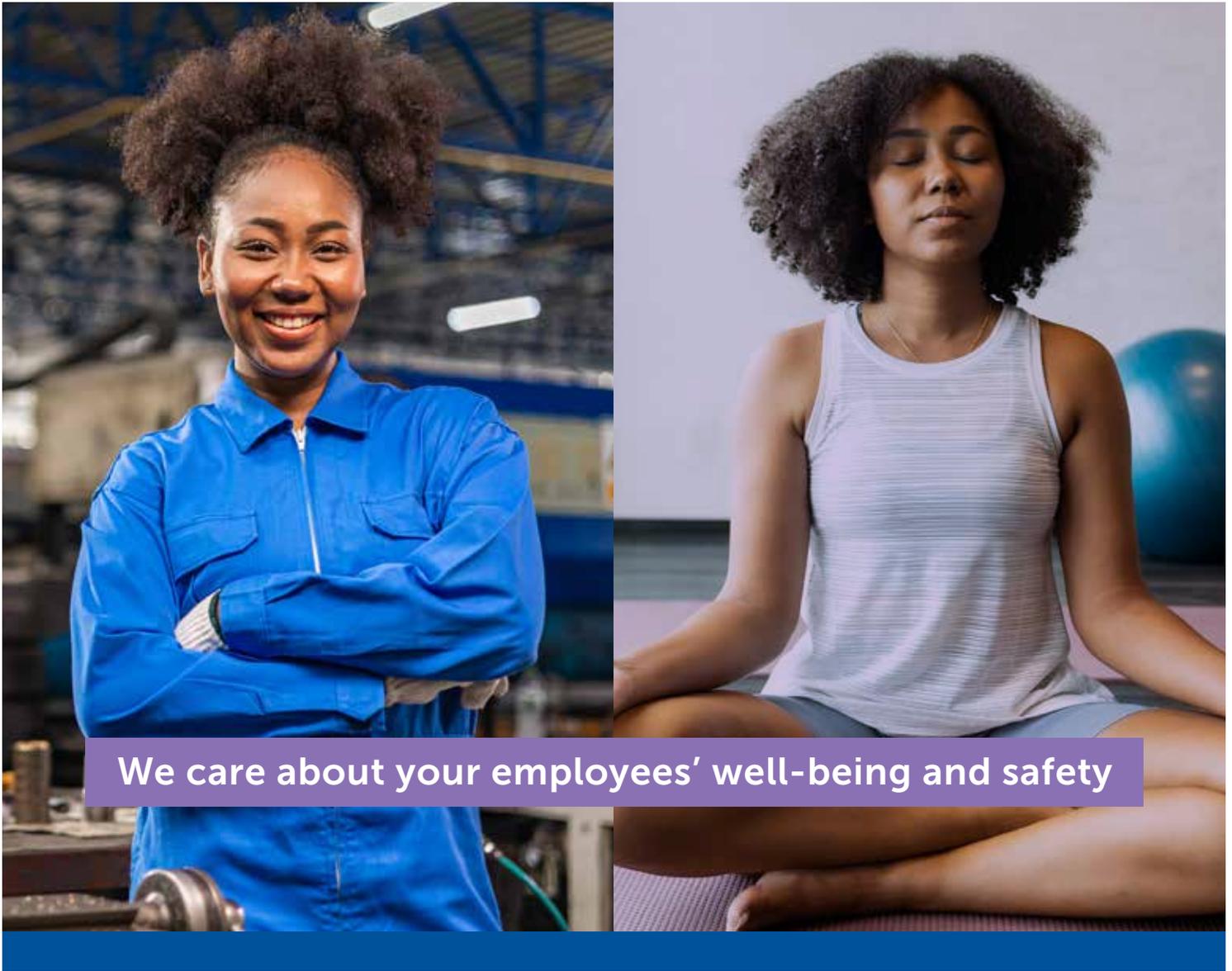
CANTON REGIONAL CHAMBER OF COMMERCE

Repository | LOCALiQ

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Chamber Ambassador | BizBitz

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APRIL 2023



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news@cantonchamber.org

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JOIN THE CANTON REGIONAL CHAMBER OF COMMERCE ALONG WITH LEADERSHIP STARK COUNTY AND YSTARK! FOR THE CHAMBER GOLF CLASSIC PRESENTED BY **Huntington**
Welcome:

at the Quarry

SAVE THE DATE: FRIDAY, MAY 26

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STARK COUNTY WOMEN IN BUSINESS SUMMIT



CANTON REGIONAL
CHAMBER OF COMMERCE

THURSDAY, APRIL 27, 2023
THE HISTORIC ONESTO HOTEL & EVENT CENTER

EMPOWERING WOMEN TO SUCCEED AND THRIVE

The inaugural Stark County Women in Business Summit is a full-day conference designed to inspire and support women in their professional pursuits as well as address unique challenges that women face at different stages of their careers. The conference will feature keynotes from successful women entrepreneurs and executive, as well as interactive workshops that cover leadership, storytelling, work-life balance, and personal and professional wellness.

Attendees will have the opportunity to connect with like-minded women and build meaningful relationships, while gaining valuable insights and strategies. The conference will also serve as a launchpad for potential collaborations and partnerships.

Through dynamic and engaging presentations, the Stark County Women in Business Summit aims to provide a supportive and uplifting environment where women can come

together to learn, grow, and succeed in the ever-evolving world of business.

TICKETS: \$79; includes parking, a light breakfast with coffee, a boxed salad lunch and a cash bar cocktail hour accompanied with light hors d'oeuvres.

REGISTER, AGENDA & SPEAKER LIST:
www.CantonChamber.org

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GROW YOUR NETWORK - MEET NEW CONTACTS - BE INSPIRED

AultCare QuickConnect



AultCare QuickConnect Networking Series featuring Andy Hayden, retired FBI agent and owner of Hayden Investigations & Security Services

Quick Connect attendees have the opportunity to obtain business leads through enjoyable networking activities at an event that has built a reputation as one of the most energetic lead producing sessions in Stark County. You'll hear compelling speakers, meet new business contacts and enjoy a delicious lunch. As a member, if you bring a door prize valued at \$15 or more, you'll even star in your very own 30 second commercial to promote your business! Please contact Ashley Winter at ashleyw@cantonchamber.org or (330) 456-7253 if you are interested.

April Topic: Security and the NFL

Join us for the AultCare QuickConnect Series April luncheon featuring Andy

Hayden, retired FBI agent and owner of Hayden Investigations & Security Services.

Hayden Investigations & Security Services, LLC was founded in 2018 by Andrew J. Hayden after retiring with 28 years of law enforcement experience. In 1995, he was selected to join the FBI as a Special Agent and served proudly in that capacity for over 23 years. During that time, Hayden conducted thousands of interviews as the lead agent on investigations involving financial crimes, public corruption, cyber crimes, counterterrorism, narcotics trafficking, violent crimes, and internal investigations of misconduct. He was twice promoted to supervisory positions at FBI Headquarters in Washington, DC and twice in Ohio based field operations leading staff across multiple investigative programs. Hayden obtained and consistently honed his interviewing skills through decades of criminal investigative experience. These same skills were further developed during two operational FBI deployments to the Middle East on behalf of the intelligence community. Prior to the FBI, Hayden started his law enforcement career as a Cincinnati Police Officer where he remained for five years. During such time, he served as a Patrol Officer and later developed

and led Cincinnati's first Mountain Bike Patrol program. Ethics and integrity were integral to Hayden's productive law enforcement career and he has carried those same qualities to his work in private investigations.

Hayden Investigations & Security Services now serves professional sports leagues in the United States conducting threat assessments and onsite security consulting for large scale sporting events. Additional services include performing misconduct and background investigations and game day security services. Additional contract work involves conducting full background investigations for the U.S. intelligence community.

Featured entree: Chicken Parmesan with penne pasta and a side salad

**Wednesday, April 19
11:30 am – 1:00 pm
(Registration at 11:00 am)
La Pizzeria
3656 Dressler Rd., Canton, OH 44718
\$20/members, \$30/non-members
Register by April 12 at
www.CantonChamber.org**

UPCOMING QUICKCONNECT SPEAKERS ...



MAY 17

**Sue Ramsey
Ohio Basketball
Hall of Famer**



JUNE 21

**Michael Crawford
and Anne Grafice
Johnsons Control
Hall of Fame Village**



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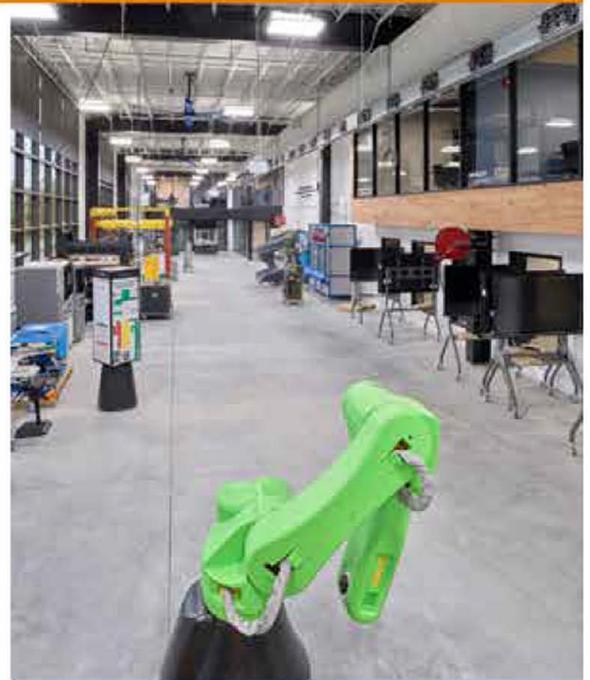
Cybersecurity

MAGNET's team of engineering experts and product development advisors helps validate markets; develops, prototypes and launches new products; and develops, designs and builds custom automation equipment to help address manufacturing challenges.

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GET MORE FROM YOUR CANTON CHAMBER MEMBERSHIP: SHOWING UP

Whether you're new to the Canton Regional Chamber or a seasoned member, your membership extends beyond the pages of the Business Directory. The saying "You get out of it what you put into it" applies to your chamber membership the same as it does to your business. Showing up to some of the numerous chamber events, whether it be the QuickConnects, Tip Clubs, Ribbon Cuttings, or Business Afterhours, to name a few, is one very actionable way to get more from your Canton Regional Chamber membership.

WHAT DOES "SHOWING UP" MEAN?

Showing up does not have to be complicated, but it should include being intentional and consistent in representing your company at Canton Regional Chamber events. Participating in networking and discussions, then following up with the connections you've made during the event is a great way to increase the value of your attendance.

WHY SHOW UP?

Knowing and understanding your why - your reason - for showing up will motivate you to follow through. Some of the "whys" of showing up are:

- Allows other members to put a name and face to a business and logo. A company name with contact information in a Business Directory is simply black ink on paper, but introducing yourself and your business consistently helps **build familiarity**.
- Helps **build trust and relationships** with other chamber members.
- Provides the opportunity for **contact** with other chamber members and members of the local community with whom you wouldn't necessarily cross paths. You never know who you are going to meet and the opportunities that may come your way.
- Can be part of your plan to **achieve your company's sales goals** by building relationships with other chamber members and businesses.
- Gets you **involved** with the Canton Regional Chamber! Your involvement and time volunteering create a richer experience for all - the more, the merrier!
- Provides you with opportunities to **see and experience parts of the local community** that you may not ever consider exploring, thus expanding your horizons and furthering your business and networking opportunities.

HOW CAN I BEST SHOW UP?

- Designate a liaison within your company to be the main point of contact for the Canton Regional Chamber. This liaison will ensure that you and your company's leaders find out about opportunities to volunteer, events to attend, and partnership, sponsorship and advertising opportunities.
- Set the goals you want to achieve for your investment as a Canton Regional Chamber member.
- Prioritize attending! Whether this is you, another leader in the company, or "the liaison", ensure they do whatever it takes to attend the chosen events.
- Ensure that you add chamber events to your calendar as soon as you're aware of them.
- Register for your chosen events when registration first opens.
- Become a sponsor for an event, such as Business After Hours or the Business Expo to draw more brand awareness
- Expand your reach by frequently networking at chamber events

Being a member of the Canton Regional Chamber is about connection and belonging. Showing up to chamber events does not mean you have to attend every single event, but it does mean deciding which events are most important to you and making most of your attendance at those events. As a result, you will be rewarded with a multitude of benefits that give you an increased return on your membership investment.



What Our Members Are Saying



From Cherry Blend Coffee Roasters...

“

I'm often get asked what will the Chamber of Commerce do for me? We have Almost 20 years as a Chamber of Commerce member! What has it done for us?

We believe the knowledge we have obtained over the years is amazing and beneficial. We not only learned from the resources provided through the Chamber but all the relationships with other businesses as well. The education, one on one contact, sharing ideas and working with others provided us with an avenue to success. We had our interior painting business for 27 years. Most as a member. The past four with Cherry Blend Coffee Roasters as a member. We know if we have a business question or problem, we can find the right resource to help us solve our problem. We did not join to sell our products to other members. It isn't a sales pitch for us. It's a source of smart businesses working for one goal. Becoming the best at what we do while helping others achieve the same goal. If your business needs a source for achievement, maybe check out to see what our local Canton Regional Chamber of Commerce offers.

”

FROM THE Development Desk...

What our partners have in common is a desire to make a difference in their community and play a role in long-standing, local traditions. Have you always wanted your company to get involved with the Pro Football Hall of Fame Enshrinement?

Do you want to be a part of the Canton Regional Chamber of Commerce Annual Meeting, Business After Hours or Vintage Canton, but you were not sure how?

By working collaboratively, we can create a partnership of shared value that tailors to your organization, your social investment strategy and successfully impacts you're your bottom line.

Let's do it!

WE CAN HELP YOU reach businesses, the community at large, and highlight your company's dedication to Stark County. Learn how you can be a part of Stark's biggest traditions and largest network.

**CONTACT Melissa Coultas at (330) 458-2055
or melissac@cantonchamber.org.**

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Destigmatize the Need for Mental Health Services

Mental health with our youth is a **REAL PROBLEM!** I know I have heard this from our local k-12 providers, I have seen the national articles, I have heard the cry of this issue on the news but yet, this finally hit home with me when reading essay submittals for a college scholarship opportunity.

The essay topic was "honesty" which sounds simple enough. I was expecting students to describe situations where they were faced with the potential to tell a white lie, facing a situation where only they would know if they cheated, or faced with wanting something they could not afford.

I was dumfounded with the essence of what the clear majority of essays addressed.....self-mental health. The unhappiness, loneliness, self-loathing, thoughts of suicide, and the act of self-harm described in these essays breaks... my...heart. These destructive feelings seem to start in middle school and follows these students for many years. Many adults are not aware of their children's issues as the students admit they are

not equipped to bring up these topics in middle school. And alarmingly, some adults don't know how to acknowledge that mental health issues need professional help, just like a broken finger requires a doctor.

What can we as a business community do to help our families? It has been suggested by our K-12 providers that businesses can help destigmatize mental health issues.

Ways to do this include:

1. Provide a lunch and learn with a mental health professional for your senior staff.
2. Promote your Employee Assistance Plans (EAP) if offered by a company. These plans typically provide 24 hour and anonymous assistance including mental health services
3. Include Mental Health benefits in your compensation plan if possible

4. Educate yourself about reinforcing good mental health practices and promote these practices to your peers

Our kids are STRESSED OUT which means our families are stressed out. If we can support our families then we will have better balance in our community and in our work environments.

By Barbara Hammontree Bennett, PE, PS, LEED-AP, Vice President of Education and Workforce



President & CEO Search Update:

CANTON REGIONAL CHAMBER PRESIDENT & CEO, DENNY SAUNIER, TO RETIRE IN 2023.

WAVERLY PARTNERS, THE EXECUTIVE SEARCH FIRM RETAINED BY THE CANTON REGIONAL CHAMBER BOARD, IS NOW ACCEPTING LETTERS OF INTEREST.

The President & CEO reports to the Chair of the 33-member Board of Directors. The CEO supervises 9 Vice Presidents and a total staff of 20+. This person is the chief executive and administrative officer of the Chamber. The CEO is responsible for the comprehensive planning and operation of the organization including but not limited to: annual business plan; strategic plan; recruitment and motivation of volunteers; budget; employment, training and supervision of staff; advocacy; interpretation of policy; and other necessary functions of a highly

effective chamber of commerce. The CEO is the chief spokesperson of the Chamber and operates with a focus that includes public/member relations and advocacy activities.

Ideal candidate will bring 10+ years of progressively responsible experience, with a minimum of 4 years in senior leadership and may come from a variety of backgrounds such as, but not limited to: the top executive of a progressive and comparably sized chamber of commerce, or related significant business association; experience as a "second in command" or other senior-level executive at a larger like-enterprise as noted above; an executive with a strong record of community involvement from a complex private or public-sector entity. Board interaction and experience leading large numbers of volunteers are strongly desired. A Bachelor's degree is required. If a candidate brings experience in the chamber industry, then a graduate of U.S.

Chamber's Institute for Organization Management or Certified Chamber Executive designation is desirable.

A more detailed Position Summary is available upon request.

Contact: *WAVERLY PARTNERS* is the preferred provider of executive search services of the Association of Chamber of Commerce Executives. All inquiries will be held in confidence. Email: Canton@Waverly-Partners.com



CANTON REGIONAL CHAMBER OF COMMERCE

BUSINESS AFTER HOURS



Thursday, April 20 • 5-7 pm
at X-Golf

4385 Whipple Ave NW Canton, OH 44718

Free for members - \$15 non-members. Enjoy golf simulators, shuffle board, appetizers and soft drinks. Cash bar drink specials available!

Make a reservation at www.cantonchamber.org

Snapshots from Social

FOLLOW US:



**The Chamber's 2023 Business Expo
Presented by AultCare**



**Our team promoting Stark County as a
great place to Work, Play, and Stay at
the Inspire to Hire event by JA!**



**Staff attending the Greater Akron
Chamber's Annual Meeting with
Jon Clifton, CEO of Gallup**



**Welcoming the Spring 2023 Spotlight
Class of Leadership Stark County**



**Leadership Alumni volunteering
at the Akron-Canton Food Bank**



**Leadership Signature Class
Cultural Diversity Day**



**Chamber staff at Greater Stark County
Urban League's annual Black & White Ball**

PALACE presents
theatre
CANTON, OH

April 7, 2023

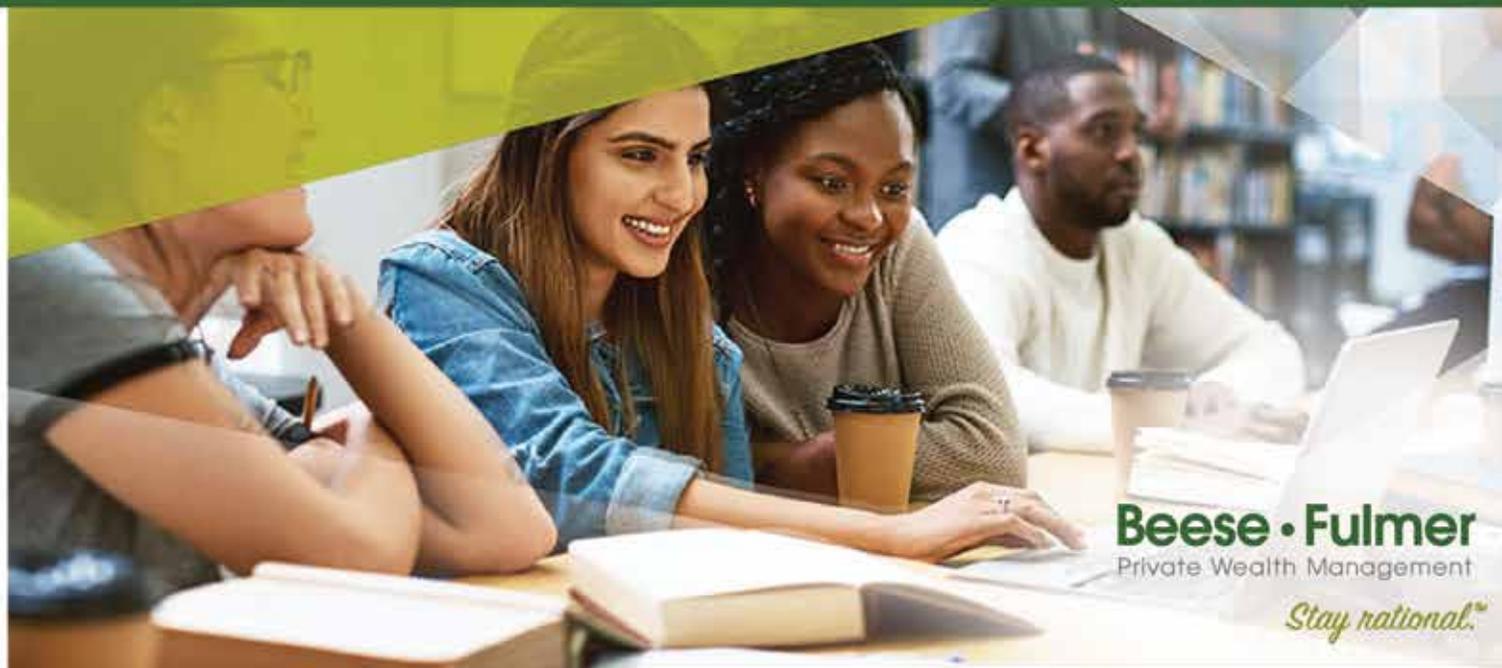
Sensory Cinema at 10am
Standard showing at 1pm

\$2, general admission

CANTON PALACE THEATRE

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BEESE FULMER'S \$2,500 SCHOLARSHIP CONTEST



"Encouraging Stark County's youth to pursue a career in business is essential to strengthening our local economy. Young people with business, analytical and leadership skills are tremendous assets to our community. We're proud to play a role in helping to develop those skills here." – Ryan Fulmer, President, Beese Fulmer

Beese Fulmer Now Accepting Essays from Stark County Students for 'Stay Rational' Business Scholarship Contest

Beese Fulmer Private Wealth Management, a leading investment firm known for its rational approach to wealth preservation and growth, has announced that Stark County high school seniors and college freshmen interested in pursuing a career in business are eligible to apply for its \$2,500 "Stay Rational" Business Scholarship. The scholarship contest is offered in conjunction with the Canton Regional Chamber of Commerce's annual Business Excellence Awards.

To enter, students must compose a 500 to 1,000-word essay on the following topic: "Up and coming generations influence the success of brands and technology. What brand or technology is in its infancy but could become a major household name, for example, the next Apple or Lululemon? Why will it be successful?"

One student will win a **\$2,500** scholarship. Two runner ups will also be chosen. The scholarship winner and runners up will be announced and introduced May 11 during the Business Excellence Awards dinner at the DoubleTree in Downtown Canton.

Essays must be received by **Friday, April 14, 2023** to be eligible for the scholarship contest.

Official Beese Fulmer "Stay Rational" Business Scholarship contest criteria follow:

- 1) The essay will demonstrate strength in research and analysis, clear and persuasive communications and the ability to summarize business recommendations to accomplished executives.
- 2) Contest is open to students currently enrolled as a Stark County high school senior or college freshman; submissions must include student's school.
- 3) 500 to 1,000-word original essay
- 4) Candidate must be a Stark County resident; submissions must include student's address, email and phone.
- 5) Candidate who wins the \$2,500 scholarship award must be available to attend the Canton Regional Chamber of Commerce's Business Excellence Awards on Thursday, May 11, 2023.

Students may submit their essays at <https://www.cantonchamber.org/bea-scholarship>

To learn more call Beese Fulmer at 330-454-6555.

Canton, Ohio investment advisor Beese Fulmer Private Wealth Management believes the rational way is the better way to invest. The firm focuses on gaining a deep and meaningful understanding of every customer in order to satisfy their investment goals. Beese Fulmer's team has more than a century of experience in rational investing, primarily in stocks and bonds. The firm has more than \$1 billion in assets under management, placing it among the top money managers in Northeast Ohio.

2023 BEA Winners Announced!

JOIN US ON MAY 11

The Business Excellence Awards celebrate businesses that have distinguished themselves by being a significant presence in and/or providing substantial benefit to the citizens and economy of Stark County.

The winners of the 2023 Business Excellence Awards are:

- Aultcare Health Insurance**
- FreshMark**
- Marathon Petroleum/Canton Refinery**
- Vern Dale Water Systems**
- Williams Toyota Lift**

Stark County Minority Business Association Business of the Year:

- Family Life and Home Health Services**

SPONSORS TO DATE:



The winners will be honored on Thursday, May 11, at the DoubleTree by Hilton Canton Downtown, beginning with a social hour at 5:30 PM and dinner at 6:30 PM, followed by the awards presentation. Tickets are \$70 each, and tables of ten are available: www.CantonChamber.org.

The Business Excellence Scholarship Award, presented by Beese Fulmer and the Canton Regional Chamber of Commerce, will also be presented at the event. The scholarship will be awarded to a local student who writes the winning essay.

For the Beese Fulmer Private Wealth Management 'Stay Rational' scholarship details and submission guidelines, visit: <https://www.cantonchamber.org/bea-scholarship>.



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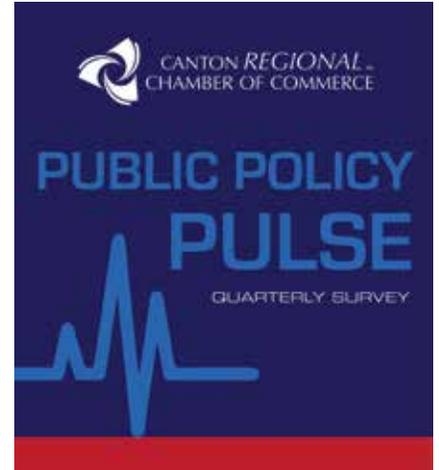


We debuted our new Public Policy Pulse survey of members and community stakeholders on March 23. The survey, which will go out quarterly, is intended to be a quick, easy-to-complete pulse-check of member and community views on trends, developments and priorities in the civic sphere.

As we expand our public policy efforts at the Canton Regional Chamber, we want to provide our members with regular opportunities to tell us what matters most to them and where they stand on key legislative, regulatory and policy topics. We can then ensure that we are more accurately

reflecting your views and advancing your interests when we meet with elected officials and policy makers. Your voice matters!

Perspective: *Thanks to everyone who has already taken time to share your views. Initial responses to the first Public Policy Pulse survey of 2023 reveal that workforce, inflation and general economic uncertainty are among the top concerns of members. We encourage everyone to complete the survey before the April 6 deadline by clicking [here](#) and answering the questions. We'll share a summary of the results in the April issue of Policy Perspectives.*



OFFER HEALTH INSURANCE TO RETAIN TALENT

In the competitive landscape of today, employers must get creative with the benefits they offer. From flexible work schedules, to increased development opportunities, there is one benefit that still rules them all: health insurance.

Are you a small business owner on the fence about offering health insurance for your employees? The Canton Regional Chamber of Commerce has partnered with AultCare to offer a health care plan for the small business community through a Multiple Employer Welfare Arrangement (MEWA).

The MEWA was developed to provide additional options and to help control the costs of health care benefits. Medically underwritten MEWA rates may provide a less expensive option than a smaller community rated plan obtained under the Affordable Care Act (ACA). This plan is available for small group employers with less than 50 employees.

According to a survey by Glassdoor, employees said health insurance is, by far, the most important benefit they receive from their employer. That's why employers should offer health insurance to employees as their first company benefit, then add on additional benefits over time.

The top three benefits that make employees the most satisfied, according to Glassdoor's study, are: Health insurance, Vacation and PTO and Pension plans, 401(K) & other retirement plans

If health benefits are a top priority for your employees, it should be a top priority for you. Offering it can help with recruiting and entice them to stay longer at your company.

For Chamber Membership information call 330-456-7253. For health care or health fund information, contact your independent broker or AultCare at 330-363-6390. All AultCare health plan quote proposals include commission, unless otherwise specified.





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are important, but there are many other resources as well. One is to find a mentor or a coach. A mentor can help by offering advice to guide a solopreneur in the right direction. SCORE is a great organization that provides free business mentoring and education. While mentoring tends to be more long-term and development-driven, coaching tends to be more short-term and performance-driven. The use of business coaches is becoming more and more prevalent. In fact, a recent study conducted by Infusionsoft revealed that small business owners are increasingly using paid coaches for overcoming challenges. Coaching is designed to be results-oriented so that you can achieve your goals faster than you could on your own. A business coach can help you overcome mental blocks, stay focused, and take your business to the next level. Mastermind groups are also a great way to find that support needed by a solopreneur. They allow you to be a part of an exclusive community where you can collaborate with others who may be experiencing similar challenges. Finally, you might consider forming a small advisory board. This option allows you to benefit from the collective brainpower of a select group of people chosen by you. Similar to a mastermind group, your advisors can help hold you accountable and provide that necessary support when needed. Joining groups, in general, offers amazing benefits. As Charles Duhigg, author of the excellent book *The Power of Habit: Why We Do What We Do in Life and Business* says, "When people join groups where change seems possible, the potential for that change to occur becomes more real."

CELEBRATE SMALL WINS

According to Oprah Winfrey, "The more you praise and celebrate your life, the more there is in life to celebrate." As a solopreneur, if you don't celebrate small milestones along the way, you are going to lose the motivation and drive to continue. So, the key is not to tie how you feel to your long-term goal but to the progress that you are making. The better you feel about yourself and your progress, the more likely it is that you will continue to put in the work that will help you reach your dream. One way to track your progress is by creating done lists. Most people are familiar with to-do lists, but few are familiar with done lists. A done list is a diary of your accomplishments that gives you a sense of progress, heightens

positive emotions and helps you to stay motivated. According to Teresa Amabile, co-author of *The Progress Principle*, it's important to "track your small wins to motivate big accomplishments." So, next time you achieve a smaller goal, reward yourself! Some ways you can do this are to do something you truly enjoy, treat yourself to your favorite latte, take a trip or just celebrate your victories with the people around you.

REMEMBER YOUR WHY

As a solopreneur, you're bound to encounter challenges and setbacks along the way. To stay motivated, it's essential for you to remember your "why". Why did you start this business in the first place? Was it because you craved more freedom, flexibility or control over your career? Maybe you wanted to pursue an activity you're more passionate about, or you just needed to leave behind a legacy you could be proud of. Getting in touch with this big-picture view will not only keep you focused but will provide you with the perspective to make wise decisions. It is likely that passion inspired you to pursue your dream of starting a business. It's that passion for the work itself that will get you through those rough spots and keep you on track to succeed.

Being a solopreneur isn't always easy, but the rewards are great. By following these tips, you'll be in a better position to remain energized so you can ultimately reach your long-term goals.

Remember: just because you start small, don't forget to think big!

You can learn still more by contacting SCORE at cantonscore@gmail.com or by phoning 330-451-6509 or by visiting the chapter's website www.score.org/canton

The chapter serves businesses and non-profits - both start-ups and existing businesses and non-profit organizations - throughout Stark, Tuscarawas, Holmes, Harrison, Carroll, and Wayne counties.

Supporting SCORE are entities - foundations, chambers of commerce, banks, accounting firms, economic development organizations, law firms - that believe in SCORE's mission.

The idea of being your own boss has incredible allure. Many people choose to work for themselves so they can find fulfillment, set their own schedule, or simply have more control over their careers. The fact is that solopreneur businesses have taken off in the last decade. According to the U.S. Census Bureau, the number of nonemployer firms—meaning those staffed only by the owners—that generate \$1 million to \$2.49 million in revenue rose to 36,161 in 2016, up 35.2% from 2011. Being your own boss has its rewards, but it can also feel very lonely—especially if you're a solopreneur. Running a business by yourself requires a lot of focus, discipline and resilience because inevitably you will encounter stumbling blocks along the way. To stay motivated and be able to weather the ups and downs of being a solopreneur, here are some powerful tips:

PACE YOURSELF

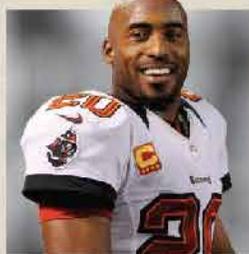
You have to remember that starting and growing a business is a marathon, not a sprint. Especially in the early days, it's all too easy to put in very long hours with no end in sight. Being a solopreneur can quickly turn into a 24/7 job if you're not careful. Then it's only a matter of time before you experience exhaustion and—you guessed it—burnout. Sometimes the hardest part of being a solopreneur is knowing when to turn your brain off from work. It's all too tempting to squeeze in every minute you possibly can to focus on your business. Just remember that finding a work-life balance will make you more productive, not less. So, instead of turning into a work robot, make sure to find time also to do enjoyable things that energize and inspire you.

FIND A SUPPORT SYSTEM

Flying solo as a solopreneur requires a strong support system. Friends and family

THE CLASS OF

2023



RONDÉ BARBER *Rondé Barber #21*



DON CORYELL *Don Coryell*



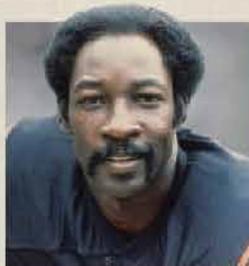
CHUCK HOWLEY *Chuck Howley #54*



JOE KLECKO *Joe Klecko #75*



DARRELLE REVIS *Darrelle Revis*



KEN RILEY *Ken Riley #13*



JOE THOMAS *Joe Thomas #73*



ZACH THOMAS *Zach Thomas*



DeMARCUS WARE *DeMarcus Ware #94*

2023 SCHEDULE OF EVENTS

FOR TICKET & EVENT INFO CALL OR VISIT US ONLINE:

330.458.2070 • ProFootballHOFEF.com • ProFootballHOF.com



SUNDAY, JULY 23

2:30 p.m. Community Parade Presented by AultCare

FRIDAY, JULY 28

4 p.m. Balloon Classic Presented by Aultman & Night Glow

SATURDAY, JULY 29

6:30 a.m. Balloon Classic Presented by Aultman
8 a.m. Up, Up & Away 5K & Free Kids Fun Run
4 p.m. Balloon Classic Presented by Aultman & Fireworks

SUNDAY, JULY 30

6:30 a.m. Balloon Classic Presented by Aultman

ENSHRINEMENT WEEK POWERED BY JOHNSON CONTROLS

TUESDAY, AUGUST 1

6 p.m. Play Football Skills Camp

WEDNESDAY, AUGUST 2

10 a.m. Play Football First Play Presented by Panini

THURSDAY, AUGUST 3

8 p.m. Hall of Fame Game:
New York Jets vs Cleveland Browns

FRIDAY, AUGUST 4

10:30 a.m. Pro Football Hall of Famer Photo Op
11 a.m. Fashion Show Luncheon
5 p.m. Enshrinees' Gold Jacket Dinner

SATURDAY, AUGUST 5

8 a.m. The Canton Repository Grand Parade
Noon Class of 2023 Enshrinement
8 p.m. Concert for Legends: Zac Brown Band

SUNDAY, AUGUST 6

Noon Enshrinees' Roundtable

*Dates and times are subject to change.
Limited tickets available.*

Faces of the Festival!

KATHY LINDENBERGER

What are you looking forward to most this year for the Enshrinement Festival?

The added excitement of the Browns coming to town!

What is your favorite Enshrinement Festival event and why?

I really don't have a favorite, but when I see the excitement and determination on the faces of the children at our Up, Up & Away Kids Fun Run, it makes my heart so happy!

Share a favorite behind-the-scenes memory/moment.

When I came face to face with Howie Long.

What do you wish more people knew about working for the Enshrinement Festival?

Although there is so much work to do, we are a strong team that loves to work together!

Something that may surprise people about working for the Enshrinement Festival is...

How much time it really takes to plan all the events.



KATHY LINDENBERGER



SYDNEY KLEIN

SYDNEY KLEIN

What are you looking forward to most this year for the Enshrinement Festival?

We have lots of opportunities to grow and expand some of our events this year. We are excited to challenge ourselves to stay relevant and continue to elevate our events. There are some new exciting things happening that we can't wait for our guests to see and experience.

What is your favorite Enshrinement Festival event and why?

I have always loved the Grand Parade! Growing up we would have family come in from out of state to watch the parade. Then we would have a family reunion at my grandparents' after. We had 30 seats and filled everyone of them. My grandma would bring donuts, coffee, and hot chocolate for all the kiddos. The energy downtown Saturday Morning is unmatched! It is always a great morning.

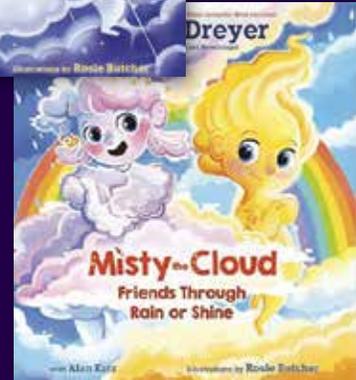
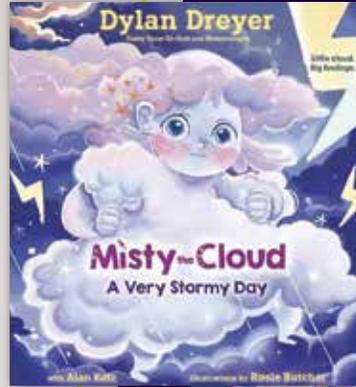
Share a favorite behind-the-scenes memory/moment.

One of my favorite behind-the-scenes memories I have is in 2019

during the Enshrinees' Roundtable. One of the Enshrinees' arrived earlier than expected. Once we got him situated, I went to go check on him, to make sure he was all good while we waited for the others. He grabbed my hand and asked me to sit with him. We chatted about family and his weekend; it was such a special moment. It really made me take a step back and realize how special this weekend is to the Enshrinees'.

What do you wish more people knew about working for the Enshrinement Festival?

Working for the Enshrinement Festival is a year-round job! I start some of my planning as early as October. While we are our busiest in May-August, the planning never stops! We also could not do what we do without our volunteers. There are so many opportunities to volunteer for the festival and the community always steps up to the plate! Whether it be a day of volunteer or a chairman of a committee, we appreciate them all!



Meet NBC meteorologist and best-selling author

DYLAN DREYER

April 27 | 6:30 PM | Canton Palace Theatre

Dylan Dreyer has weathered a storm or two – Hurricane Harvey anyone? As a parent, she has also endured her kids’ emotional storms, leading her to combine mom and meteorology skills into an award-winning picture books series. Don’t miss Dylan discussing her books to help kids with social emotional learning through her main character Misty – a little cloud with big feelings – at our next Dr. Audrey Lavin Speaking of Books Author Series event. Dylan also shares her experiences covering weather. Q & A and book signing follow. Books are available for purchase.

Reserve your FREE seats at StarkLibrary.org

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With support from



Leadership Stark County

USING YOUR STRENGTHS TO GROW YOUR POTENTIAL

When you sign up for a **Leadership Stark County** program from Youth to Signature programming, you participate in the Gallup Strengths Finder assessment. You learn about your top strengths. You acknowledge what makes you your best self and how you can use your strengths to grow not only your potential but the teams you work with. Strengths Finder teaches you that when you take the time to understand the strengths, needs, and values of your team members it helps your organization become more productive because you are focusing on what individuals do best.

As leaders, it is important to keep our employees engaged in our organizations. One of the best ways to do this is to **engage** your employees. Each employee brings a unique diversity to the team that we need to recognize, develop, and respect.

Below are some advantages to understanding people's strengths and needs that were highlighted in a recent article from the Community Toolbox, supported by the University of Kansas.

LEADERSHIP IS A PRIVILEGE TO BETTER THE LIVES OF OTHERS. IT IS NOT AN OPPORTUNITY TO SATISFY PERSONAL GREED. – MWAI KIBAKI

WHY SHOULD THE LEADER TRY TO UNDERSTAND PEOPLE'S NEEDS?

- Clear needs identification and response to those identified needs keep the group moving forward toward shared and desired goals. There is a sense of ownership among members—we all want the same thing, and we're working together to get it.
- Reaching these goals can create a sense of accomplishment among group members.
- This sense of accomplishment (and having a sense of being a real, necessary part of that success) will strengthen individuals' connections with the group and will increase the likelihood of the group being successful in future efforts.
- All of this will also serve to keep the morale of the group high.
- Finally, it will reinforce group members' belief in the leader. A leader who has shown he understands and tries to meet the needs of the members of his group is more than likely to have a group that will try to meet his needs as well.

Spotlight Class

We would like to welcome our Spring 2023 Spotlight Class! Here are some fun facts about the about the class and how they are representing our community:

- **33 class members.**
- **Representing corporate, nonprofit, higher education, medical, tourism, government, and industrial workplaces throughout Stark County.**
- **Participants live across 11 school districts.**
- **Average participate age is 29.**
- **16 male and 17 female class participants.**
- **Class members represent 21% diversity.**
- **18% of the class left Stark County to complete their education and returned.**
- **30% of the class has lived in Stark County for less than 5 years.**

If you employ a young professional in their 20s and 30s and would like to learn more about having them participate in this program, applications are being accepted for the Fall 2023 class and more information can be found here.



SAVE THE DATE
05.10.23

LEADERSHIP
STARK COUNTY

Save the Date ...

2023 TWENTY UNDER 40! AWARDS CELEBRATION

The 16th Annual Twenty under 40! awards presented by Krugliak, Wilkins, Griffiths & Dougherty, is produced by ystark!, a dept. of the Canton Regional Chamber of Commerce, and *The Canton Repository*.

Twenty under 40! awards recognize Stark County's leaders under 40 who have demonstrated dynamic leadership and social responsibility. These individuals are committed to making a difference in our community and creating a lasting, meaningful impact. They are the doers, dreamers, and difference makers. The longevity of the TU40! program, now in its 16th year, is a testament to the passion, strength, and grit of the young professionals who choose to live, work, and play in Stark.

It is the mission of ystark! to attract, retain and engage young professionals in Stark County. Over 300 young professionals have been recognized through this program. The recipients of this honor are the shining stars in our community and they represent what is possible in our region. Their sense of optimism and what's possible here is sure to inspire others to choose Stark.

We hope you will join us in honoring the 2023 class of recipients!

2023 Honorees and awards celebration details to be announced soon!

PRODUCED BY:



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SPONSORS TO DATE:



JOIN US FOR A YP MEETUP AT LOCAL FAVORITE, BURNTWOOD TAVERN IN BELDEN VILLAGE.

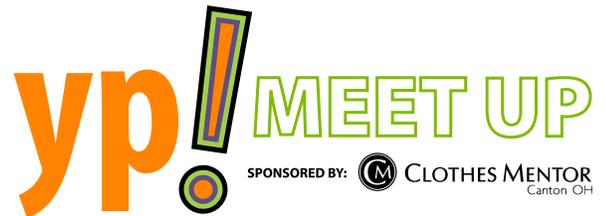
Network with fellow YPs at a place where rustic and modern elements meld seamlessly to create a casually-stylish atmosphere that makes the perfect gathering spot for food, drinks, and fun.

We are pleased to welcome to the Meetup the Green Area Chamber of Commerce young professionals, as well as YPs representing several Northeast Ohio Chambers through the Multi-Chamber Young Professional Group! Full menu and cash bar will be available.

You do not need to be a ystark! member to attend. This event is intended for young professionals age 20-40.

Thursday, May 4
5:00 p.m. to 7:00 p.m.
Burntwood Tavern Belden Village
4320 Everhard Rd NW, Canton, OH 44718
Cost: FREE (registration is requested)

ystark! YP Meetups are sponsored by Clothes Mentor. Find trendy, like-new women's fashions, including name brand and designer jackets, tops, sweaters, dresses, pants, skirts, shoes, accessories, handbags and more. Shop online daily to dress up or dress down at <https://cantonoh.clothesmentor.com> or in person Monday - Saturday at Clothes Mentor on Dressler Road in Canton. Follow on social for new releases at @clothesmentorcanton



GET TO KNOW THE YOUNG PROFESSIONALS WHO WILL SHAPE THE FUTURE OF CANTON/STARK COUNTY! EACH MONTH, WE'LL INTRODUCE YOU TO A YP WHO IS LIVING OR WORKING, BUT MOST IMPORTANTLY, THRIVING IN STARK COUNTY!

Name: Juanita Gray

Occupation/Title/Place of work: Marketing & Membership Coordinator at the Stark County Minority Business Association

Age: 24

Why are you interested in Stark County's Young Professionals initiative?: I love that ystark! gives me access to a range of exclusive events, workshops, and mentoring programs that are designed to support my career development and help me achieve my goals!

What would you share to encourage other people to join?: I would share that ystark! provides a unique opportunity to network, learn, and grow both professionally and personally. I am never disappointed when I attend a ystark! event, and it feels good to build relationships and connect with other YP's in Stark County.

Did you grow up in Stark? If so, where? If not, where did you move from and why?:

I am from Las Vegas and moved to Stark County with my mom when I was 14 years old. I've been here for 10 years and to be fully transparent, throughout the years I considered moving back home. Looking back now, I am so glad I decided to stay. Stark County is a special tight-knit community, and every person I met throughout the years, whether a friend, teacher, or coworker, helped me become the person I am today. I truly do not believe that I would be able to build the same connections in Las Vegas, in a meaningful way as I did in Stark County.

Why do you stay in Stark County, from both a personal and professional point of view?:

I stayed in Stark County because I quickly found myself rooted in the community. Growing up, those in the community planted seeds in me to allow me to grow into the person I am today. Now, I am motivated to do the same.

What do you like MOST about Stark County?:

I love the small businesses in Stark County. From restaurants, cafes, thrift stores, and more! There are so many gems in Stark County, and I love supporting local owned-businesses.

What would you change about Stark County if you could?:

I would love Stark County to be more tech-focused! Tech is slowly taking over the world, and there are more and more people starting tech businesses and apps. I would love for Stark to be more involved in developing a community and workshops focused on start-ups and existing tech businesses.

What do you see as valuable opportunities for YPs in Stark County when it comes to career opportunities, cultural access, leadership or community involvement opportunities?:

I've seen so many organizations and board committees that simply don't have participation and involvement from young professionals. Your presence as a YP in different spaces is valuable in itself because you can bring a relevant and unique perspective. Stark County needs to be able to transition into what the world is becoming, and it starts with us!

What would attract more YPs to Stark County?:

I believe that implementing an incubator hub in Stark County focused on cultivating a community of YPs would attract more YPs to Stark County. In my mind, this hub has ping pong tables, a mini cafe, remote work offices, and maybe even offers affordable apartments for YPs to rent. Something fun, relevant, and truly caters to fostering a YP community I think would encourage those to Stark County and consider living here.

What do you do in the evenings or on the weekends for fun in Stark County or NE Ohio?:

I love to play pickleball at the local parks! That sport will truly humble you, and age is definitely just a number when you're battling it out on the courts!

Could you see yourself spending your lifetime in Stark County and if not, what would cause you to leave?:

I'm not sure! I've always been the type of person that thrives on traveling and experiencing something new. I am not sure about spending my lifetime in Stark County, but I can say I wouldn't mind raising my future kids in Stark County.



.....
Juanita Gray



CANTON REGIONALSM
CHAMBER OF COMMERCE

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NETWORK 2023

**Harness your sales prowess with NEW CONTACTS
FREE contact follow-up list for all attendees!**



SPRING *networking!*

Show your business some love and join 80-100 other business professionals for a fast paced, event in a different format. At tables of 8, each participant has 120 seconds to talk about their business/cause. Practice your elevator pitch - you will need it! Bring 100 business cards or promotional items. Wait to register at the door? It will be \$50.

FRIDAY, APRIL 14

8:30 am - Noon @ AA Executive Catering, Inc.
5211 Tuscarawas St W, Canton, OH 44708

**Cost: \$40 for members, \$65 for non-members
Breakfast buffet included.**

Tabletop exhibits are available to members for \$40. Contact Ashley Winter at (330) 458-2073 or ashleyw@cantonchamber.org; space is limited!

Registration may be limited, so register NOW to save your spot! Sign up by March 31 at www.cantonchamber.org or contact Ashley Winter at ashleyw@cantonchamber.org or (330) 458-2073.

Event is non-refundable. No-shows will be billed.

Luncheon: Work Zone Safety

Get ready for National Work Zone Safety Week April 17 - 21 with Matt Flynn, Instructor from The Ohio Laborers' Training Center. Learn how to keep work zones safe as both a worker and a traveler.

The leading cause of highway construction worker injuries and fatalities is contact with construction vehicles, objects, and equipment. These injuries and deaths are preventable through a number of good practices.

Thursday, April 13
11:30 a.m. to 1 p.m.
Alex D. Krassas Event Center
251 25th St NW, Canton, OH 44709
Cost: \$23
www.CantonChamber.org

The Stark County Safety Council is hosting a Food Drive for Akron-Canton Regional Food Bank. Bring a donation to the luncheon for an extra chance to win a \$25 Visa card!



Spotlight Company:



400 South Main St.
North Canton, Ohio 44720

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- SELL, TRADE, REFINANCE or PAY OFF at any time!
- Yearly mileage available options: 12,000, 15,000, 18,000
- Return vehicle at loan maturity "Walk-away"
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- No up-front fees
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- No higher insurance premium
- No early termination fees

330.305.3050 • WWW.C1CU.COM

COMMUNITY ONE
Credit Union, Inc.

NEW MEMBERS

WELCOME to our newest members, who joined Canton Regional Chamber of Commerce in February. We encourage you to patronize their businesses. If you know of other businesses that would benefit from Chamber membership, please contact Molly Romig, Vice President, Membership Development and Services at (330) 833-4400.



BIBIBOP Asian Grill

(RESTAURANTS)
4460 Belden Village St. NW
Canton, OH 44718
(330) 542-6108
(330) 542-6108
cfigueroa@bibibop.com
www.bibibop.com

BIBIBOP is all about well being. We serve healthy, affordable Asian food because we really care. We serve real, unprocessed, high quality food because we believe that well-being can start with a good meal. We take care with everything we do to keep that meal affordable for our guests because we also believe that you should not have to pay more to eat healthy food. We are a family empowered to make a difference for our guests and focused on improving every day.



The Bourbon Room, LLC

(RESTAURANTS; CATERING)
Tina M. Horning, Owner
2710 Easton St., NE – Ste. D
Canton, OH 44721
(330) 546-0214
thebourbonroomcanton@gmail.com
www.cantonbourbonroom.com

Opening soon.



Buckeye Landscapes & Designs, LLC

(LANDSCAPING & LANDSCAPE MAINTENANCE)
Krista Manfull, Owner
5132 Riggie Hill Rd. NE
Dover, OH 44622
(330) 339-1101
krista@buckeyelandscapes.net
www.buckeyelandscapes.net

We are a full-service landscaping company offering maintenance, design, and landscape installation. We install beautiful and functional landscapes for residential and commercial clients, but our work doesn't stop there! Our team will stay with you for the long haul, taking care of your property to ensure its beauty through all four seasons.

Campbell Bros Inc.

(FARM - DAIRY FARM)
Rick Campbell, Treasurer
3821 Union Ave. NE
Homeworth, OH 44634
(330) 821-5696
soupfarmer@aol.com



DCD Construction Services LLC

(GENERAL CONTRACTOR)
Charles Darzy, Owner
522 – 3rd St. SE
Massillon, OH 44646
(330) 330-6529
dcdconstructionservices@gmail.com
www.dcdconstructionpros.com

General contractor offering services for all phases of residential and commercial construction. Our crew can build everything from subdivisions to custom homes. From licensed electricians to shut down crews our industrial project experience is vast. Complex builds require complex planning. Our team works closely with yours to ensure a safe and timely build. We can provide general labor crews or full service demo and removal services.



Don Shula's American Kitchen

(RESTAURANTS)
Stephanie Valentine, General Manager
2101 Hall of Fame Way NW
Canton, OH 44718
234-900-1972
www.donshulas.com

Located in the birthplace of American professional football – Canton, Ohio – the restaurant features thoughtfully inspired American classics in a lively, modern and social setting. An inviting dining area is anchored by an over sized bar perfect for socializing with friends and family or catching a game on the giant media wall while enjoying shareable snacks, creative cocktails, local beers and an unparalleled wine list. Coach Shula's professional and personal ventures beautifully collide to create this new culinary concept, telling the story of Coach's journey, from his humble beginnings in Grand River, Ohio to his return "home" to the Buckeye State.

Evergreen Memorial Gardens

(FUNERAL HOMES - CEMETERIES)
Gary Glunt, Regional Manager
2698 Broadway Ave. NE
Louisville, OH 44641
(330) 488-0388
hello@liferemembered.com
www.liferemembered.com

Proudly serving families across their 26 memorial parks. We help bring comfort as you celebrate your loved ones. Evergreen Memorial Gardens was started in the early 1960's as a low-cost alternative to the larger cemeteries in the area. We have two goals - to provide superior service to the families who have entrusted us with the care of their loved ones and to assist families in preplanning their final needs.

Dave Grabowski

(RETIREE)
2815 Brentwood Close St. NW
Canton, OH 44708
(330) 327-9453
davegrabowsky@icloud.com



JDT Industrial Welding Services, Inc.

(WELDING)
Terra Ulrich-Hiple, CFO
11169 Strasburg-Bolivar Rd. NW
Bolivar, OH 44612
(330) 605-7327
Tulrich-hiple@jdtindustrial.com

(continued on next page)

NEW MEMBERS

Structural welding, sandblasting, and painting of ground water storage.

Northeastern Food Services

(DBA Little Caesars)
RESTAURANTS
1359 Market Ave., N.
Canton, OH 44714
(330) 327-1222
alexis@northeasternfoodservices.com

Known for its HOT-N-READY® pizza and famed Crazy Bread®, Little Caesars has been named "Best Value in America" for the past twelve years (based on nationwide survey of national quick service restaurant customers conducted by Sandelman & Associates - 2007-2019 entitled "Highest Rated Chain – Value for the Money"). Little Caesars products are made with quality ingredients, like fresh, never frozen, mozzarella and Muenster cheese and sauce made from fresh-packed, vine-ripened California crushed tomatoes. Carry out and delivery!



Nose to Tail Veterinary Clinic

(VETERINARY CLINICS)
Michelle Hall, Doctor
1819 Market Ave. N.
Canton, OH 44714
(234) 215-2442
office@nose2tailvet.com
www.nose2tailvet.com

Small animal, general practice veterinary clinic providing wellness, sick, and surgery services to Canton, OH. Call us to book an appointment or book on line. We have a true love and passion for pets and want to do everything we can to make sure they have the best care possible.



Ohio Catholic Federal Credit Union

(CREDIT UNIONS)
Jason Rollins,
Branch Community Manager

210 Applegrove St. NW
North Canton, OH 44720
(216) 518-7270
jrollins@ohiocatholicfcu.com
www.ohiocatholicfcu.com

Ohio Catholic FCU is a full-service financial institution dedicated to helping our members achieve their financial goals. Why Bank With Us? Because you deserve a superior banking experience.

Enjoy low rates and fees, cutting-edge security and unmatched customer service... It's why you should choose a credit union over a bank and why Ohio Catholic is the credit union for you.



Polar Bear Physical Therapy and Performance

(PHYSICAL THERAPY
SPORTS PERFORMANCE)
Stacey Surnear, Owner
7081 Portage St.
Massillon, OH 44646
(330) 790-5223
polarbearptp@gmail.com
www.polarbearptp.com

Physical Therapy and Sports Performance. At Polar Bear PTP we focus on customer wellness, improved health and overall physical performance. We apply the best of both tried and tested, as well as modern knowledge and techniques such as dry needling and cupping.



ResourceMFG

(STAFFING – EMPLOYMENT SERVICES)
Brad Faust, Branch Manager
4349 Dressler Rd. NW
Canton, OH 44720
(330) 324-2500
Brad.faust@resourcemfg.com
www.resourcemfg.com

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(ROOFING)
Josh Ross, Owner
1208 Harrison Ave. SW
Canton, OH 44706
(330) 313-0620
josh@silverleafroof.com
www.silverleafroofs.com

Silver Leaf Contracting repairs and installs your residential and commercial roof using the best methods. We are specialists in roofing, gutters and siding. We promise you peace of mind through a roof that lasts. Get a free quote today!



X-Golf North Canton

(INDOOR GOLF; SPORTS BAR)
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For more information please contact
Rebecca Shephard at RShephard@localiq.com
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MEMBER RENEWALS

THANK YOU TO OUR MEMBERS | FEBRUARY & MARCH RENEWALS

720 Market
Absolute Health Services Inc.
Acorn Secure Self Storage
Advantage Energy Co.
AEP Ohio
AIM Coaching and Mentoring
Akron Auto Auction
Alco-Chem, Inc.
Allay Senior Care of Myers Lake
Altimate Construction, LLC
American Fireworks Company
American Solutions for Business
Andy A. Ginella - Attorney at Law
A Quality Facility Services
Aqua Ohio Inc.
Area Wide Protective (AWP)
Bair's Lawn & Garden
Bair's Powersports/Bair's Indian Motorcycle
Beacon Charitable Pharmacy
BellStores
Berlin Township
Bittinger Carbide, LLC
Bixler Moore, LLC
Bob and Pete's Floors, Inc.
Brouse McDowell, LPA
Buell & Olivieri Insurance
Buehler's Fresh Foods Canton –
Nobles Pond
Cammel Saw Co Inc.
Canal Place Condominium Association Inc.
Canton Ballet
Canton Baptist Temple
Canton City School District
Canton Eagles Aerie 141
Canton South BMV License Agency
Canton Southgate Shopping Center –
Emmco Realty Group
Carpe Diem Coffee Shop
Cassaday-Turkle-Christian Funeral
& Cremation Service
Cathy Cowgill Flowers, Inc.
Centre Party Rental
Chapter E, Canton, OH
CHASE
Chuck Nicholson GMC Inc.
CommQuest Services, Inc.
Cornice Co.
Corwin & Company CPAs
Dennis Salapack, DDS
Diabetes & Endocrinology Assoc. of
Stark County, Inc.
DiBella's Subs
Diebold Nixdorf – Americas Manufacturing
Dioguardi's Italian Market & Deli
Dollar Bank
Dominion Energy
Dorward Thinking Co., LLC
DoubleTree by Hilton Canton Downtown
Excalibur Fence Company
Fairbanks Building Co. Inc.
Fair Play Family Center, LLC
Faith Community Church
Fedorko Chiropractic Health Center
Fish Window Cleaning
Flory Fabricators Inc.
Frank's Electric, Inc.
FreshAire CPAP & Supplies
Galicks, Inc.
Gentlebrook
Going Yard Lawn & Landscape
GonzOil Inc.
Great Ranger Services, LLC
Gyro King Concessions
Hall of Fame Fitness Center
Hall of Fame Senior Benefits
Heitger Funeral Services
Home Preferred Home Care
Hosner Carpet One Floor & Home
ICON Property Management LLC
International Enterprises, Inc.
Jackson Local Schools
Jackson Professional Firefighters
Jaymac Body & Frame, Inc.
JGK Enterprises LLC DBA Johns
Jülz by Alan Rodriguez
Kelly Ann Roth DDS
Kendall House Inc DBA
Kentucky Fried Chicken
Kids World Play Systems
Knight Material Technologies
La Pizzeria Restaurant, Inc.
Legacy Business Leaders, LLC
Legacy Project of Stark
Lemmon Development, LLC
Leppo, Inc.
Liberty Ford Lincoln Canton
Liberty HealthShare
Malone University
Mason's Auto Parts
MCTV
Mellion Orthodontics
Memmer Homes, Inc.
New Horizon Financial Group
North Canton Racquet Club, Inc.
Ohio Head and Neck Surgeons, Inc.
Orwick's Tree Service Inc.
O's Power Tong Inc.
Pat Joyce Insurance Agency, Inc.
Paul Yoder Construction
Piedmont Gas Company
Pioneer – 360
Portage Electric Products Inc.
Printing Concepts, Inc.
Stark Federal Credit Union
Rainbow International of Canton
Ravens Sales & Service
RCF Group
RCW Industrial Solutions, Inc.
Reed Funeral Home
Reliable Heating & Cooling
Reliable Runners
Reliable Supply Chains
RE/MAX EDGE REALTY
RMI Cement, LLC
Rohr & Sons Nursery, Inc.
Rose Lane Nursing and Rehabilitation
RT Hampton Plumbing and Heating
SBS Consulting Systems
Shakertown Apartments
Shanafelt Manufacturing Co.
Shingleton Custom Homes
Siffrin, Inc.
Skipco Auto Auction
Slagle Strategic Group
Solmet Technologies, Inc.
Spray Foam Solutions, Inc.
Stark County Community
Enterprise Corporation
Sugarcreek Concrete Finishers, Inc.
TD's Tailgate Grill
Terydon Inc.
The Hearing Center Division of
Ohio Head & Neck
The Karcher Group Inc.
The Paul Kaufman Co., Inc.
The Ruhlin Company
The Spa at Atrium, LLC
The Timken Company
Top Value Car & Truck Service
True Blue Technology, LLC
Valley Hydraulic Service, Inc.
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CANTON *REGIONAL*
CHAMBER OF COMMERCE

Getting to know ...

OUR CANTON CHAMBER AMBASSADORS



IT IS THE MISSION OF THE AMBASSADOR COMMITTEE TO ACT AS LIASONS BETWEEN THE CANTON REGIONAL CHAMBER OF COMMERCE AND THE LOCAL BUSINESS COMMUNITY THROUGH OUR NEW AND EXISTING MEMBERS.

NAME: Rachel Underwood

BIO: Rachel graduated from GlenOak High School (Go Eagles!) and Kent State University. Rachel and her husband, Thomas, live in Bethlehem Township with their youngest daughter, Izzy. She worked in marketing and advertising for almost 20 years before launching UB Advertising in 2017.

OCCUPATION:

Rachel is the Managing Director at UB Advertising in Canton, OH. UB Advertising offers company-specific marketing and advertising services, including search engine optimization (SEO), website design and development, search engine marketing (SEM/PPC), social media marketing, and more. So when you ask, do you do...? The answer is yes, we do! - and we do it well.

WHY DID YOU CHOOSE TO BE MORE INVOLVED IN THE CHAMBER?

When I ventured into the world of entrepreneurship several years ago, I knew I would have to step out of my comfort zone to promote, grow, and expand my business. Joining the Canton Chamber was an excellent first step to building my networking skillset and developing valuable connections with business professionals and community leaders.

WHAT IS YOUR FAVORITE THING THAT HAS COME OUT OF YOUR CHAMBER MEMBERSHIP?

I love the long-standing and new relationships developed from attending, engaging, and volunteering at chamber events. I also can't say enough about the support and welcoming attitude of fellow chamber members and the Canton Chamber staff.

WHAT OTHER COMMITTEES/OR EVENTS ARE YOU INVOLVED IN WITH THE CHAMBER?

I have been involved in the Small Business Showcase at MAPS and the Business Expo Committees for several years. In 2021, I was nominated as a chamber ambassador, and though I didn't know all it would entail, I took a leap and accepted the role. This year, I have been nominated for and accepted the role of Vice Chair of the Ambassador Committee.

WHAT WOULD YOU SHARE WITH THOSE COMPANIES THAT ARE NOT AS INVOLVED OR MAY NOT EVEN BE A MEMBER?

Companies can access many benefits, such as sales networking, brand awareness, and relationship-building, to get the most out of a Canton Chamber membership. Companies also have access to discounted worker's compensation, the MEWA program, and sponsorship and advertising opportunities. By defining goals for your investment in a membership, such as sales, leads, and partnerships, you can gauge how your involvement is reflected in the outcome. The Canton Chamber staff and Ambassadors are there to support you in achieving these goals.

**IF YOU ARE INTERESTED IN BECOMING AN CHAMBER AMBASSADOR
REACH OUT TO ASHLEY WINTER AT ASHLEYW@CANTONCHAMBER.ORG**

Eddie Steiner, President of **The Commercial & Savings Bank (CSB)**, announced the addition of **Alex Adams** as a Financial Advisor with **CSB Investment Services** serving Stark and Tuscarawas counties.

"We are pleased to have Alex join our team in Stark County and help expand our Brokerage services in the community," stated Steiner.

Adams joined CSB Investment Services in July 2022. He brings prior financial industry experience and is a FINRA registered broker. Adams provides investment advice and assists individuals in creating personalized plans to fit their investment objectives. Adams' office is located at 600 South Main Street, North Canton and he can be reached at 234.262.8047 or alexander.adams@ceterais.com.

CSB Investment Services has offices located at 600 South Main Street, North Canton and 91 South Clay Street, Millersburg. Learn more at csb1.com/brokerage.

Belden Village Mall, the premier shopping destination in Eastern Ohio, announces the grand opening of **Blue Smoke**, the winner and fan favorite of the Taste for the Space culinary competition. Owner and Chef, Jamie Moore of Blue Smoke was chosen to receive a \$50,000 investment prize and six months free rent for an open eatery space in a prime location at the mall.

This type of cuisine and the name of his restaurant is based on barbecue's blue smoke, created by burning a clean fire that is fully combusted and provides the best flavor to the meat. Some menu items include brisket and Mac n' Pork sandwiches, smoked baby back ribs to share, armadillo eggs as a specialty item as well as an assortment of sides, desserts, and a kid's menu with healthy side options.

Learn more about Blue Smoke by visiting www.bluesmoke.us

The **Cleveland Browns** will take on the **New York Jets** in the 2023 Hall of Fame Game at 8 p.m. ET Thursday, Aug. 3, during Enshrinement Week Powered by Johnson Controls.

The matchup, which kicks off the National Football League's 104th season in the city where the League was born, will take place in Tom Benson Hall of Fame Stadium – adjacent to the Pro Football Hall of Fame.

It will be the Browns' sixth time playing in the Hall of Fame Game. Their most recent appearance in Canton came in 1999 – the first game the franchise played after resuming operations. The Jets have played twice in Canton but not since 1992.

Fans can learn more about the matchup and purchase tickets at: www.profootballhof.com/tickets.

WRL Advertising announced the promotions of Senior Art Directors **Tracy Aleman** and **Cheryl Molnar** to department managers. Aleman and Molnar manage WRL's creative department with outstanding leadership qualities and the ability to maximize the talents of the creative team. Their new duties as department managers include conducting annual reviews, guiding growth within current designers, and recruiting and onboarding new designers.

"As we continue to grow in 2023 and beyond, Tracy and Cheryl are the epitome of ideal employees," said Jeff LeBeau, President of WRL. "I can't think of two better individuals to identify talent and lead the department with hard work, dedication, and guidance. I am confident we will be in good hands from a creative standpoint for years to come."

Ohio Gratings, a global leader in aluminum and steel grating products, announced today that it has acquired neighboring company, **Precision Component Industries, LLC**, and its nearly 70,000-square-foot manufacturing facility in Canton, Ohio.

Precision Component Industries (PCI) specializes in high-precision, low-volume manufacturing to meet the complex needs of customers in the aviation, automotive, military, and space exploration markets.

For more than 50 years, Ohio Gratings has invested in Ohio-based manufacturing and skilled trades. The addition of family-owned PCI will allow Ohio Gratings to expand into new markets with a broad range of machining capabilities.

Both Ohio Gratings and Precision Component Industries are actively seeking to fill more than 100 open positions to support their continued growth. Roles are available in operations, skilled machining, engineering, sales support, demand planning and manufacturing leadership. Applicants can apply online at www.ohiogratings.com/careers.

Phoenix Rising Behavioral Healthcare & Recovery is an ever-growing agency looking for qualified persons to help us continue to adapt to the economic changes the world demands from us.

Please review the job description and send your resume to Human Resources at Phoenix Rising via our web page: www.phoenixrisingbhr.org. We are located at 624 Market Ave. N, Canton, OH 44702, 330-493-4553 ext. 105 (Human Resources).

DEHOFF REALTORS® welcomes **Alexis Deluca** to its team of real estate professionals. As the owner of Sage + Sol Photography, she has worked all over the east coast, and brings over 5 years of experience in real estate photography.

"My whole life I was told how much I would love real estate because my family had," says Deluca. "My earliest memories as a kid involve my family spending long days renovating properties and turning houses into a home. Anyone can sell you a house. If you want someone as dedicated to finding your family's hub for memories as you are, then 'I'm your home girl'".

Deluca earned an associate degree from Kent State University and is a licensed cosmetologist. Having now earned her Real Estate Certification from Hondros College of Business, she is eager to apply her knowledge and practical experience to serve her clients and meet their real estate needs.

Deluca teaches Sunday school at Compass North Church, and is a volunteer photographer for Wishes Can Happen, a nonprofit in North Canton which grants wishes to children with life threatening illnesses in Ohio. In her spare time, she enjoys hiking, cooking, and spending time with her 2 children.

If you're looking to buy or sell a home, Deluca is your "home girl". Contact her at 234-289-4295 or adeluca@dehoff.com to get moving.

Have business news you'd like to share via Biz Bitz? Send your news release to Sarah Lutz, Editor, at sarah@cantonchamber.org.

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The Canton Regional Chamber of Commerce and AultCare have partnered together to offer a healthcare plan for the small business community through a Multiple Employer Welfare Arrangement (MEWA). The MEWA was developed to provide additional options and to help control the costs of healthcare benefits. Medically underwritten MEWA rates may provide a less expensive option than a smaller community rated plan obtained under the Affordable Care Act (ACA). This plan is available for small group employers with less than 50 employees.

AULTCARE

330-363-6390

www.aultcare.com/mewa

For Chamber Membership information call 330-456-7253.
For healthcare or health fund information, contact your independent Broker or your AultCare Representative. All AultCare health plan quote proposals include commission, unless otherwise specified.