



CANTON REGIONAL
CHAMBER OF COMMERCE

ACTION

ONLINE NEWSLETTER

MAY 2023

WWW.CANTONCHAMBER.ORG

Twenty under 40!

CONGRATULATIONS 2023 WINNERS ...

The 16th Annual Twenty under 40! awards is sponsored by Krugliak, Wilkins, Griffiths & Dougherty, Aultman, Cleveland Charge, Gervasi Vineyard, Schauer Group, Inc., and Weston Associates and is produced by ystark!, a dept. of the Canton Regional Chamber of Commerce, and *The Canton Repository*.

Twenty under 40! awards recognize Stark County's leaders under 40 who have demonstrated dynamic leadership and social responsibility. These individuals are committed to making a difference in our community and creating a lasting, meaningful impact. They are the doers, dreamers, and difference makers. The longevity of the TU40! program, now in its 16th year, is a testament to the passion, strength, and grit of the young professionals who choose to live, work, and play in Stark.

It is the mission of ystark! to attract, retain and engage young professionals in Stark County. The 2023 class marks over 300 young professionals recognized through the program. The recipients of this honor

are the shining stars in our community and they represent what is possible in our region. Their sense of optimism and what's possible here is sure to inspire others to choose Stark.

We hope you will join us in honoring our 2023 Twenty under 40! class of recipients!

THE 2023 TWENTY UNDER 40! CLASS:

Don Ackerman,
Canton for All People and Crossroads UMC
Andrew Weston Feucht,
Weston and Associates, LLC
Matthew Griffin,
Schauer Group Inc.
Andrea Hartman,
Gervasi Vineyard Resort & Spa
Gino Haynes,
Legacy in Action LLC, Canton for All People,
Beacon of Hope Community Church
Zach Hostetler,
Employers Health
Kayla Householder,
IES Infrastructure
Matthew R. Hull,
Krugliak, Wilkins, Griffiths &
Dougherty Co. LPA

Jordan Knapp,
Hall, Kistler & Company LLP
Rocco Maragas,
Charge Cleveland Cavaliers
Brooke Meneses,
Plakas Mannos
Joseph F. Monaco,
Utility Pipeline, Ltd.
Skyler Parks,
Stark County Minority
Business Association
Heather Prince,
Howard Hanna Real Estate Services
Mike Scarpino,
YMCA of Central Stark County
Jeff Shaffer,
Williams Toyota Lift
Donte Stewart,
Arrow Passage Recovery
Mark Trew,
Goodwill Industries of Greater Cleveland
and East Central Ohio, Inc.
Christian Turner,
Stark County Prosecutor's Office
Alex Williamson,
Boys & Girls Club of Massillon

(Event information on page three)

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OUR MISSION: To lead the region in business and community development through collaboration and innovation.



Save Time and Money with AultComp MCO

AultComp MCO (Managed Care Organization) specializes in workers' compensation claims management.

AultComp's experienced team works diligently to get your employees back to work as safely and as quickly as possible. All employers in the state of Ohio are required to have a MCO to assist with claims management at no cost to the employer.

Ask how you can **save 10% on injury care** with AultComp MCO!



What does AultComp MCO offer?

- Efficient claims management to return employees back to work faster.
- Collaboration with providers, employers and the injured worker to expedite treatment and care.
- A team to provide customer service and on-site case management, if necessary.
- Safety and educational services.



How does AultComp MCO compare?

One of the
TOP TWO
MCOs in Ohio for
return to work[†]

96% of
employers stay
with AultComp^{††}



How to enroll with AultComp MCO

The 2023 MCO open enrollment period is May 1-26. Employers may enroll with AultComp as their MCO. To enroll, scan the QR code.



[†]Recognized by the Ohio Bureau of Workers' Compensation for returning employees to work fastest (SP23-00949)

ACTION

MAY 2023



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222 Market Ave. N
Canton, Ohio 44702
or call (330) 456.7253, or e-mail
news@cantonchamber.org

Advertising rates are available for Chamber members.

Advertisement does not constitute endorsement by the Canton Regional Chamber of Commerce.

Twenty under 40!...

We are thrilled to announce that the 2023 Twenty under 40! event will take place at the Cultural Center for the Arts on June 27! Tickets are \$70 for general seating and include (1) drink ticket and heavy hors d'oeuvres, or choose to purchase a Reserved Seating Table for \$400 (includes six tickets).

If you have any questions about the awards process, please call Kelly Piero, ystark! director at 330-458-2094.

Twenty under 40! Awards Celebration

Tuesday, June 27

6:00 p.m.

The Cultural Center for the Arts

1001 Market Ave. N., Canton, OH 44702

Sponsorships and congratulatory messages are available. For more information and to purchase tickets: www.CantonChamber.org

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June 5 – August 5

Rev up your engines for a Summer Break full of prizes and fun for all ages! Read and complete activities, like a scavenger hunt, watching a sunset, or reading under the stars, while earning points toward cool prizes!



Sign up at
StarkLibrary.org/SummerBreak

AultCare QuickConnect

Networking Series



AultCare QuickConnect Networking Series featuring Coach Sue Ramsey

Quick Connect attendees have the opportunity to obtain business

leads through enjoyable networking activities at an event that has built a reputation as one of the most energetic lead producing sessions in Stark County. You'll hear compelling speakers, meet new business contacts and enjoy a delicious lunch. As a member, if you bring a door prize valued at \$15 or more, you'll even star in your very own 30 second commercial to promote your business! Please contact Ashley Winter at ashleyw@cantonchamber.org or (330) 456-7253 if you are interested.

Join us for the AultCare QuickConnect Series April luncheon featuring Coach Sue Ramsey, a retired Ashland University Women's Basketball Head Coach and highly acclaimed Hall of Famer. The luncheon will be focused on her inspiring topic, "We Rise by Lifting Others."

Whether on the court or off, Coach Ramsey, leads by example. Her commitment to excellence is shadowed only by her deep and abiding faith. Retired from a 35-year coaching career, 20 of which she served as head coach for the Ashland University Women's Basketball Team, Coach is now sharing her expertise beyond the hardwood. She led the Ashland Eagles to a Division II national title in 2013, which followed on the heels of being 2012 national runner-up. That same year Coach Ramsey was named the 2012 Conference, Regional and NCAA Division 2 National Coach of the Year and inducted into Miami University's prestigious Cradle of Coaches. In May of 2018 Coach Ramsey and the

2013 National Championship team were inducted into the highly acclaimed Ohio Basketball Hall of Fame. Ashland University celebrated Coach Ramsey by her induction into the Athletic Hall of Fame 2020 Class.

Coach Ramsey continues to follow God's calling as she draws upon her vast experiences and passion to motivate, inspire, and encourage others. Known for her desire to see others excel in all areas of their lives, she focuses on teamwork, culture and leadership.

Featured entree:
Small cheese pizza with a side salad

Wednesday, May 17
11:30 am – 1:00 pm
(Registration at 11:00 am)
La Pizzeria
3656 Dressler Rd., Canton, OH 44718
\$25/members, \$35/non-members
Register by May 10 at
www.CantonChamber.org

UPCOMING QUICKCONNECT SPEAKERS ...



JUNE 21

Michael Crawford and Anne Grafice

Johnsons Control Hall of Fame Village



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Our expert Talent Team connects people to the resources, training opportunities and leadership needed to launch their manufacturing careers, creating a pipeline for employers.

Talent Development

Tap into our available resources, experience and proven capabilities to execute effective sales and marketing strategies and processes.

Strategy, Marketing & Sales

MAGNET is your cybersecurity service provider to train and prepare your company for full-circle CMMC adaptation.

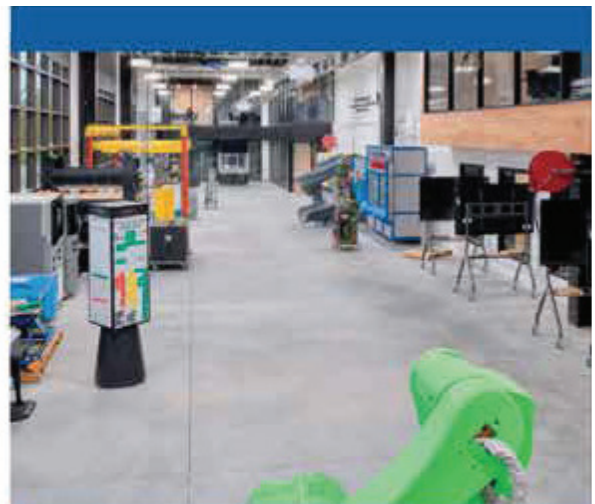
Cybersecurity

MAGNET's team of engineering experts and product development advisors helps validate markets; develops, prototypes and launches new products; and develops, designs and builds custom automation equipment to help address manufacturing challenges.

Engineering Services

Our specialized group of start-up experts works with physical product and hard tech companies to transform ideas into businesses.

New Ventures



Learn more about our **growth services** and experience **The Manufacturing Innovation, Technology and Job Center.**

Learn more by contacting one of our Client Engagement Directors (left to right):

Janelle Lee or jlee@manufacturingsuccess.org or 513.257.5338 / Darlyn McDermott at dmcdermott@manufacturingsuccess.org or 330.858.5581 / Kristin Beynon at kbeynon@manufacturingsuccess.org or 330.620.6269



www.manufacturingsuccess.org

GET MORE FROM YOUR CANTON CHAMBER MEMBERSHIP: SHOWING UP ... NOW WHAT?

Last month's Marketing Minute challenged you to "show up" to Canton Chamber events and discussed the reasons showing up is an important piece to getting more value from your chamber membership. "Showing up" is more than simply attending the event - it takes preparation, a confident strategy to network during the event, and a plan for following up post-event in order to build relationships with other chamber members.

SUCCESS BEGINS WITH PREPARATION

Prior to the event you plan to attend, set a goal for the number of new contacts you want to introduce yourself to during the event and ensure you have plenty of business cards, brochures, or swag to hand out during the event. Prepare and practice a unique 30-second elevator pitch that piques the interest of the new contacts with whom you speak. If you're attending an event, such as a Tip Club, at which you anticipate the usual members attending, consider sharing about a company win, a client dilemma and how your company solved it, or a piece of industry news that would demonstrate your company's professionalism and expertise.

CONFIDENCE IS KEY: MAKE YOUR WAY AROUND THE ROOM

With your business cards in hand and your elevator pitch prepared and practiced, you are ready to turn heads like Cinderella walking into the ball. Well...maybe not quite, but you get the idea. You want to come across as confident yet approachable. Smile. Make eye contact. Say hello. Be the first to stretch out your hand to make an introduction. Take the opportunity to briefly catch up with familiar contacts.

Most importantly, listen for opportunities to gain new leads, make connections, learn more about upcoming events, occasions at which to volunteer, and sponsorship opportunities for increased brand awareness. Jot down a few notes about some pain points you may have heard the contact discuss to which you can offer a solution or refer them to another chamber contact at a later time.

Also, take a quick selfie at the event or ask a few contacts to join you in the photo; "check in" on social media; tag the venue, the Canton Regional Chamber of Commerce, and the people who joined you in the photo. By sharing on social and tagging, you are gaining awareness for your company and building your brand image.

THE FOLLOWUP

Showing up doesn't end when you walk (or run, in Cinderella's case) out the doors of the event. Follow up with your new contacts by giving them a call or sending them a simple email within a day or two of the event, providing them with a reminder of where you met and what you discussed. A simple suggestion to meet for a cup of coffee or to schedule a 15-minute Zoom call will keep the conversation rolling.

In addition, make sure to add upcoming events you're interested in attending to your calendar, or better yet, head to the Canton Chamber website to find out more about the upcoming events and register to attend!

The Canton Chamber offers countless networking opportunities throughout the year that aim to grow your business. The effort you put into making meaningful, intentional connections during these events will help to add value to your membership investment and further marketing outreach.



What Our Members Are Saying



From Kateyln McAllister...

“

I have been involved in the Canton Chamber for a while now, and I have been able to establish great relationships that have helped build my business. I enjoy attending the events as well as being part of committees to put the events on! I don't necessarily get business at every event, but people have gotten to know me from attending frequently and call me when they have a banking need. ”

KeyBank • Vice President • Licensed Branch Manager, North Canton

FROM THE Development Desk...

What our partners have in common is a desire to make a difference in their community and play a role in long-standing, local traditions. Have you always wanted your company to get involved with the Pro Football Hall of Fame Enshrinement?

Do you want to be a part of the Canton Regional Chamber of Commerce Annual Meeting, Business After Hours or Vintage Canton, but you were not sure how?

By working collaboratively, we can create a partnership of shared value that tailors to your organization, your social investment strategy and successfully impacts you're your bottom line.

Let's do it!

WE CAN HELP YOU reach businesses, the community at large, and highlight your company's dedication to Stark County. Learn how you can be a part of Stark's biggest traditions and largest network.

CONTACT Melissa Coultas at (330) 458-2055 or melissac@cantonchamber.org.

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www.aultman.org/aultworks

The Good Job Challenge | WORKFORCE UPDATE

As the summer approaches, manufacturing initiatives are moving full steam ahead. The Stark County Manufacturing Workforce Development Partnership (SCMWDP) has started carrying out its marching orders through the Good Jobs Challenge grant to train and place 110 individuals in entry-level positions in manufacturing. The Good Jobs Challenge grant requires grass roots outreach to individuals who are under/unemployed and to underrepresented demographics in manufacturing such as minorities, women and veterans. Additionally, the Chamber staff, in partnership with National Center for Urban Solutions (NCUS) and other local organizations, is working on systems to train and upskill 100 incumbent workers in local manufacturing positions to improve their work capabilities and open the opportunity for increased wages that accompany those improvements.

The Good Jobs Challenge grant is rooted in the recognition that providing good-paying job opportunities for our workers is the path toward personal economic

mobility and local economic growth. This workforce development allows regional economies to be more resilient to future challenges by producing a skilled workforce ready to innovate, compete, and succeed.

In partnership with NCUS, we have visited Ohio Gratings, H-P Products, M.K. Morse, DieboldNixdorf, and Powell Electrical Systems to meet with these manufacturers' teams and check in about our grant initiatives and their individual workforce development efforts and needs. These partner manufacturers, along with several others that are part of SCMWDP, are dedicated to finding candidates with untapped potential in our community. This dedication drives our program-planning efforts and provides NCUS with premier partners to whom they can refer job candidates who have been trained and prepped by the NCUS team.

We look forward to continuing these efforts and bringing more community partners into the fold as we start administering

technical training options and as we work to foster personal and community growth through our Good Jobs Challenge efforts!

By Alexandra O'Connor
Project Manager
Stark County Manufacturing
Workforce Development Partnership



STARK COUNTY MANUFACTURING

Workforce Development Partnership

Are you voting in-person?



Make sure you bring a photo ID.

Learn more at VoteOhio.gov



BUSINESS AFTER HOURS



Tuesday, May 9 • 5-7 pm
at Always Be Fair Roofing

6614 Greenfield Circle NW, North Canton, OH 44720

Free for members, their staff and invited guests!
\$15 non-members. Enjoy appetizers, beverages,
and networking at ABF Roofing's new facility!

Make a reservation at www.cantonchamber.org

Snapshots from Social

FOLLOW US:



The Chamber's Spring NETWORK event at AA Executive Catering, Inc.



Future of Canton: Mayoral Forum



Stark Forum:
STATE OF THE WORKFORCE



Team members meeting at Don Shula's!



Business After Hours & YP Meetup at Paint with a Twist!



Leadership Signature Class Arts & Culture Day



Leadership Stark County Alumni Event at Condado Tacos

2023 Summer Kids Movies

Mondays at 1pm • Box Office/Doors Open at 12pm
Admission: \$2 • Group Reservations Available

June 19	June 26	July 3	July 10
July 17	July 24	July 31	Aug. 7

605 Market Ave. N,
Canton, OH 44702
Ph: 330.454.8172
www.cantonpalacetheatre.org

Business Excellence Awards

JOIN US ON MAY 11

The Business Excellence Awards celebrate businesses that have distinguished themselves by being a significant presence in and/or providing substantial benefit to the citizens and economy of Stark County.

The winners of the 2023 Business Excellence Awards are:

AultCare Health Insurance
Fresh Mark
Marathon Petroleum/Canton Refinery
Vern Dale Water Experts
Williams Toyota Lift

Stark County Minority Business Association Business of the Year:

Family Life Home and Health Care Services, LLC

MAGNET Manufacturer of the Year:

Zcath Mfg., Inc.

The winners will be honored on Thursday, May 11, at the DoubleTree by Hilton Canton Downtown, beginning with a social hour at 5:30 PM and dinner at 6:30 PM, followed by the awards presentation. Tickets are \$70 each, and tables of ten are available: www.CantonChamber.org.

The Business Excellence Scholarship Award, presented by Beese Fulmer and the Canton Regional Chamber of Commerce, will also be presented at the event. The scholarship will be awarded to a local student who writes the winning essay.



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At some point along the way, small business owners realize that they can't do it all themselves and still do it all well. Running a company is a huge undertaking and the larger and faster your company grows, the more you're going to need to rely on a trusted set of employees to continue to produce a quality product or service.

Hiring, however, introduces an entirely new variable to running a business and is a big change when you're used to running a company of one. Hiring the right talent comes down to honestly assessing the skills and talents your business needs most, being diligent and having patience in your search.

Hiring the right person is a challenge for everyone. There's a lot at stake.

In its latest estimate, the U.S. Department of Labor is cited as reporting the estimated cost of a bad hire is about 30-percent of an employee's annual compensation. Needless to say, most small businesses can't afford to make the wrong hiring decision.

Making smart hiring decisions is less of a science than an art. SCORE CEO and former V.P of Marketing and Communications, Bridget Weston, recommends that small business owners focus on refining the three primary areas of their hiring process to find the best candidates. She offers her advice on how to clarify the role, find qualified applicants and choose the best employee:

CLARIFY THE ROLE

Make the position you're hiring crystal clear to potential applicants so you can attract qualified candidates and avoid having to weed through irrelevant resumes. Write a detailed job description that identifies responsibilities and required skills and expertise. The more accurate your description, the more effective you'll be at attracting the right talent right off the bat.

FIND QUALIFIED APPLICANTS

Half of the battle of hiring the best talent is finding the best talent. Posting a job description to a job board is a good start, but to find great talent, do some work to put the opportunity into the right hands. Leverage your network of professionals and ask who they may know who could be a good fit. Use social media platforms, particularly LinkedIn, and do some home-

work to uncover other potential candidates. More and more people are finding jobs via social media and it's now a hiring pool that employers can't ignore.

CHOOSE THE BEST EMPLOYEE

The key here is to take your time. Choosing the best employee is a process and requires that you do your due diligence. Review resumes and speak to top candidates. It may take two or three rounds of interviews to get a solid understanding of which candidates are best for the job. When you're interviewing, don't undervalue the softer attributes that aren't as easy to identify on a resume, like cultural fit and the candidate's ability to communicate clearly with clients or customers. Finally, check references. References can help you learn more about how the candidate performed in past roles and whether they'd make a good fit within your organization.

Rely on insight from trusted mentors and colleagues before you make a hiring decision.

Even if you're a sole proprietor, don't make hiring decisions in a vacuum. Consult trusted industry partners or mentors as you go through the hiring process and get additional insight to round out your thinking.

One of the best resources to help you hire the right talent is with the guidance of a



SCORE mentor. Your SCORE mentor will become familiar with your business and help you through your hiring from start to finish so you hire the best talent for your business. Contact a SCORE mentor today.

Since 1964, SCORE "Mentors to America's Small Business" has helped more than 11 million aspiring entrepreneurs and small business owners through mentoring and business workshops. More than 10,000 volunteer business mentors in over 240 chapters serve their communities through entrepreneur education dedicated to the formation, growth and success of small businesses. For more information about starting or operating a small business, call 1-330-451-6509. Visit SCORE at www.score.org/canton.

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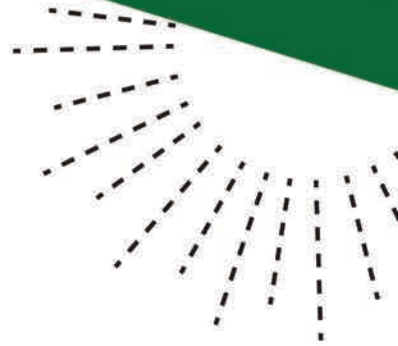


LEADERSHIP
STARK COUNTY

SUMMER SERIES

BRENÉ BROWN
DARE TO LEAD
FACILITATOR
TRAINING

JUNE 14, 21, & 28



3 SESSION WORKSHOP EXPLANATION

Certified Dare to Lead™ Facilitators (CDTLFs) are trained on how to teach the skills, practices, and tools that underpin the four skill sets of courage: **Rumbling with Vulnerability**, **Living into Our Values**, **Braving Trust**, and **Learning to Rise**. These independent facilitators offer workshops, trainings, and coaching to bring the Dare to Lead courage-building process into your organization.

Once you successfully complete the 3-session workshop with Margaret DeLillo-Storey, CDTLF, you will be Dare to Lead Trained (and can add the Dare to Lead Trained badge in LinkedIn), which means you can take your team through our Daring Teams Rollout Program (DTRP). The DTRP was developed specifically for Dare to Lead Trained individuals to share the work with their own teams, serving as the group coordinator and co-learner – not as a trainer or facilitator. However, as a Dare to Lead Trained individual, you are not certified to facilitate the curriculum nor to offer the DTRP publicly.

All three sessions must be attended [9 am-4:30 pm] to receive certification. Sessions will be held at retreat-like atmospheres around Stark County and include lunch, snacks, and beverages. Cost is \$749 for friends of Leadership. This facilitation normally costs between \$1,500 - \$2,100.

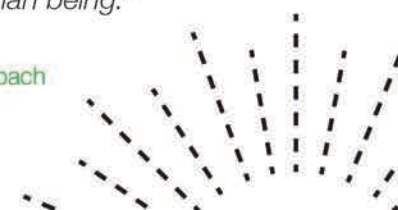
TESTIMONIALS

"Inspiring. Reflective. Empowering. These three words describe the Dare to Lead Daring Leadership facilitator training that a team of educators and I were privileged to participate in during the months of Jan-Feb. 2023. Led by Dr. Margaret DeLillo-Storey, trained by Dr. Brené Brown, together we braved the work by sharing courageous conversations, connected to the hearts of others in the group, and realized that the greatest potential that any of us has lies within ourselves. I highly recommend this training for personal growth and self-development because 'Who we are is how we lead.'"

- Barb Ewing Cockroft. M.Ed., DTL trained; Executive Committee, Leadership Stark County, 6th Class; Consultant, State Support Team Region 9; Stark County Educational Service Center

"Four years ago, I became enamored with Brené Brown when I first read Dare to Lead. I have read all of her books, listened to every podcast, and watched every video that she has made. Honestly, I really thought that I knew all that I could possibly know about being a daring leader. That was until I did the facilitated Dare to Lead training with Dr. Margaret DeLillo-Storey. I was blessed to participate in this guided training with several local educational leaders. It was a game-changer for me. Margaret is skilled at her role. She created a psychosocially safe space for all of us to learn, share, and grow. I am so grateful for Margaret and her guidance. She enhanced my understanding and has made me a better leader because of this experience. This is a MUST for all leaders, no matter what field you're in! It will make you a better leader, a better parent, a better partner, a better friend, and all in all a better human being."

- Colleen Kornish, SST9 Consultant & Coach



LEADERSHIP
STARK COUNTY

YOUTH LEADERSHIP SUMMER PROGRAM



The Youth Leadership Summer Program is a one-week interactive experience that allows high school students to connect with Stark County and the people, places, and vision propelling it ahead.

They will learn about Stark County through interactions with local leaders and community stewards as well as touring interesting sites and projects.

Students will also learn how to collaborate, develop leadership skills and discover how they can get involved in their community now!



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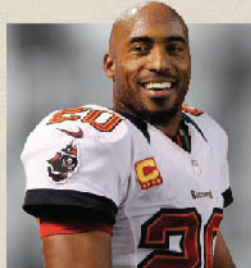


Stephanie: (330) 458-2093



stephaniew@leadershipstarkcounty.org

THE CLASS OF



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**DON
CORYELL**

Don Coryell



**CHUCK
HOWLEY**

Chuck Howley #54



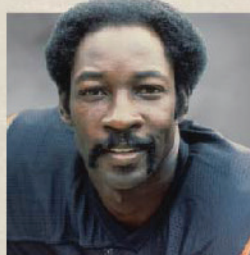
**JOE
KLECKO**

Joe Klecko #73



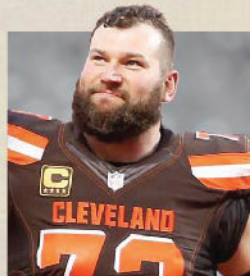
**DARRELLE
REVIS**

Darrelle Revis



**KEN
RILEY**

Ken Riley #13



**JOE
THOMAS**

Joe Thomas #73



**ZACH
THOMAS**

Zach Thomas



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2023 SCHEDULE OF EVENTS

FOR TICKET & EVENT INFO CALL OR VISIT US ONLINE:

330.458.2070 • ProFootballHOF.com • ProFootballHOF.com



SUNDAY, JULY 23

2:30 p.m. Community Parade Presented by AultCare

FRIDAY, JULY 28

4 p.m. Balloon Classic Presented by Aultman & Night Glow

SATURDAY, JULY 29

6:30 a.m. Balloon Classic Presented by Aultman

8 a.m. Up, Up & Away 5K & Free Kids Fun Run

4 p.m. Balloon Classic Presented by Aultman & Fireworks

SUNDAY, JULY 30

6:30 a.m. Balloon Classic Presented by Aultman

ENSHRINEMENT WEEK POWERED BY JOHNSON CONTROLS

TUESDAY, AUGUST 1

6 p.m. Play Football Skills Camp

WEDNESDAY, AUGUST 2

10 a.m. Play Football First Play Presented by Panini

THURSDAY, AUGUST 3

8 p.m. Hall of Fame Game:
New York Jets vs Cleveland Browns

FRIDAY, AUGUST 4

10:30 a.m. Pro Football Hall of Famer Photo Op

11 a.m. Fashion Show Luncheon

5 p.m. Enshrinees' Gold Jacket Dinner

SATURDAY, AUGUST 5

8 a.m. The Canton Repository Grand Parade

Noon Class of 2023 Enshrinement

8 p.m. Concert for Legends: Zac Brown Band

SUNDAY, AUGUST 6

Noon Enshrinees' Roundtable

Dates and times are subject to change.

Limited tickets available.

Faces of the Festival!



KIM MILLER

What are you looking forward to most this year for the Enshrinement Festival?

I am excited to launch our new digital ticket program as we are working closely with the Civic Center to provide a better experience for all our guests.

What is your favorite Enshrinement Festival event and why?

I cannot pick just one Enshrinement Festival event. I love the family aspect of the Balloon Classic presented by Aultman and The Canton Repository Grand Parade. However, the Enshrinees' Roundtable may be my favorite with the opportunity to see the new class of Enshrinees' in a relaxed more personal atmosphere as we hear stories of their careers and life.

What do you wish more people knew about working for the Enshrinement Festival?

Many people may not realize the planning for the Enshrinement Festival events take place year round. We begin the planning process for the next Festival in October selecting new committee chairmen, holding committee meetings and brain storming new ideas.



MEGAN STANGELO

Share a favorite behind-the-scenes memory/moment:

My favorite memory is from last year! My birthday traditionally falls the weekend of Balloon Classic. The Balloon Classic Committee surprised me with a birthday cake during the Friday night balloon lift off and had everyone in the crowd sing to me. It was a moment I will never forget!

What are you looking forward to most this year for the Enshrinement Festival?

This year I am looking forward to all the exciting enhancements we have planned for all our events. I am most excited about the opportunity to offer tethered rides this year at Balloon Classic. Giving the general public a chance to experience a balloon ride first hand!

What is your favorite Enshrinement Festival event and why?

My favorite festival event is hands down Roundtable. It is an intimate opportunity to hear the Enshrinee's talk about their time in the league, how they felt the day they received "the knock" and their time spent in Canton. You truly get to experience something so unique and if you have not attended this event, I highly encourage you to!

What do you wish more people knew about working for the Enshrinement Festival?

I wish more people knew how much we rely on our volunteers to make our events successful. Our volunteers start planning in the Fall with the events team discussing any improvements we can make as well as starting to come up with new ideas for the next festival! We appreciate our volunteers so much and if you ever see one of them at a Festival event, give them a huge THANK YOU!

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ASK ABOUT OUR SPECIALS FOR NEW MEMBERS ONLY!

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JOIN US FOR A YP MEETUP AT LOCAL FAVORITE, BURNTWOOD TAVERN IN BELDEN VILLAGE.

Network with fellow YPs at a place where rustic and modern elements meld seamlessly to create a casually-stylish atmosphere that makes the perfect gathering spot for food, drinks, and fun.

We are pleased to welcome to the Meetup the Green Area Chamber of Commerce young professionals, as well as YPs representing several Northeast Ohio Chambers through the Multi-Chamber Young Professional Group! Full menu and cash bar will be available.

You do not need to be a ystark! member to attend. This event is intended for young professionals age 20-40.

Thursday, May 4
5:00 p.m. to 7:00 p.m.
Burntwood Tavern Belden Village
4320 Everhard Rd NW, Canton, OH 44718
Cost: FREE (registration is requested)

ystark! YP Meetups are sponsored by Clothes Mentor. Find trendy, like-new women's fashions, including name brand and designer jackets, tops, sweaters, dresses, pants, skirts, shoes, accessories, handbags and more. Shop online daily to dress up or dress down at <https://cantonoh.clothesmentor.com> or in person Monday - Saturday at Clothes Mentor on Dressler Road in Canton. Follow on social for new releases at @clothesmentorcanton



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14 Lincoln Way W. • Massillon, OH 44647

Free for members, their staff and invited guests! \$15 non-members.
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Make a reservation at www.cantonchamber.org



CANTON *REGIONAL*
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Getting to know ...

OUR CANTON CHAMBER AMBASSADORS

IT IS THE MISSION OF THE AMBASSADOR COMMITTEE TO ACT AS LIASONS BETWEEN THE CANTON REGIONAL CHAMBER OF COMMERCE AND THE LOCAL BUSINESS COMMUNITY THROUGH OUR NEW AND EXISTING MEMBERS.

NAME: Pamela Simpson

BIO: Pamela has lived in Stark County since 2003, originally farm girl from Missouri, very much enjoy what the state of Ohio has to offer. She enjoys music and the lake, plus traveling.

OCCUPATION:

Pamela is an Aflac consultant, proudly since 2016, enjoying filling the gaps of medical expenses while helping employees in their time of need while saving companies time and money.

WHY DID YOU CHOOSE TO BE MORE INVOLVED IN THE CHAMBER?

Pamela decided to join the Chamber also in 2016 as a way to meet other business leaders to see how we could help each other. Pamela has met so many great people and several life long friendships. Pamela most enjoys assisting new members getting to know what the chamber brings in value.

WHAT IS YOUR FAVORITE THING THAT HAS COME OUT OF YOUR CHAMBER MEMBERSHIP?

Pamela's favorite thing from the chamber is the relationships. She has been able to grow her business while helping others grow their companies. Pamela has also made life-long friends.

WHAT OTHER COMMITTEES/OR EVENTS ARE YOU INVOLVED IN WITH THE CHAMBER?

Pamela has been involved with the Business Expo and the Business After Hours Committee. She also continues to support the AultCare QuickConnect as well.

WHAT WOULD YOU SHARE WITH THOSE COMPANIES THAT ARE NOT AS INVOLVED OR MAY NOT EVEN BE A MEMBER?

As with anything, be visible with the chamber, when I started, I did not know many people. It takes time and commitment, but will pay off. Choose what events are most important to you. People will help people as they get to know you...Chamber has been amazing to Pamela on a professional and personal level.

**IF YOU ARE INTERESTED IN BECOMING AN CHAMBER AMBASSADOR
REACH OUT TO ASHLEY WINTER AT ASHLEYW@CANTONCHAMBER.ORG**

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TO LEARN MORE ABOUT AFLAC, CONTACT:

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SCSC Luncheon:

STAND DOWN MONTH

Join us for the Stark County Safety Council luncheon featuring 3M Fall Protection Specialist, Barry Gulllickson, as part of the Stand Down month.

He will share insights on fall protection, including the latest equipment, best practices for training workers, and effective program implementation.

Attendees can network and learn from one of the leading experts in the field, with lunch provided and time for questions. Don't miss this valuable opportunity to enhance your knowledge and connect with safety professionals in the Stark County area.

Thursday, May 11
11:30 a.m. to 1 p.m.
Alex D. Krassas Event Center
251 25th St NW
Canton, OH 44709
Cost: \$23
www.CantonChamber.org



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COMMUNITY ONE Credit Union Inc.

NEW MEMBERS

WELCOME to our newest members, who joined Canton Regional Chamber of Commerce in March. We encourage you to patronize their businesses. If you know of other businesses that would benefit from Chamber membership, please contact Molly Romig, Vice President, Membership Development and Services at (330) 833-4400.



Apollo Supply Co.

(BUILDING MATERIALS)

Todd Jones, Account Manager

1300 Kenmore Blvd.

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James Spoerndle,

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(continued on next page)

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At Zenergy Pilates & Wellness, our goal is to help you feel your best. We offer small group and private in-person classes for mat or equipment-based Pilates! Visit our website for further information on the services and classes we offer. Students seeking instruction on the reformer and other Pilates equipment can sign up for 2 introductory classes at a reduced rate. The Introductory Classes are offered in a private setting to allow for individualized instruction. Classes focus on fundamentals, breathing and core strength. Equipment includes reformer, tower, spine corrector, chair, mat, and props. Classes are offered individually or may be purchased as a package with a discount for payment in full prior to the first class.

GBS, a leading national information solutions provider with a premier Labeling division, is pleased to announce its partnership with **Systech**, a global leader in digital identification and traceability software solutions. This partnership enables both organizations to deliver advanced capabilities to customers across multiple industries to improve brand security and analytics.

Systech's patented e-Fingerprinting® technology creates a unique digital identifier without having to print anything unique on each label. Instead, it utilizes the data carrier that is already being printed. The e-fingerprint is then stored in the cloud and can be accessed via smart phone to authenticate and track the product across the supply chain, detect product diversion, attach production information and more.

GBS sought to partner with Systech to include e-Fingerprinting technology in its growing portfolio of Brand Protection solutions. With this added capability, GBS has an opportunity to be the first to offer this technology to its manufacturing customers and initiate discussions on all they can do to protect a client's brand as well as its market share.

GBS is honored to call Systech a business partner and is confident that with their combined areas of expertise, they can grow together to offer innovative brand protection for their customers.

Innis Maggiore, the nation's leading positioning ad agency, today announced it's been named agency of record for Durham, N.C.-based Goodwill Industries of Eastern North Carolina, Inc. (GIENC®) and will assist the organization in communicating its mission.

The public relations agency will work with GIENC to develop and execute a communication strategy and help the organization plan its 60th anniversary, to be celebrated in 2024.

According to GIENC President and CEO Christopher Hash, Innis Maggiore will help to transform lives. "GIENC's goal is to continue to explore innovative ways to partner with organizations to ensure ongoing and sustainable progress in combating homelessness, food insecurity, addiction, human trafficking, poverty, healthcare disparities, and barriers to employment and education," said Hash.

Jim Cyphert, director of public relations and head of Innis Maggiore's North Carolina office, says the agency is looking forward to helping GIENC make a positive impact throughout eastern North Carolina.

Innis Maggiore Group is recognized as America's leading positioning ad agency, building strong brand positions for companies around the world. The full-service integrated agency had 2022 capitalized billings of more than \$27 million.

Gervasi Vineyard announced the opening of **The Cave**, an intimate wine-tasting experience and barrel room, and **The Spa**, providing a world-class luxury spa experience.

The Cave is all about the wine and includes a world-class wine-tasting experience in a unique and intimate environment. Built underground, The Cave features impressive stonework, custom art, and furniture. The Cave is now open for both Public Hours and Ticketed Tasting Tours.

The Spa at Gervasi Vineyard is now open to the public - appointments are available online. The Spa features state-of-the-art design and equipment to provide Gervasi guests and local spa seekers a beautiful and tranquil experience along with exceptional spa services.

Services include a variety of massages, facials, HydraFacial, body treatments, nail-care, hairstyles, and makeup.

The Spa is a haven of tranquility and rejuvenation. Guests will take in vineyard views while enjoying The Spa's luxurious atmosphere. The Spa is available for overnight guests as well as the public.

Gervasi Vineyard is also proud to announce they have recently expanded their culinary team to include internal promotions and new staff members. They welcome **Chef Joe Pileggi** as Corporate Restaurant Executive Chef and **Chef Tony Malone** as Twisted Olive Executive Chef.

Chef Pileggi is a Canton local and native. He has years of culinary experience and knowledge and will be an incredible asset to the Gervasi team.

Chef Malone is new to The Twisted Olive team and area as he has relocated from Michigan where he spent several years at a well-known and esteemed private yacht and golf club.

Changes include the promotion of **Gretchen Wendell** as Chief Operating Officer, Food and Beverage. Wendell has been with Gervasi Vineyard since 2010 and has been an integral part of the team. She oversees all front of house staff and managers within the restaurant outlets including the sales and event teams for Gervasi Vineyard and The Twisted Olive. Wendell will assume responsibility for the culinary team as the company moves forward with a more traditional food and beverage structure including her existing responsibilities.

Lucas Blackerby has assumed the promotion of Front of House Support Manager. Blackerby recently managed Gervasi's outdoor dining restaurant, The Piazza. His duties include supporting the Chief Operating Officer, Food and Beverage along with streamlining and increasing efficiency in the hiring and onboarding process of front of house staff among the restaurants. He will also oversee the continued H2B program which will continue and expand this year.

Chef Ryan Bowen, an original hire has continued to take on more responsibility and leadership over the years. He has earned the promotion of Corporate Resort Executive Chef. Chef Bowen's responsibilities will focus on the property wide food prep, pastry, hotel breakfast, and all special event food services. He will also manage food service that enhances the resort food offerings at The Still House, The Cave, and The Spa.

Alongside Chef Bowen, **Chef Casper Mast** has been promoted to Villa Grande Executive Pastry Chef. Chef Mast's responsibilities have increased over recent years and the promotion is deserving being Chef Bowen's second in command.

Gervasi Vineyard highlights and recognizes **Chef Jade Young** who has been with Gervasi for almost five years and is currently serving as The Bistro and Piazza Executive Chef. **Chef Tori Marion** has been with the team for six years and is currently the Crush House Executive Chef. Alongside Chef Marion, **Chef Jennifer Scheiman** is the Crush House's Sous Chef and second in command.

Have business news you'd like to share via Biz Bitz? Send your news release to Sarah Lutz, Editor, at sarah@cantonchamber.org.

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The Canton Regional Chamber of Commerce and AultCare have partnered together to offer a healthcare plan for the small business community through a Multiple Employer Welfare Arrangement (MEWA). The MEWA was developed to provide additional options and to help control the costs of healthcare benefits. Medically underwritten MEWA rates may provide a less expensive option than a smaller community rated plan obtained under the Affordable Care Act (ACA). This plan is available for small group employers with less than 50 employees.

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