

EVENT: Oktoberfest - Nash Family Center Amphitheater

DATE: Saturday, September 30, 2023

TIME: 3:00 - 9:00 PM

LOCATION: Jackson North Park



Sponsorship Opportunities

Presenting Sponsor \$10,000

An exclusive opportunity to sponsor the Nash Family Center Amphitheater Oktoberfest. Includes access to the exclusive private sponsor area and logo prominently placed around the event, including beer glasses, volunteer shirts, entrance banner, video screen and VIP Biergarten tent. Logo also included in all marketing of event and on Oktoberfest event page with a link to your website. Media exposure including social media, Rubber City Radio, and press release. Brand mentions from announcer throughout the day of the event. 30 General Admissions and 30 VIP Tasting tickets.

Lager Sponsor \$2,500

Sponsorship includes logo on entrance banner displayed at each event entrance, and video screen on main stage. Logo also included in all marketing of event and on Oktoberfest event page with a link to your website. Brand mentions from announcer throughout the day of the event. 10 General Admissions and 10 VIP Tasting tickets to enjoy free snacks and beverages in the VIP Biergarten.

Pilsner Sponsor \$1,000

Sponsorship includes logo on entrance banner displayed at each event entrance, video screen on main stage, and Oktoberfest event page with a link to your website. 6 General Admissions and 6 VIP Tasting tickets to enjoy free snacks and beverages in the VIP Biergarten.

Ale Sponsor \$500

Sponsorship includes logo on video screen on the main stage and Oktoberfest event page with a link to your website. 2 General Admissions and 2 VIP Tasting tickets to enjoy free snacks and beverages in the VIP Biergarten

Exclusive Sponsorships - \$5,000

The **Entertainment Sponsor** (2 available), **Safe Ride Sponsor** (1 available), and **Games Sponsor** (1 available) are exclusive sponsorships that all receive logos on specialized signage around their designated areas. All exclusive sponsorships also receive a logo on the Oktoberfest page with a link to your website, logo on video screen on the main stage, inclusion in social media promotion of that special area of Oktoberfest, and all other marketing and promotional benefits. 6 General Admission and 6 VIP Tasting tickets to enjoy free snacks and beverages in the VIP Biergarten are included.

BENEFITS	Presenting	Exclusive	Lager	Pilsner	Ale
Logo on beer glasses used by guests as they enjoy craft beers and Biergarten entertainment.	✓				
Logo on signage around VIP Biergarten designating your company as the exclusive sponsor of that area	✓				
Access to private sponsor area only available to the Presenting Sponsor	✓				
Logo on Volunteer Beer Crew shirts worn by staff and volunteers during the event	✓				
Media exposure including press release, Rubber City Radio, and social media	✓				
Logo used in marketing and promotional materials of the event including print ads, press releases, and Jackson Township promotion	✓	✓	✓		
Brand mentions from the announcer throughout the day at the event	✓	✓	✓		
Logo on large sponsor banner displayed at each entrance of the event	✓	✓	✓	✓	
Logo on video screen along with other sponsors at the event	✓	✓	✓	✓	✓
Logo and link to your website on Oktoberfest Event Page	✓	✓	✓	✓	✓
Logo on special signage around designated feature area		✓			
30 General Admisisons and 30 VIP Tasting Tickets for the VIP Biergarten	✓				
10 General Admisisons and 10 VIP Tasting Tickets for the VIP Biergarten		✓	✓		
4 General Admisisons and 4 VIP Tasting Tickets for the VIP Biergarten				✓	
2 General Admisisons and 2 VIP Tasting Tickets for the VIP Biergarten					✓

For questions or interest in the event, email **Melissa Coultas**, VP of Development, at melissac@cantonchamber.org