



# CHAMBER CHATTER

SEPTEMBER 2021

NEWSLETTER



Nominate A Teacher by  
September 3rd!

The 5 selected teachers will  
be announced on  
September 10th.

Nominate A Teacher is  
proudly sponsored by  
**Bank First**. Submit Your  
Nomination [HERE](#).

The **Tomah Rotary Club** has  
you covered for some Fall  
adventure! ATV/UTV  
enthusiasts - load up your  
machines for the parade. The  
event will include many other  
activities for the family too.  
Let's make history and beat  
the world record!



Cranberry season is among us! This also means  
the annual **Warrens Cranberry Festival** is too -  
yes, it's a "go" this year! Wisconsin's #1 fruit can be  
found in just about everything imaginable -  
contests, food, arts, crafts, wine, and tours! Head  
to the world's largest Cranberry Festival - always  
the last full weekend in September!

CONNECT WITH THE CHAMBER



# *Happy Chamber-versary!*

## AUGUST 2021 MEMBER RENEWALS

The businesses and organizations below represent  
531 years of membership with the Chamber.

Thank you for your trust in our work and  
partnering with us to strengthen our community.

---

Arpin Cranberry Campground, 14 years	Motivated Mother LLC, 1 year
BMW Properties, LLC, 12 years	Ocean Spray Cranberries, Inc., 4 years
Brenengen Tomah CDJR Ford, 12 years	Pam Buchda, 1 year
Combined Insurance, 11 years	Pizza Hut, 30 years
Derausseau Heating & Cooling, Inc., 14 years	Safe Ship Specialty Shipping, 2 years
Edward Jones-Griffin Moe, Financial Advisor, CFP®, 35 years	Sparrows Nest at The Abbey, 3 years
Faith In Action of Monroe County, 13 years	Stoney Creek R.V. Resort, 6 years
Freedom Village LLC, 7 years	Taphouse Twenty/T & J Hospitality, 16 years
Habelman Bros. Company, 8 years	The Break Room Sports Bar & Grill, 4 years
Jellystone Warrens, 11 years	The Carpenter's Touch, LLC, 5 years
John Rusch, 53 years	Tomah Holiday Lights Inc, 2 years
Kwik Trip, 22 years	Tomah Lions Club, 35 years
Lighthouse Assembly of God, 14 years	Tomah Sports Booster Club, 4 years
Main Street Does It!, 1 year	Tomah Youth Hockey Club, 34 years
Marten's Floor Covering, 37 years	Torkelson Family Funeral Home, 41 years
Meca Sportswear, 37 years	TRICOR Insurance, 42 years

---

Chamber membership is open to all area businesses and organizations  
who want to promote their business, increase their visibility, strengthen  
our community, or simply just to support our scope of work.

*Opportunities Await...Join Us!*



# *Your Leadership Team*

Our Chamber and CVB Boards are comprised of community members who are nominated and voted to serve and support the Tomah Chamber & Visitors Center organization.

## CHAMBER BOARD

### BOARD OFFICERS

Chair: Jeremy Haldeman, American Family Insurance  
Past Chair: Christian Dawley, Dean's Refrigeration & Heating  
Secretary/Treasurer: Terrie Gaarder, CliftonLarsonAllen, LLP  
Director: Kristi Betthausen, Bank First

### BOARD OF DIRECTORS

Martha Klatt, Ameriprise/Carlson Advisors  
Anna Meyer, Covia  
Jeremy Haun, Edward Jones  
Amanda Konsitzke, First Weber Group  
Chris Keene, Keene's Transfer  
Latisha Walker, RIA Federal Credit Union

### EX OFFICIO

Brad Hanson, City of Tomah  
Tonya Townsell, Fort McCoy  
Dr. Mike Hanson, Tomah Area School District  
Karen Long, VA Medical Center  
Nichole Purvis, Western Technical College - Tomah

## CVB BOARD

Lisa Scheitler, Antique/Cranberry Country Mall  
Joe Protz, City of Tomah  
Traci Bailey, Cranberry Country Lodge  
Amanda Konsitzke, First Weber Group  
Matt Markin, Microtel Inn & Suites  
Dave Kuehl, Monroe County Agriculture Society  
Tyson Koput, Taphouse Twenty

## CHAMBER STAFF

Tina Thompson, President/CEO  
Megan Diyak, Membership & Marketing Manager

**OPEN**, Office Support Assistant **(Are you the right fit?! If so, send us your resume!)**





# MESSAGE FROM TINA

## Seasons Come and Seasons Go...

As I type this, there is a chill in the air, Tomah Public Schools start today, and it just feels like the season is changing. Just a few short weeks ago, we were enjoying music on Superior Avenue and now today, we're looking at sports schedules and planning our fall activities. Good luck to all students and teachers for the 2021-2022 school year. We wish you health, safety, and a more routine year this year.

Down to business and there's a lot to talk about!

First off, we want to thank all of our sponsors and volunteers for a great [Downtown Thursday Nights](#) season! We estimated over 5,500 people on our last concert night! We could not put this hugely successful event on without your support. Thank you for your time and investment!

We'd also like to thank Kaylie Konsitzke who helped us out over the summer. Kaylie was a great boost of energy during our busy summer months, and we will miss her while she goes back to school. The search continues as we look for more permanent [office support](#) help. We know everyone is in the same boat, but "If you know anyone..." send them our way! In the meantime, please understand that our office may be closed unexpectedly from time to time. We are trying to keep this at a minimum, but sometimes (like tomorrow afternoon) we have appointments that have to be attended to. I thank you in advance for your understanding!

Mark your calendars for our 2nd annual [Outdoor Night Market](#) on October 21st from 4:30 until 7:30 at the outdoor pavilion at Recreation Park. Vendors and shoppers alike had a wonderful time last year and we're exciting to provide the opportunity again. Keep reading through the newsletter to get details on registration and the event.

We have been inundated with calls/emails/letters about the [refugees at Fort McCoy](#). So many of you want to help and are looking for information. Keep reading through the newsletter to find information that Fort McCoy has provided on how to assist. We do know that there has been an increase in hotel traffic as support services have been brought in. With that comes an increase in dining and other spending. Keep an eye out for more details and Fort McCoy releases information.

If we're friends on Facebook, you probably know that my oldest is facing her senior year of high school. I don't know how the time flies, but here we are, making college plans and talking about the future. Part of her plan at this time is to enlist in the Air National Guard. As our family considers these plans, I am reminded of September 11th, 2001. While those events happened 20 years ago, it still seems like just yesterday. It doesn't need to be Veterans Day or Armed Forces Day to thank someone who's served in our military. To whomever is reading this that is a veteran or active service member, I thank you. To anyone that sees me with teary eyes this year, this mom isn't ready to have her kids fly the nest quite yet.

Lastly, I'm asking everyone to use patience and understanding with one another. Restaurants are short staffed, everyone I talk to is hiring and thereby overworked, supply chain issues are still causing problems, etc., etc., etc., Last year was rough, it is my hope we can all make the best out of things and take care of each other.

Take Care – Tina





# OUTDOOR *Night* MARKET

*No Place Like Home For The Holidays*



**Local Vendors | Shopping | Holiday Gift Ideas  
Food | Music | Beer & Wine | Friends**

**Free admission to attend!**

**Recreation Park | 1625 Butts Ave, Tomah**

Start your holiday shopping early!  
Tomah Chamber Members are encouraged to register for a vendor booth by **October 14th**.

**[Register HERE](#)**

Contact us for sponsorship opportunities!

# SEPTEMBER EVENTS

## SEPTEMBER 1-7

### 1-2 | Auditions - Tomah Area Community Theatre

6 pm - 7:30 pm | 907 Kilbourn Ave., Tomah

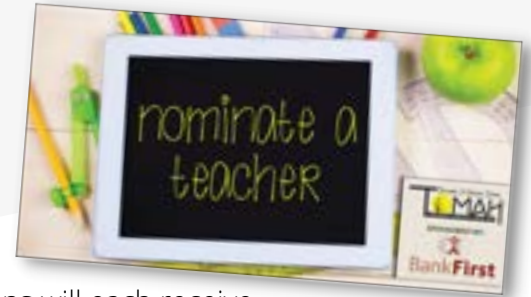
Auditions for The War of the Worlds will be held on the first floor of the Cabaret Room. View more information on Facebook [HERE](#).

### 3 | Nominate A Teacher - Bank First

12 pm | Online, Tomah

Do you know an outstanding teacher that goes above and beyond for your child?! By Noon on September 3, nominate the teachers(s) [HERE](#) that you feel deserves to be recognized.

The 5 deserving teachers that are selected from the nominations will each receive \$200 towards classroom supplies, whom will be announced "Live" on the Tomah Chamber & Visitors Center Facebook page on September 10. Nominate A Teacher is proudly sponsored by Bank First.



### 3-4 | White Clover Fundraiser - AMVETS MURPHY POST 2180

9 am - 4 pm | Wal-Mart, 222 W. McCoy Blvd., Tomah

AMVETS' mission is to help Veterans in the Tomah area - come help support their mission! Funds will go to homeless and hospitalized Veterans. View more information on Facebook [HERE](#).

### 5 | Larry Powell Multi-Cup Scramble - Hiawatha Golf Course, Inc.

8 am - 1 pm | 10229 Ellsworth Rd., Tomah

The tournament benefits scholarships for Tomah High School students and Hiawatha Capital Budget. Get a 4-some together and help make this event a big success, which helps with improvement of golf maintenance equipment and scholarships for Tomah athletes! \$200/team includes hole prizes, team prizes, and lunch! To register your team, call 608-372-5589.

# SEPTEMBER EVENTS



## 7 | Job Fair - Manpower

11 am - 4 pm | 601 N. Superior Ave., Tomah

Cranberry harvest workers needed! A number of positions are available for first and second shifts, great compensation, and opportunities for bonuses. More details can be found [HERE](#).

## 7 | Second Harvest Mobile Pantry

3:30 pm | Recreation Park, 1625 Butts Ave., Tomah

Drive through only pick-up. Food items will be prepacked and loaded directly into your car. View more information on the website [HERE](#).

## SEPTEMBER 8-14

## 8 | ATV Raffle Drawing - nasa

4 pm - 6 pm | Murray's On Main, 810 Superior Ave., Tomah

The time has come! nasa will be drawing the lucky winner of the Polaris UTV at 6 pm. While the raffle for the UTV is sold out, there will be a free pre-drawing raffle from 4-6 pm, as well as drink specials. View more information on Facebook [HERE](#).

## 9 | Fall Salad Buffet Luncheon - First United Methodist Church

11 am - 1 pm | 1105 Butts Ave., Tomah

Everyone is welcome to join! For onsite delivery or table reservations, call the Church by 9 am on September 9th at 608-372-4543. Menu includes 4 salads, dinner roll, dessert and beverage; \$8/person. View more information on the website [HERE](#).

## 10 | Tomah American Legion - Friday Night Fish Fry

5 pm until gone | 800 Wisconsin Ave., Tomah

Fish fries are back - dine-in or carryout! Call ahead for carryout at 608-372-6028.

## 11 | Rummage & Brat Meal Sale - Tomah Area Historical Society & Museum

8 am - 2 pm | 321 Superior Ave., Tomah

The \$5 brat meal will include chips, cookies, & water.



# SEPTEMBER EVENTS

## SEPTEMBER 15-21

### 16 | Childbirth Education Class - Tomah Health

5:45 pm - 8 pm | Online, Tomah

Class will be held virtually, focusing on a variety of relaxation techniques used during labor and delivery, plus information on newborn care, medical treatment options, and more. Class is recommended for expecting moms and soon to be dads. Register in advance by calling 608-377-8688.



### 17-18 | Rotary's Rally for the Record - Tomah Rotary Club

Times & Events Vary | Recreation Park, 1625 Butts Ave., Tomah

Help make history by beating the world record for the most ATV/UTV machines in the parade! Other events will include a car show, poker run, music, raffles, food, and so much more! Register your machine and learn more at [tomahrotaryclub.org](http://tomahrotaryclub.org), and follow Facebook [HERE](#) for event updates.

### 17 | Tomah American Legion - Friday Night Fish Fry

5 pm until gone | 800 Wisconsin Ave., Tomah

Fish fries are back - dine-in or carryout! Call ahead for carryout at 608-372-6028.



### 21 | Ribbon Cutting - Ultra Disposal Services, LLC

12 pm | Tomah Chamber & Visitors Center, 310 N. Superior Ave., Tomah

You are invited to attend the traditional ribbon cutting for Ultra Disposal Services, LLC! Join us at Noon at the Tomah Chamber to celebrate and congratulate DJ and Nikki Treu, Owners, to the Chamber community! Learn more about Ultra Disposal Services, LLC [HERE](#).

## SEPTEMBER 22-30

### 21-28 | Food Manager Certification - Western Technical College

400 7th St. N., La Crosse

Course meets state requirements for Food Manager Certification in Wisconsin and Minnesota utilizing the ServSafe curriculum. Upon successful completion, the student must apply to the state for certification. Textbook required at additional cost. More information and registration can be found [HERE](#). Other courses offered through WTC Business and Industry Services can be viewed [HERE](#).

### 22-23 | Blood Drive - Tomah Health

12 pm - 5 pm | Recreation Park, 1625 Butts Ave., Tomah

Tomah Health and Versiti Blood Center of Wisconsin are partnering to hold a 2-day Blood Drive from Noon - 5 pm. The Drive is being held at Tomah's Recreation Park due to continued COVID-19 restrictions to protect donors and staff. To register for a donation time, visit the Tomah Health website at [tomahhealth.org](http://tomahhealth.org).





## SEPTEMBER EVENTS

### 24-26 | Warrens Cranberry Festival - Warrens Cranberry Festival, Inc.

7 am - 5 pm | Warrens

It's the world's largest Cranberry Festival! All booths and vendors will open at 7 am all 3 days. Free admission, contests, music, food, tours, and much more! Check out all of the Cranberry festivities and fun at [cranfest.com](http://cranfest.com).



### 24-26 | St. Andrew's Pancake Breakfast - Warrens Cranberry Festival, Inc.

6 am - 11 am | St. Andrew Catholic Church

It wouldn't be a breakfast without the cranberry syrup (it's a secret recipe)! Serving all 3 days of the Festival, the cost for the breakfast includes pancakes with choice of cranberry or organic maple syrup, sausage, cranberry sauce, coffee, milk and cranberry juice - \$7 for adults; \$4 for children; children 5 or younger are free. Carryout only and limited outdoor seating will be available.

### 28 | Monthly Meeting - American Association of University Women (AAUW)

6 pm | Vino Anjo, 800 Superior Ave., Tomah

All are welcome to attend! The monthly meeting program topic will feature Fair Maps, presented by Cindy Zahrte. View more information on Facebook [HERE](#).

*Did You Know?*



204 Main St.

Warrens, WI

608-378-4878

[discovercranberries.com](http://discovercranberries.com)

The Wisconsin Cranberry Discovery Center features a gift shop with gourmet cranberry products, an ice cream parlor, and cranberry museum! Be sure to stop in and take a visit during your route at the Warrens Cranberry Festival!

Take a Cranberry tour! The Tomah Chamber & Visitors Center offers Self-Guided Cranberry Tour maps of the marshes in the Tomah and Warrens area, which can be found right within the Visitor Guide! Stop in to pick-up a copy or access the Guide online at [tomahwisconsin.com](http://tomahwisconsin.com).



# SEPTEMBER EVENTS

## REOCCURRING

### **Commemorative Area & History Center - Fort McCoy**

Open Thru September 4 | 1654 S 11th Ave., Fort McCoy

Open weekly on Fridays: 12 pm - 4 pm and Saturdays: 9 am - 3 pm. Extended hours available upon coordination. Visitors must have valid ID and be eligible for a visitor's pass. For more information, call 608-388-2407 or visit their website at [home.army.mil/mccoy](https://home.army.mil/mccoy).

### **Little Red School House Museum - Tomah Area Historical Society**

Open Thru Labor Day | Gillette Park, 1316 Superior Ave., Tomah

Open weekly on Wednesdays: 1 pm - 4 pm and Saturdays: 9 am - 12 pm.



### **Races - Tomah-Sparta Speedway**

Weekly on Fridays | 7:30 pm | 11215 Flagstaff Rd., Tomah

Enjoy races every Friday night until the end of September! View their 2021 racing schedule [HERE](#).

### **Tomah Farmers Market**

Open Thru October | Gillett Park, 1316 Superior Ave., Tomah

Open weekly on Wednesdays: 11 am - 6 pm and Saturdays: 7 am - 1 pm.

### **Arts and Crafts - Craft Time Studio**

Weekly Classes | 22493 WIS-21, Tomah

Looking to get crafty?! So many options to choose from. View more information on class dates and times on Facebook [HERE](#).

### **Food Distribution - Neighbor for Neighbor Food Pantry**

Weekly Distribution | Hours Vary | 118 W. Veterans St., Tomah

Monroe County residents - if money is tight and you're struggling to put food on the table, come to the Food Pantry! More information on distribution days/times and total household income guidelines can be found [HERE](#), or contact 608-372-6737.

### **Free Pool - The Break Room Sports Bar and Grill**

Weekly on Tuesdays | 1123 Superior Ave., Tomah

Free pool every Tuesday! View on Facebook [HERE](#).



## SEPTEMBER EVENTS

### REOCCURRING

#### Education/Networking Meetings - BNI Cran-Country Referrals

Weekly on Wednesdays | 8 am | Blackberry Hills Adult Family Homes, 1116 Superior Ave., Tomah

BNI (Business Network International) is now hosting weekly business education/networking meetings in-person; virtual option is still available; featured speakers each week. Visitors are welcome to participate and attend by accessing the online meeting link [HERE](#). For questions, contact Wendy Wright at 608-343-3936 or Tabitha Lueneburg at 608-393-6552.

- Sept 1: Tabatha Lueneburg, Agent - AFLAC Insurance
- Sept 8: Chet Melcher, BNI - Regional Director
- Sept 15: Valerie Smith, Owner - Blackberry Hills Adult Family Homes
- Sept 22: Dan Lueck, Accountant - CliftonLarsonAllen (CLA)
- Sept 29: Ron Root, Agent - Donald Root Insurance

#### Karaoke - The Break Room Sports Bar and Grill

Weekly on Wednesdays, Fridays, and Saturdays | 9 pm | 1123 Superior Ave., Tomah

Enjoy bingo every Sunday - cash prizes too! View on Facebook [HERE](#).

#### DJ Trivia - The Break Room Sports Bar and Grill

Weekly on Thursdays | 7 pm | 1123 Superior Ave., Tomah

Enjoy DJ Trivia on Thursday nights! View on Facebook [HERE](#).



## LOOKING AHEAD



#### Cranberry Harvest Days

October 2-3

9 am - 12 pm

3365 Auger Rd., Warrens, WI

Experience a harvest tour! This is also a great opportunity to pull on a pair of hip boots (aka chest waders) and have your photo taken in an ocean of Wisconsin's finest cranberries!

View more information and updates on the Wetherby Cranberry Company Facebook Page [HERE](#).



# WELCOME NEW MEMBERS!

PO Box 703  
Tomah, WI 54666  
608-343-8738  
[ultradisposal.com](http://ultradisposal.com)



**Ultra Disposal Services, LLC** is a local company providing temporary roll off dumpsters for your residential or commercial projects. They service Monroe, Jackson, Juneau and Adams counties 7 days a week.

Contact DJ or Nikki Treu, Owners, to schedule a container rental today!

---

1110 Townline Rd.  
Tomah, WI 54660  
608-374-2830  
[hesgardcollisioncenter.com](http://hesgardcollisioncenter.com)



*Service you deserve...Quality you expect*



**Hesgard Collision Center**, a family-owned business, takes great pride in completing high quality automotive collision repairs by following vehicle maker procedures and utilizing the latest repair techniques and equipment.

With their focus on consumer safety, customer service, and preserving vehicle integrity, you can have the confidence knowing that you will receive a positive vehicle repair experience.

Hesgard Collision Center employs, trains and retains the most highly skilled workforce. As they grow, they will proudly serve and have a positive impact within its communities, together, as a Team.





## CHAMBER MEMBER LOGIN

**Have You Signed Into Your  
Member Only Portal Recently?**

Access the Member Login webpage, request a password, or contact the Chamber to get set up.

MEMBER LOGIN/REQUEST PASSWORD

CONTACT/NOTIFY CHAMBER

### **Take a few minutes to customize your Member profile!**

Your membership provides excellent opportunities for your business or organization to attract new customers and share information with our community and throughout the region. Completing your profile is critical to gaining increased visibility and exposure!

Once you have reviewed and/or updated your information, notify the Chamber at [info@tomahwisconsin.com](mailto:info@tomahwisconsin.com) and your name will be entered into a drawing to win a 6-pack of the unofficial beer of Downtown Thursday Nights! Bonus points if you guess what beer this is! The winner will be announced "Live" on Facebook on September 27th.

As always, please don't hesitate to contact us if you have questions.  
Thank you for your "Minute!"

## BUSINESS SPOTLIGHT



**28168 Essex Ave.  
Tomah, WI 54660  
608-372-4032**



**Wisconsin Transit Co.** is a 2nd generation transportation company founded in 2009 serving Cranberry growers in Jackson and Monroe Counties, and currently expanded to other raw product hauling. In the non-harvest months, we haul general freight, serving local customers in the Midwestern states. Our enterprise's core values project the highest level of service and integrity in everything we do.



We currently have positions open for local, over-the-road, regional and seasonal drivers. If you would like to be a part of a company that is determined to meet our values through team work and dedication.

Give us a call or stop in to see us!



**The Tomah Area School District's** Activities Department is partnering with the **Tomah Sports Booster Club** to bring you new shopping opportunities for some Tomah swag! Shop [HERE](#) until September 6th.





# HI-CRUSH WANTS TO HIRE YOU!

Hi-Crush, an industrial sand mining company, is recruiting operator positions to staff its **Wyeville, Wisconsin** frac sand plant. Hi-Crush is a leading producer, supplier, and distributor of premium frac sand used to enhance recovery rates of oil and natural gas from hydraulic fracturing wells.

Hi-Crush offers competitive wages, PTO, and competitive benefits premiums.

In addition, we offer a safe work environment, on-the-job training and development, employee recognition, and a focus on teamwork.

To submit an online application and learn more about Hi-Crush, visit <https://www.hicrushinc.com/careers>

Interested candidates may stop by the Wyeville Plant located at 8850 State Hwy 173, Wyeville, WI 54660 M-F 8am-4pm.

**Click to Apply Now!**

## CHAMBER MEMBER JOB POSTINGS



Looking for  
something new?

Check out Member Job listings on our website.

ACCESS JOB LISTINGS HERE





# ***IS HIRING FOR THE FALL CRANBERRY HARVEST***

HARVEST, WAREHOUSE,  
SORTING, AND PACKING POSITIONS  
LASTING 6-12 WEEKS IN BOTH TOMAH AND MILLSTON

**HABELMAN BROS. COMPANY  
10688 ESTATE ROAD, TOMAH  
(608) 372-6844**

APPLICATIONS ACCEPTED  
MONDAY – THURSDAY 8:30AM – 4:00PM  
OR BY APPOINTMENT





**TOMAH POLICE  
DEPARTMENT  
1ST ANNUAL K9  
GOLF TOURNAMENT**



**SEPTEMBER 17TH 2021  
SHOTGUN START AT 12:00 PM**

**Four Person Best Ball Tournament  
\$85 per Golfer / \$340 per Team**

**TO GET INVOLVED STOP IN OR CONTACT THE POLICE DEPARTMENT!  
LIMITED TEAMS SO SIGN UP EARLY!**



**The Event Includes:**

**18 Holes with a cart**

**Catered Lunch**

**50/50 Raffle**

**Gift Bag with Registration**

**Bucket Raffles**

**Thanks for the  
Support**

**Event Will Be Held At:**

**Hiawatha Golf Club  
10229 Ellsworth Rd. Tomah, WI 54660**

**Administrative Assistant**

**Rhonda Culpitt**

**Phone: 608-374-7404**

**Email: rculpitt@tomahpolice.com**



**TOMAH POLICE DEPARTMENT**

**805 SUPERIOR AVE.**

**TOMAH, WI 54660**

**Phone: 608-374-7400**

**Fax: 608-374-7413**

**Email: Tomahpd@tomahpolice.com**

**Sign up by  
08/2/2021**

# BLOOD DRIVE

*Be a Beacon of Hope*

**SEPT  
22**

noon - 5 p.m.

**SEPT  
23**

noon - 5 p.m.

**Tomah  
Recreation Park**  
1625 Butts Ave, Tomah

## **VERSITI BLOOD CENTER TOMAH HEALTH BLOOD DRIVE**

Due to COVID-19 our drive is being held at Tomah Recreation Park. Extra safety measures will be in place to protect donors and staff.

REGISTER YOUR DONATION TIME AT  
**[TOMAHHEALTH.ORG](https://TOMAHHEALTH.ORG)**





DOWN A COUNTRY ROAD  
ANNUAL

# FALL Harvest FESTIVAL



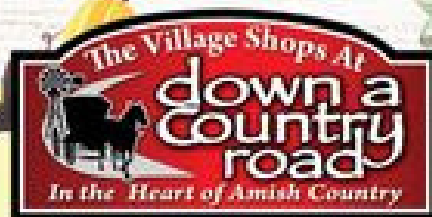
SATURDAY  
OCTOBER 2<sup>ND</sup>  
2021

9:00 AM to 3:00 PM

12651 State Hwy 33, Cashton, WI

2 miles East of Cashton along State Hwy 33

- Six Village Shops
- Sales & Door Prizes
- Craft & Vintage Vendors
- Ice Cream & Food
- Live Music



Phone: 608-654-5318 • [downacountryroad.com](http://downacountryroad.com)



## NEWS AROUND TOWN

### 1st Community Credit Union is pleased to announce that Liza Schlintz has been promoted to the position of Member Business Loan Officer.

Hi, I'm Liza! Making loans is my job, but helping people is my passion. When I sit with members and business owners I love the conversations that lead to a strong and trusting working relationship. Here's a little about me: I've lived in the Coulee Region my entire life and have been in lending for 10 years. As a kid I raked hay with my Grandpa's Ferguson TO-35 in Bells Coulee, as a teen I would lock up my Mom's storefront at night on Water Street, and now when I'm not having great conversations with local farmers and business owners at the credit union, I farm in Adam's Valley with my husband and 2 young kids (they are the 5th generation on our ALMOST century farm). I enjoy camping on sandbars on the Black River and fishing for bass in the Boundary Waters. I have a General Management & Technology degree from the University of Wisconsin-La Crosse.



I'm proud to be your local lender for Commercial and Agricultural loans and I would love to have a chance to get to know you and hear your goals and your vision for growing your business. I'm dedicated to providing you with the products, services, and loan options that fit all of your needs.

Lending is about helping people - and I'm looking forward to helping you. Please feel free to call or email me to set an appointment to meet. I work out of all three offices (Sparta, West Salem, and Tomah) for your convenience but I can also arrange to meet you on location if that works best for you. Let's start a conversation that helps your business thrive!

#### LIZA SCHLINTZ

Member Business Loan Officer

Email: [Liza.Schlintz@1stccu.com](mailto:Liza.Schlintz@1stccu.com)

Direct Phone: 608-366-2303

Toll-Free: 888-706-1228 Ext: 3236

With a 1st CCU Business Account, you can focus on what you do best while you get face-to-face service with someone you know and trust!

**1ST COMMUNITY  
CREDIT UNION**

Sparta • West Salem • Tomah

Federally insured  
by NCUA

Visit us online  
as [1stccu.com](http://1stccu.com)



#### Pharmacy Now Open!

**Molter's Fresh Market** recently opened its new pharmacy!

#### Molter's Pharmacy Hours

Monday-Friday 8:30 am - 6 pm

Saturday 8:30 am - 1 pm

**621 Superior Ave.**

**Tomah, WI 54660**



**501 Gopher Drive  
Tomah, WI 54660  
608-372-2181  
[tomahhealth.org](http://tomahhealth.org)**

One hundred golfers helped raise funds to support area health and wellness programs during the annual Tomah Health Community Foundation golf outing at Hiawatha Golf Club, Aug. 6.

The Olson Brothers Cranberry Company team won the 25 team, 18-hole scramble with an 18 under par 54.

Last year's golf outing was cancelled due to crowd concerns linked to the COVID pandemic. "Despite a challenging year, the Tomah Health Community Foundation continued its mission to support area health and wellness programs throughout Monroe County. Thanks to the continued support of area businesses that took part in this year's event, we are extremely gracious to continue the foundation's mission," Foundation president Pete Reichardt said. He said the event takes on a significant role when golfers know the outing helps with the health and wellness of the area community.

The outing also included live and silent auctions and a catered dinner.

CCF Bank of Tomah was the main sponsor of this year's golf outing and presented a \$1,200 check to the Foundation. Over the past 14 years, CCF Bank has been the main sponsor of the event and donated more than \$40,000 to support the foundation and its mission.



Tomah Health Community Foundation President and CCF Bank Vice President Pete Reichardt, left, presented a ceremonial \$1,200 check to members of the foundation board including directors Tonya Gnewikow, Deb Welch (treasurer), Dustin Powell, Jenny McCoy, Greg Eirschele (vice president) and Erin Dawley (secretary) prior to the start of the foundation's annual golf outing at Hiawatha Golf Club, Aug. 6. (Missing from the photo were foundation directors Kelsey Remus and Jeremy Haldeman.)

# NEWS AROUND FORT MCCOY

*By Kaleen Holliday*

## **Chief of Staff of the Army Makes “Historic” Visit to Fort McCoy**

U.S. Army Soldiers were seeing stars, and lots of them, while conducting annual training at Fort McCoy when Gen. James C. McConville, the 40th Chief of Staff of the Army, visited the post for the first time on August 11. This was the first time in recent history that the Army's top military leader visited Fort McCoy.

McConville's historic visit possibly emphasizes the importance of the post, the only Army installation in Wisconsin, and the essential role it plays in preparing the U.S. armed forces for large-scale combat operations in a multidomain operational environment.



## **Task Force McCoy Established in Support of Operation Allies Refuge**

The Department of Defense, through U.S. Northern Command and in support of the Department of State, recently approved and is now temporarily housing vulnerable Afghans at military installations in the United States, including Fort McCoy. In mid-August, special immigrant visa applicants, their families and other individuals at risk arrived at Fort McCoy. This was in addition to the small number of Afghans finalizing their processing at Fort Lee, VA. U.S. Northern Command is working to build additional capacity at Fort McCoy; Fort Lee; Fort Bliss, TX; and potentially other military locations as required. Approximately 1,000 service members from multiple units of the U.S. Army and U.S. Army Reserve began to assemble at Fort McCoy to provide support to Operation Allies Refuge. U.S. Northern Command is the Department of Defense's lead combatant command for this mission in the continental United States and is providing oversight in support of the Department of State. U.S. Army North, as U.S. Northern Command's Joint Force Land Component Command, is the lead operational command for this mission. The task force at Fort McCoy — Task Force McCoy — provides the housing, medical, logistics, and transportation support. Brig. Gen. Chris Norrie is serving as the Task Force McCoy Commander.

More information can be found in The Real McCoy at <https://home.army.mil/mccoy/index.php/my-fort/all-services/real-mccoy>.

Learn more about Fort McCoy online at [home.army.mil/mccoy](https://home.army.mil/mccoy), on Facebook by searching “ftmccoy,” and on Twitter by searching “usagmccoy.”



## **Afghan Refugee Donation Assistance**

There has been an outpouring of support from the local community asking for ways to help the Afghans being welcomed at Fort McCoy. Team Rubicon, a nonprofit of nearly 150,000 experienced and dedicated military veterans, first responders and civilian volunteers, has joined the team to coordinate local volunteers and donors throughout the community and improve the well-being of our Afghan guests. Team Rubicon will create the means to harness volunteers and donors into areas that will make the greatest impact. Anyone interested in supporting Team Rubicon, should email: [resettlementsupport@teamrubiconusa.org](mailto:resettlementsupport@teamrubiconusa.org).

Along with the American Red Cross and Team Rubicon, the International Rescue Committee and United States Conference of Catholic Bishops are members of the Fort McCoy interagency team. Catholic Charities of the Diocese of La Crosse Wisconsin has also launched a local campaign to provide Afghanistan refugee assistance <https://cclse.org/afghanistan-refugee-assistance>. They are accepting donations at 3710 East Avenue South in La Crosse and also have a gift registry set up through Amazon Smile and Target where donors can purchase needed items and have them shipped directly to Catholic Charities.

For more information on ways to help, or to make donations visit:

- **Team Rubicon:** [teamrubiconusa.org](http://teamrubiconusa.org)
- **American Red Cross:** [redcross.org/local/wisconsin.html](http://redcross.org/local/wisconsin.html)
- **International Rescue Committee:** [www.rescue.org/](http://www.rescue.org/)
- **United States Conference of Catholic Bishops:** [usccb.org/](http://usccb.org/)
- **Catholic Charities of the Diocese of La Crosse:** [cclse.org/](http://cclse.org/)

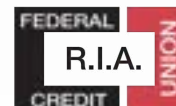
Follow [Fort McCoy's Facebook page](#) to stay updated on information on these and other volunteer and donation opportunities

THE INCREDIBLE CHAMBER MEMBERS WHO CONTINUE TO SUPPORT OUR COMMUNITY!

## LEAD



## INFLUENCE



## ACCELERATED



## GROWTH

