



Business Champion of the Year Awards

The Business Champion of the Year Awards Ceremony is the biggest opportunity of the year for our Chamber investors to honor fellow businesses and recognize those businesses that are dedicated to improving the community. This event was created to bring the Chamber's partners together for an evening of celebration and recognition. Throughout the year, businesses are nominated for Business Champion of the Month, and any business who received a nomination is automatically entered into the running for the Business Champion for the Year Award. Each nominee has the opportunity to submit an explanation of the importance that this award has for them, and through a thoughtful selection by CBRCC chosen judges, winners are selected in several categories.

The attendance for this event is approximately 150 guests, and there are several opportunities to get involved and support the ceremony, including being on stage or through award donations.

Why be a sponsor?

- This is the biggest event of the year to honor our Chamber partners and attracts a wide variety of industries and community influencers.
- Aligning your brand with this event demonstrates a passion for growth and development and puts you in front of like-minded individuals that are dedicated to seeing the community thrive.
- There are several opportunities to be involved, including but not limited to: presenting on stage, offering award donations to winners, or sponsoring entertainment during the cocktail hour.
- This event is highly marketed and creates a buzz year long as businesses work towards being nominated and winners are recognized for their accomplishment throughout the year.



Sponsorship Opportunities

Presenting Sponsor: \$5,000.00 - One (1) Available

- Top listing of company name/logo on all available program materials as Presenting Sponsor
- One page promotion in event program provided by Sponsor
- Premium company table sponsorship at BCOY includes table signage
- 8 BCOY Tickets (Value = \$600)
- Presentation of award in one category
- Opportunity to be part of the opening ceremony and welcome

Platinum Sponsor: \$2,500.00 - Three (3) Available - Industry Exclusivity

- Company name/logo on all available program materials as Platinum Sponsor
- Half page promotion in event program provided by Sponsor
- Company table sponsorship at BCOY includes table signage
- 8 BCOY Tickets (Value = \$600)
- Presentation of award in one category

Recap Video Sponsor: \$2500.00 - One (1) Available

- Company name/logo on all available program materials as Recap Video Sponsor
- One page promotion in event program
- Company name/logo listed on Recap Video
- Company table sponsorship includes table signage
- 4 BCOY Tickets (Value = \$300)

Kick Off Video Sponsor: \$2,000.00 - One (1) Available

- Company name/logo on all available program materials as Kick Off Video Sponsor
- Video presentation at beginning of event welcoming attendees and highlighting past winners
- Company table sponsorship includes table signage
- 4 BCOY Tickets (Value = \$300)

Cocktail Reception Sponsor: \$1,500.00 - One (1) Available

- Company name/logo on all available program materials as Cocktail Reception Sponsor
- Company name/logo signage at bar(s) to be provided by Chamber
- Company table sponsorship includes table signage
- 4 BCOY Tickets (Value = \$300)
- Presentation of award in one category



Sponsorship Opportunities Cont.

Stage Sponsor: \$1,500.00

- Company name/logo on all available program materials as Stage Sponsor
- Company name/logo signage for stage to be provided by Chamber
- Reserved seating for two with signage
- 2 BCOY Tickets (Value = \$150)

Program Sponsor: \$1,500.00 – One (1) Available

- Company name/logo on all available program materials as Program Sponsor
- Half page promotion in event program provided by sponsor
- Reserved seating for two with signage
- 2 BCOY Tickets (Value = \$150)

Photo Booth Sponsor: \$1,500.00 – One (1) Available

- Company name/logo on all available program materials as Photo Booth Sponsor
- Half page promotion in event program provided by sponsor
- Reserved seating for two with signage
- 2 BCOY Tickets (Value = \$150)
- Company name/logo on photo booth pictures

Dessert Sponsor: \$1,000.00 – One (1) Available

- Company name/logo on all available program materials as Dessert Sponsor
- Half page promotion in event program provided by sponsor
- Company name/logo mentioned from stage as Dessert Sponsor
- 2 BCOY Tickets (Value = \$150)

Gold Sponsor: \$1,000.00 (Multiple Available)

- Company name/logo on all available program materials as Gold Sponsor
- Half page promotion in event program provided by sponsor
- Company table sponsorship includes table signage
- 2 BCOY Tickets (Value = \$150)

Silver Sponsor: \$750.00 (Multiple Available)

- Company name/logo on all available program materials as Silver Sponsor
- 2 BCOY Tickets (Value = \$150)



Sponsorship Opportunities Cont.

Bronze Sponsor: \$500.00 (Multiple Available)

- Company name/logo on all available program materials as Bronze Sponsor
- 2 BCOY Tickets (Value = \$150)

Supporting Sponsor: \$250.00

- Company name/logo appears as "Supporting Sponsor" in event program
- 1 BCOY Ticket (Value = \$75)

Additional Opportunities to Participate:

Reserved Table Sponsorship - \$1,000

- Company table for 8
- Reserved table sign with company name/logo
- 8 BCOY Tickets (Value = \$600)

Promotion in Printed Event Program (unlimited)

Please submit camera-ready art in PDF, JPG.

- Full Page: \$300 (specs: 6.5" wide x 8" high)
- Half Page: \$150 (specs: 6.5" wide x 4.25" high)

