



# *Signature Events*

**Sponsorship Opportunities**



## **Annual Gala**

The Annual Gala is recognized as one of the Space Coast's premier professional and social events, with over 150 Chamber Investors and guests attending this affair. Historically, this event has been a reflection on how far the community has come, and a recognition of leaders who have served the CBRCC and driven its efforts. Since the founding of the organization in 1968, the Cocoa Beach Regional Chamber has been a driver of growth, prosperity, and partnership in the community while achieving success with the strong support of its investors. The event features the installation of the Chamber's incoming Chairman and the new Board of Directors and will also recognize its outgoing Board Members. The Annual Gala will also present the Distinguished Service Award, the Chamber's highest recognition, to an individual who has shown exemplary leadership and commitment to the community. Other special presentations include awards for Council/Committee of the Year, Ambassador of the Year, and President's Club inductees.

**February 3, 2023**

**The Tide's Club**

**1001 North Highway, A1A S Atlantic Ave**

**Patrick Space Force Base**

**6 p.m.**

### ***Why be a sponsor?***

- This is "The Chamber's Premiere Event of the Year," and sponsors can partake in the prestige of this event by aligning with the vision and supporting the overall execution of this night.
- Your brand will become part of an experience- when people think of the Annual Gala, they will think of those who made the most contributions to it. This event will be broadcasted through social media, email, and public media channels.
- Partnering with this event speaks volumes to the public; it is the most direct channel of communication and it's tailored to reach people in an environment that matches their lifestyle.
- Attendees are like-minded individuals that value the Chamber's efforts and the businesses involved in making this community strong. You will have access to a network of influencers and change-makers by putting your brand in front of this audience.



## Sponsorship Opportunities

### Presenting Sponsor: \$5,000 - One (1) Available

- Top listing of company name/logo on all available program materials as Presenting Sponsor
- One page promotion in event program provided by Sponsor
- Premium company table sponsorship at Gala includes table signage and seating (10)
- VIP Reception Tickets (10) Value = \$600
- Gala Tickets (10) Value = \$1,500
- Reserved Parking Spot (1)
- Champagne for company table (2 Bottles)
- Opportunity to be part of the opening ceremony and welcome

### Platinum Sponsor: \$3,500 - One (1) Available

- Company name/logo on all available program materials as Platinum Sponsor
- Half page promotion in event program provided by Sponsor
- Company table sponsorship at Gala includes table signage and seating (10)
- VIP Reception Tickets (10) Value = \$600
- Gala Tickets (10) Value = \$1,500
- Opportunity to speak from the podium during program

### Red Carpet Sponsor: \$3,000 - One (1) Available

- Company name/logo on all available program materials as Red Carpet Sponsor
- Half page promotion in event program provided by Sponsor
- Company table sponsorship at Gala includes table signage and seating (6)
- VIP Reception Tickets (6) Value = \$360
- Gala Tickets (6) Value = \$900

### VIP Cocktail Reception Sponsor: \$2,500 - One (1) Available

- Company name/logo on all available program materials as VIP Cocktail Reception Sponsor
- Company name/logo signage at VIP Reception to be provided by Chamber
- Opportunity to be part of the welcome at Cocktail Reception
- VIP Reception Tickets (4) Value = \$240
- Gala Tickets (4) Value = \$600







## Sponsorship Opportunities Cont.

### **Ice Sculpture Sponsor - \$2,500 – One (1) Available**

Company name/logo on all available program materials Gold Sponsor

Company name/logo appears in Ice Sculpture

Company table sponsorship includes table signage and seating (4)

VIP Reception Tickets (4) Value = \$240

Gala Tickets (4) Value = \$600

### **Glass of Bubbly Sponsor: \$2,000 – One (1) Available**

Company name/logo on all available program materials as Bubbly Sponsor

VIP Reception Tickets (4) Value = \$240

Gala Tickets (4) Value = \$600

### **Dessert Sponsor: \$1,500 - One (1) Available**

Company name/logo on all available program materials as Dessert Sponsor

Company name/logo signage at Dessert table to be provided by Chamber

VIP Reception Tickets (2) Value = \$120

Gala Tickets (2) Value = \$300

### **Music Sponsor - \$1,500 – One (1) Available**

Company name/logo on all available program materials as Music Sponsor

Recognition as Music Sponsor from Main Stage

VIP Reception Tickets (2) Value - \$120

Gala Tickets (2) Value = \$300

### **Stage Sponsor: \$1,500 - One (1) Available**

Company name/logo on all available program materials as Stage Sponsor

Company name/logo signage for stage to be provided by Chamber

VIP Reception Tickets (2) Value = \$120

Gala Tickets (2) Value = \$300



## Sponsorship Opportunities Cont.

### Gold Sponsor: \$1,000

- Company name/logo on all available program materials as Gold Sponsor
- Company table sponsorship includes table signage and seating (2)
- VIP Reception Tickets (2) Value = \$120
- Gala Tickets (2) Value = \$300

### Silver Sponsor: \$750

- Company name/logo on all available program materials as Silver Sponsor
- Gala Tickets (2) Value = \$300

### Bronze Sponsor: \$500

- Company name/logo on all available program materials as Bronze Sponsor
- Gala Ticket (1) Value = \$150

### Supporting Sponsor: \$250

- Company name/logo appears as "Supporting Sponsor" in event program
- Gala Ticket (1) Value = \$150

### *Additional Opportunities to Participate:*

#### Reserved Table Sponsorship - \$2,000

- Company table for 10
- Reserved table sign with company name/logo
- Gala Tickets (10) Value = \$1,500

#### Promotion in Printed Event Program (unlimited)

Please submit camera-ready art in PDF, JPG.

- Full Page: \$300 (specs: 6.5" wide x 8" high)
- Half Page: \$150 (specs: 6.5" wide x 4.25" high)



## **Annual Golf Tournament**

The Annual Golf Tournament for the Cocoa Beach Regional Chamber of Commerce and The Military Affairs Council is one of the Chamber's longest running events. It is a traditional affair that is popular among many Chamber members who attend every year. The purpose of this event is to help support the ongoing efforts of the Cocoa Beach Regional Chamber and its Military Affairs Council.

The tournament is an opportunity for members to network and get business done while enjoying some friendly competition. It is a networking event that offers much more than a typical luncheon, allowing for camaraderie and fun to forge partnerships that last long after golfers leave the course. In addition to the tournament itself, the event includes a variety of contests that involve prizes and are each sponsored by various parties.

**April 7, 2023**

**Location: TBD**

**Time: TBD**

### ***Why be a sponsor?***

- The audience is composed of people who are local influencers and well-known community members, giving you access to the "who's who" of Brevard County
- This event is highly interactive, allowing the sponsor to be directly involved with the golfers through providing beverages and supporting teams
- The tournament is a respected trademark event; attendees are familiar with it and faithfully attend every year





## Sponsorship Opportunities

### **Pro Title Sponsor - \$5,000 (1 Available)**

- Top listing of company name/logo on all available program materials as Pro Title Sponsor.
- Includes tournament entry fee for 4 golfers.
- Acknowledgement at the tournament awards ceremony.
- Marketing materials included in give-away bag for all golfers (to be provided by sponsor).
- Two tee sponsor signs provided by the Chamber.
- Speaking opportunity at the awards ceremony.
- Presentation of award(s) at reception.

### **Leaderboard Sponsor - \$2,500 (1 Available)**

- Company name/logo on all available program materials as Leaderboard Sponsor.
- Includes tournament entry for 4 golfers.
- Acknowledgement at the tournament awards ceremony.
- Marketing materials included in give-away for all golfers (provided by sponsor).
- One tee sponsor sign provided by the Chamber.

### **Awards Sponsor - \$1,500 (2 Available)**

- Company name/logo on all available program materials as Awards Sponsor.
- Includes tournament entry for 2 golfers.
- Acknowledgement at the tournament awards ceremony.
- Marketing materials included in give-away for all golfers (provided by sponsor).
- Presentation of award in one category.

### **Golf Ball Sponsor - \$1,500 (1 Available)**

- Company name/logo on all available program materials at Golf Ball Sponsor.
- Includes tournament entry for 2 golfers.
- Acknowledgement at the tournament awards ceremony.
- Marketing materials included in give-away for all golfers (provided by sponsor).
- Company name/logo on Golf Balls for Tournament.



## Sponsorship Opportunities Cont.

### Shotgun Sponsor - \$1,500 (1 Available)

- Company name/logo on all available program materials at Shotgun Sponsor.
- Includes tournament entry for 2 golfers.
- Acknowledgement at the tournament awards ceremony.
- Marketing materials included in give-away for all golfers (provided by sponsor).
- Welcome golfers at opening ceremony.

### Golf Cart Sponsor - \$1,500 (2 Available)

- Company name/logo on all available program materials as Golf Cart Sponsor.
- Includes tournament entry for 2 golfers.
- Acknowledgement at the tournament awards ceremony.
- Marketing materials included in give-away for all golfers.
- Company name/logo on Golf Carts.

### Longest Drive Sponsor - \$1,000 (1 Available)

- Company name/logo on all available program materials as Longest Drive Sponsor.
- Acknowledgement at the tournament awards ceremony.
- Marketing materials included in give-away for all golfers (provided by sponsor).
- Company name/logo signage on Longest Drive Hole.

### Sand Trap Sponsor - \$1,000 (1 Available)

- Company name/logo on all available program materials as Sand Trap Sponsor.
- Acknowledgement at the tournament awards ceremony.
- Marketing materials included in give-away for all golfers (provided by sponsor).
- Company name/logo signage at first and last Sand Trap.

### Boxed Lunch Sponsor - \$750 (2 Available)

- Company name/logo on all available program materials as Boxed Lunch Sponsor.
- Acknowledgement at the tournament awards ceremony.
- Marketing materials included in give-away for all golfers (provided by sponsor).
- Company name/logo on lunch boxes or lunch bags at event.





## Sponsorship Opportunities Cont.

### **Closest to the Pin Sponsor - \$500 (1 Available)**

- Company name/logo on signage at Contest Hole.
- One tee sponsor sign.

### **Driving Range Sponsor - \$500 (1 Available)**

- Company name/logo on signage at Driving Range.
- One tee sponsor sign.

### **Mulligan Sponsor - \$500 (1 Available)**

- Company name/logo on signage for Mulligan Sales.
- One tee sponsor sign.

### **Beverage Sponsor - \$500 (4 Available)**

- Company name/logo on Beverage Cart.
- Acknowledgement at the tournament awards ceremony.

### **Koozie Sponsor - \$500 (1 Available)**

- Company name/logo on Koozie.
- Acknowledgement at the tournament awards ceremony.

### **Hole Sponsor - \$300 (14 Available)**

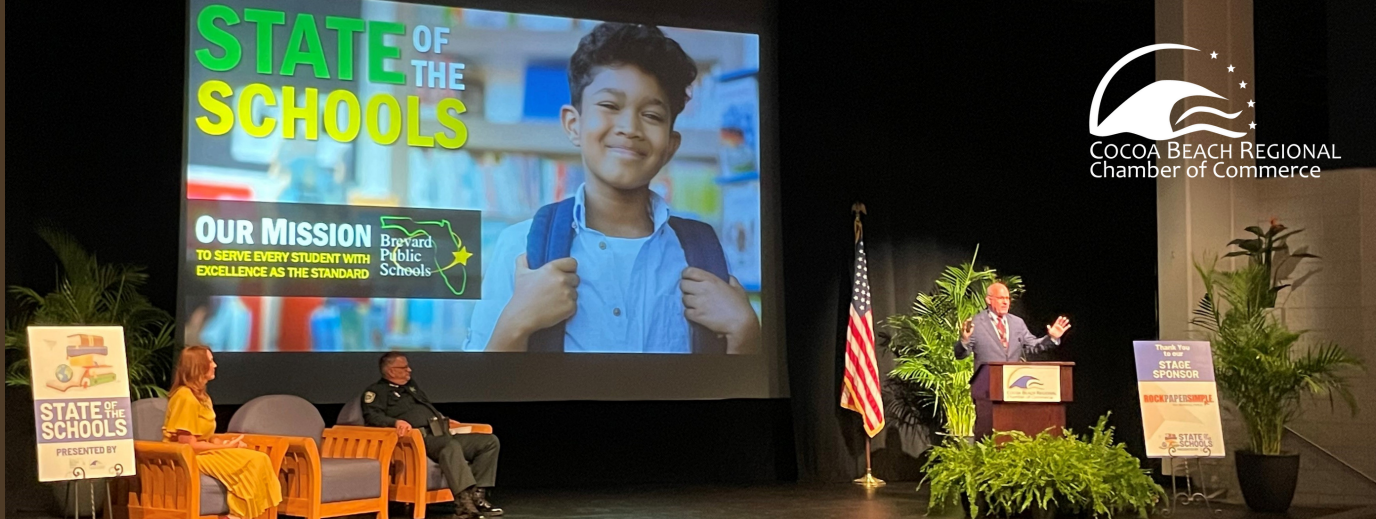
- Exhibit area for your company at a tee area.
- One tee sponsor sign.

### **Supporting Sponsor - \$150**

- One Tee Sponsor Sign

### **Item in Goodie Bag - \$100 (Unlimited)**

- Placement of item in goodie bag provided by sponsor.



## State of the Schools

State of the Schools is CBRCC's newest annual event, inspired by the need to address education and current events that affect students and parents in the community. This is an opportunity for educators, parents, and the community at large to hear about the impressive academic achievements of the Brevard County Public School System, and to showcase the incredible work done by the district's educators.

The first State of the Schools was executed in August of 2022, led by Dr. Mark Mullins, Superintendent for Brevard Schools, and accompanied by Sheriff Wayne Ivey, Sheriff of Brevard County Sheriff's Office. Together they gave a thoughtful discussion on safety in our schools and the importance of the community coming together and advocating to ensure public schools provide students not only with educational opportunities that prepare them for success in life, but also to promote thought, innovation, and motivation to seize that success. Due to the high turnout and interest in this event, it will now be an annual event put on by the CBRCC and Brevard Public Schools.

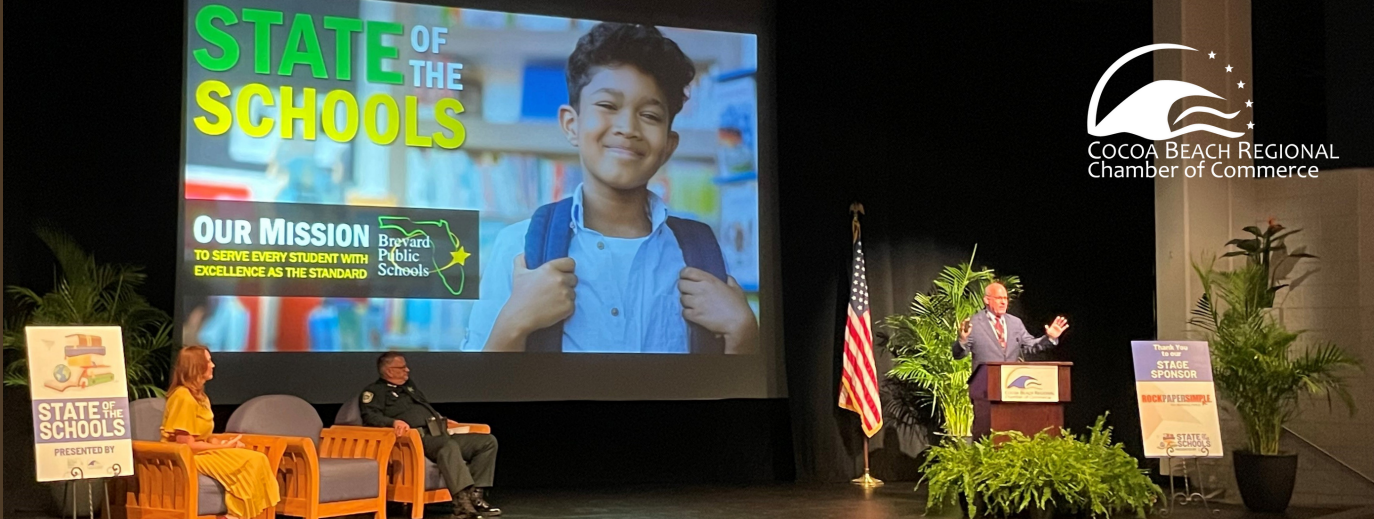
**August 1, 2023**

**Location: TBD**

**11:30 a.m. - 1:00 p.m.**

### *Why be a sponsor?*

- This event demonstrates involvement in community goodwill and directly impacts local community members, and anyone involved is aligned with our vision to be a convener in the community.
- If community development and education are important to you and your business, this is the perfect opportunity to make an impact by supporting this event and being a part of the solution.
- Your brand will be in front of an audience that cares about the future of this community, and the safety and security of our students and future leaders.



## Sponsorship Opportunities

### State of the Schools Title Sponsor - \$5,000.00 (One Available)

- Company name/logo on all available program materials as Title Sponsor
- Logo Recognition on the PowerPoint Presentation
- Your business name/logo will appear on all printed signage at the event
- Attendance included for ten (10)
- Full Page promotion inside front cover of event program
- Opportunity to be part of the welcome

### State of the Schools Platinum Sponsor - \$3,000.00 (Two Available)

- Company name/logo on all available program materials as Platinum Sponsor
- Logo Recognition on the PowerPoint Presentation
- Your business name/logo will appear on all printed signage at the event
- Attendance included for eight (8)
- Half Page promotion in event program

### State of the Schools Lunch Sponsor - \$3,000.00 (One Available)

- Company name/logo on all available program materials as Lunch Sponsor
- Lunch will be served in a reusable lunch box provided by chamber with your company logo
- Logo Recognition on the PowerPoint Presentation
- Attendance included for eight (8)
- Half Page promotion in event program

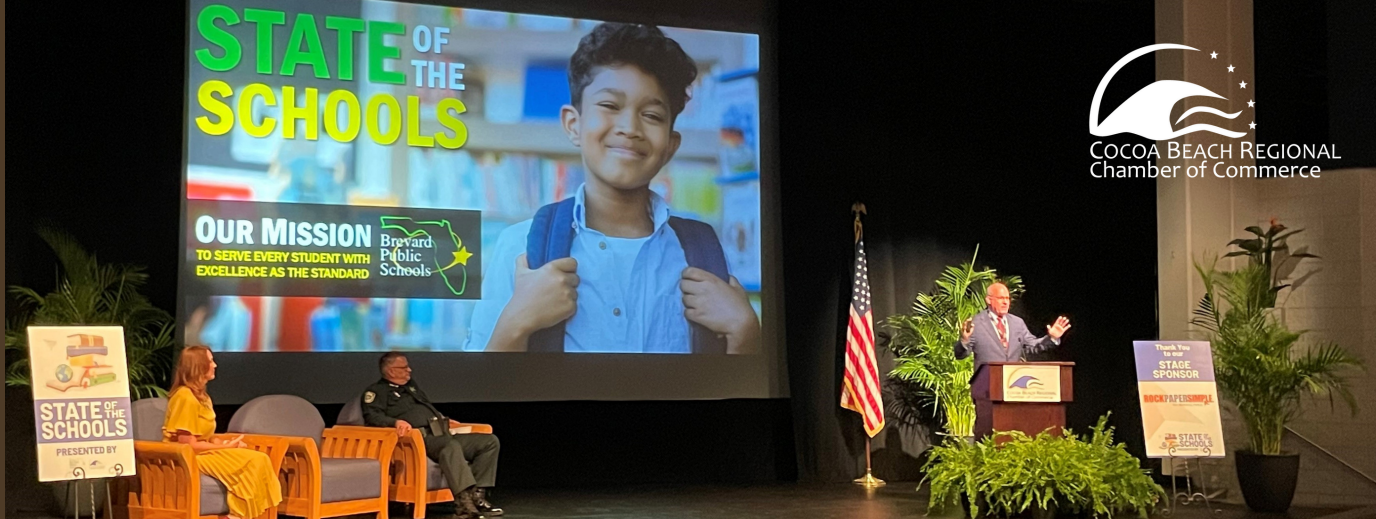
### State of the Schools Recap Video Sponsor - \$3,000.00 (One Available)

- Company name/logo on all available program materials as Recap Video Sponsor
- Logo Recognition on the PowerPoint Presentation
- Listed as Sponsor of recap video of event.
- Attendance included for eight (8)
- Half Page promotion in event program

### State of the Schools - \$2,500.00 (Intro Video Sponsor)

- Company name/logo on all available program materials as Intro Video Sponsor
- Logo Recognition on the PowerPoint Presentation
- Attendance included for eight (8)
- Quarter Page promotion in event program





### **State of the Schools Program Sponsor - \$1,500.00 (One Available)**

- Company name/logo on all available program materials as Program Sponsor
- Your business name/logo will be Prominently placed on the Back Program Cover
- Attendance included for six (4)
- Listing in event program

### **State of the Schools Stage Sponsor - \$1,500.00 (One Available)**

- Company name/logo on all available program materials as Stage Sponsor
- Your company name/logo will receive stage signage (provided by Chamber)
- Attendance included for six (6)
- Listing in event program

### **State of the Schools Dessert Sponsor - \$1,500.00 (One Available)**

- Company name/logo on all available program materials as Dessert Sponsor
- Your company name/logo will receive signage at event as Dessert Sponsor (provided by Chamber)
- Attendance included for six (6)
- Listing in event program

### **State of the Schools Gold Sponsor - \$1,000.00**

- Company name/logo on all available program materials as Gold Sponsor
- Attendance included for four (4)
- Listing in event program

### **State of the Schools Silver Sponsor - \$750.00**

- Company name/logo on all available program materials as Silver Sponsor
- Attendance included for two (2)
- Listing in event program

### **State of the Schools Bronze Sponsor - \$500.00**

- Company name/logo on all available program materials as Bronze Sponsor
- Attendance included for one (1)
- Listing in event program



## **Business Champion of the Year Awards**

The Business Champion of the Year Awards Ceremony is the biggest opportunity of the year for our Chamber investors to honor fellow businesses and recognize those businesses that are dedicated to improving the community. This event was created to bring the Chamber's partners together for an evening of celebration and recognition. Throughout the year, businesses are nominated for Business Champion of the Month, and any business who received a nomination is automatically entered into the running for the Business Champion for the Year Award. Each nominee has the opportunity to submit an explanation of the importance that this award has for them, and through a thoughtful selection by CBRCC chosen judges, winners are selected in several categories.

The attendance for this event is approximately 150 guests, and there are several opportunities to get involved and support the ceremony, including being on stage or through award donations.

**September 15, 2023**

**Location: TBD**

**Time: TBD**

### ***Why be a sponsor?***

- This is the biggest event of the year to honor our Chamber partners and attracts a wide variety of industries and community influencers.
- Aligning your brand with this event demonstrates a passion for growth and development and puts you in front of like-minded individuals that are dedicated to seeing the community thrive.
- There are several opportunities to be involved, including but not limited to: presenting on stage, offering award donations to winners, or sponsoring entertainment during the cocktail hour.
- This event is highly marketed and creates a buzz year long as businesses work towards being nominated and winners are recognized for their accomplishment throughout the year.





## Sponsorship Opportunities

### **Presenting Sponsor: \$5,000.00 - One (1) Available**

- Top listing of company name/logo on all available program materials as Presenting Sponsor
- One page promotion in event program provided by Sponsor
- Premium company table sponsorship at BCOY includes table signage
- 8 BCOY Tickets (Value = \$600)
- Presentation of award in one category
- Opportunity to be part of the opening ceremony and welcome

### **Platinum Sponsor: \$2,500.00 - Three (3) Available - Industry Exclusivity**

- Company name/logo on all available program materials as Platinum Sponsor
- Half page promotion in event program provided by Sponsor
- Company table sponsorship at BCOY includes table signage
- 8 BCOY Tickets (Value = \$600)
- Presentation of award in one category

### **Recap Video Sponsor: \$2500.00 - One (1) Available**

- Company name/logo on all available program materials as Recap Video Sponsor
- One page promotion in event program
- Company name/logo listed on Recap Video
- Company table sponsorship includes table signage
- 4 BCOY Tickets (Value = \$300)

### **Kick Off Video Sponsor: \$2,000.00 - One (1) Available**

- Company name/logo on all available program materials as Kick Off Video Sponsor
- Video presentation at beginning of event welcoming attendees and highlighting past winners
- Company table sponsorship includes table signage
- 4 BCOY Tickets (Value = \$300)

### **Cocktail Reception Sponsor: \$1,500.00 - One (1) Available**

- Company name/logo on all available program materials as Cocktail Reception Sponsor
- Company name/logo signage at bar(s) to be provided by Chamber
- Company table sponsorship includes table signage
- 4 BCOY Tickets (Value = \$300)
- Presentation of award in one category





## Sponsorship Opportunities Cont.

### Stage Sponsor: \$1,500.00

- Company name/logo on all available program materials as Stage Sponsor
- Company name/logo signage for stage to be provided by Chamber
- Reserved seating for two with signage
- 2 BCOY Tickets (Value = \$150)

### Program Sponsor: \$1,500.00 – One (1) Available

- Company name/logo on all available program materials as Program Sponsor
- Half page promotion in event program provided by sponsor
- Reserved seating for two with signage
- 2 BCOY Tickets (Value = \$150)

### Photo Booth Sponsor: \$1,500.00 – One (1) Available

- Company name/logo on all available program materials as Photo Booth Sponsor
- Half page promotion in event program provided by sponsor
- Reserved seating for two with signage
- 2 BCOY Tickets (Value = \$150)
- Company name/logo on photo booth pictures

### Dessert Sponsor: \$1,000.00 – One (1) Available

- Company name/logo on all available program materials as Dessert Sponsor
- Half page promotion in event program provided by sponsor
- Company name mentioned from stage as Dessert Sponsor
- 2 BCOY Tickets (Value = \$150)

### Gold Sponsor: \$1,000.00 (Multiple Available)

- Company name/logo on all available program materials as Gold Sponsor
- Half page promotion in event program provided by sponsor
- Company table sponsorship includes table signage
- 2 BCOY Tickets (Value = \$150)

### Silver Sponsor: \$750.00 (Multiple Available)

- Company name/logo on all available program materials as Silver Sponsor
- 2 BCOY Tickets (Value = \$150)



## Sponsorship Opportunities Cont.

### **Bronze Sponsor: \$500.00 (Multiple Available)**

- Company name/logo on all available program materials as Bronze Sponsor
- 2 BCOY Tickets (Value = \$150)

### **Supporting Sponsor: \$250.00**

- Company name/logo appears as “Supporting Sponsor” in event program
- 1 BCOY Ticket (Value = \$75)

### ***Additional Opportunities to Participate:***

#### **Reserved Table Sponsorship - \$1,000**

- Company table for 8
- Reserved table sign with company name/logo
- 8 BCOY Tickets (Value = \$600)

#### **Promotion in Printed Event Program (unlimited)**

Please submit camera-ready art in PDF, JPG.

- Full Page: \$300 (specs: 6.5” wide x 8” high)
- Half Page: \$150 (specs: 6.5” wide x 4.25” high)



## **Wine For Warriors Holiday Luncheon**

The annual Wine for Warriors Holiday Luncheon, previously known as the MAC Wine Raffle and Luncheon, is the CBRCC's final signature event of the year. This event brings businesses together to celebrate the holidays and participate in a wine raffle for MAC which benefits the military enlisted men and women of the Greater Space Coast. Attendees will have the opportunity to win 50 bottles of wine, support the military, and bring their staff for great food and company. The usual attendance for this event is 100-150 guests, depending on the capacity of the venue, and tickets always sell out.

One hundred percent of the proceeds from the Wine Raffle go towards supporting MAC programs, non-profit organizations of the military, and enlisted military members stationed in Brevard County.

**December 2, 2022**  
**Courtyard by Marriott**  
**3435 N. Atlantic Avenue**  
**Cocoa Beach, FL**  
**11:30 a.m. - 1 p.m.**

### ***Why be a sponsor?***

- MAC is an important branch of the Chamber and anyone wishing to support this committee is aligning their brand with our passion for Military Affairs and the people that serve our country.
- This community is centered around the military and sponsoring this luncheon will give your brand recognition as a supporter and contributor to MAC.
- This is a great opportunity to get your business in front of a high volume of like-minded businesses, including their staff, in a celebratory holiday centered setting.





## Sponsorship Opportunities

### **Five Star Presenting Sponsor Package - \$5,000.00 (One Opportunity Available)**

- Top listing as Wine for Warriors Holiday Luncheon event sponsor.
- Company name/logo on all available program materials as 5 Star Title Sponsor.
- Company table sponsorship includes table signage.
- Provide welcome at Wine for Warriors Holiday Luncheon.
- Opportunity to display company banner at event (provided by sponsor).
- Placement of promotional items for attendees (provided by sponsor).
- Eight (8) tickets to event (Value = \$400).
- Eight (8) wine raffle tickets (Value = \$40).

### **Holiday Luncheon Sponsor - \$3,000.00 (One Opportunity Available)**

- Recognition as the Wine for Warriors Holiday Lunch Sponsor.
- Company name/logo on all available program materials as Lunch Sponsor.
- Company table sponsorship includes table signage.
- Six (6) tickets to event (Value = \$300).
- Six (6) wine raffle tickets (Value = \$30).

### **Gold Sponsor Package - \$2,500.00 (One Opportunity Available)**

- Company name/logo on all available program materials as Gold Sponsor.
- Company table sponsorship includes table signage.
- Opportunity to introduce the Wine for Warriors Holiday Lunch Speaker.
- Four (4) tickets to event (Value = \$200).
- Four (4) wine raffle tickets (Value = \$20).

### **Stage Sponsor - \$1,500 - (One Opportunity Available)**

- Company name/logo on all available materials as Stage Sponsor.
- Company table sponsorship includes table signage.
- Company name/logo signage for stage to be provided by Chamber.
- Two (2) tickets to event (Value = \$100)
- Two (2) wine raffle tickets (Value = \$10)



## Sponsorship Opportunities

### Dessert Sponsor Package - \$1,000.00 (One Opportunity Available)

- Company name/logo on all available program materials as Dessert Sponsor.
- Company table sponsorship includes table signage.
- Signage with company name/logo at Dessert Table.
- Company name mentioned from stage.
- Two (2) tickets to event (Value = \$100)
- Two (2) wine raffle tickets (Value = \$10)

### Silver Bells - \$750.00 (Five Opportunities Available)

- Company name/logo on all available program materials as Silver Bells Sponsor.
- Company table sponsorship includes table signage.
- Two (2) tickets to event (Value = \$100)
- Two (2) wine raffle tickets (Value = \$10)

### Wine Pull Sponsor - \$500 (One Opportunity Available)

- Company name/logo listed as Wine Pull Sponsor on all available program materials.
- Company table sponsorship includes table signage.
- Signage as Wine Pull Sponsor at table.
- One (1) ticket to event (Value = \$50)
- One (1) wine raffle ticket (Value = \$5)

### Reindeer Games Sponsor - \$500.00 (One Opportunity Available)

- Company name/logo listed as Reindeer Games Sponsor.
- Company table sponsorship includes table signage.
- Opportunity to be part of the games.
- One (1) ticket to event (Value = \$50)
- One (1) wine raffle ticket (Value = \$5)

### Supporting Sponsor - \$250 (10 Available)

- Company name/logo listed on all available program materials as Supporting Sponsor.
- One (1) ticket to event (Value = \$50).