

WOMEN *in* BUSINESS 2023

Sponsorship Options

	Title (Exclusive)	Platinum (Exclusive)	Individual Award (3)	Speaker	Diamond	Ruby	Emerald	Sapphire	Half Page Ad	Quarter Page Ad
Welcome signage at the event	✓									
Front cover recognition on event program	✓									
Ad in event program	Full pg	1/2 pg	1/4 pg	1/4 pg	1/4 pg	1/4 pg	name	1/8 pg	1/2 pg	1/4 pg
Tickets to Awards Luncheon	8	4	4	4	2					
Placement on marketing material*	✓	✓	✓	✓	name	name	name			
Logo in sponsor reel	logo	logo	logo	logo	logo	logo	logo			
Name included in all radio ads for the event	✓	✓								
Speaking opportunity during event	✓									
Logo included on all awards	✓	✓								
MC recognition and you present an award	✓	✓	✓							
Introduce speaker				✓						
Banners at the event (provided by sponsor)	✓	✓								
Logo in Barrie Business Directory (post event edition)**	✓	✓	name	name	name	name	name	name		
Social media mentions pre-event and post-event coverage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Post-event thank you visibility through media partners	✓	✓	✓	✓	✓	✓	✓	✓		
	\$7,500	\$5,000	\$2,500	\$2,500	\$1,500	\$1,000	\$750	\$500	\$400	\$300

If you are interested in an annual package to further leverage your commitment, we are open to discussion

* print ads, Chamber emails to members, media releases, sponsor notes during events, Chamber website (link to your site)

** (post-event edition) distributed to 7,000 area businesses

