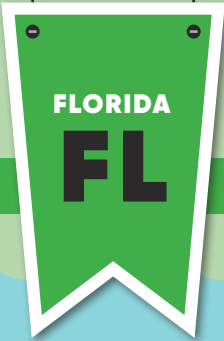


# Recreational Boating

AN AMERICAN PASTIME & ECONOMIC ENGINE



ANNUAL ECONOMIC  
IMPACT IN FLORIDA

**\$23.3  
BILLION**

INCLUDES MANUFACTURERS  
AND SUPPLIERS, SALES AND  
SERVICES, BOATING ACTIVITIES,  
AND BUSINESS TAX REVENUE

SUPPORTS

**92,211**

**FLORIDA JOBS**

64,178 DIRECT JOBS &  
28,033 INDIRECT JOBS

**6,091**

**BUSINESSES IN FL**



**141.6 MILLION**

AMERICANS GO BOATING EACH YEAR



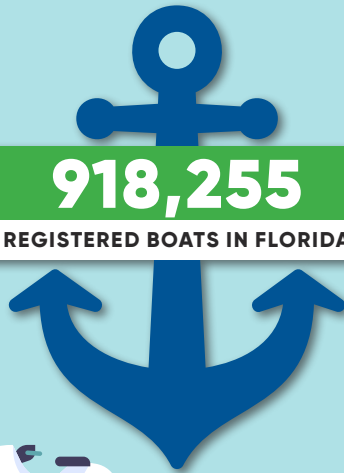
U.S. BOATING  
IS A NET EXPORTER

**\$1.3 BILLION**  
ANNUAL BOAT EXPORTS



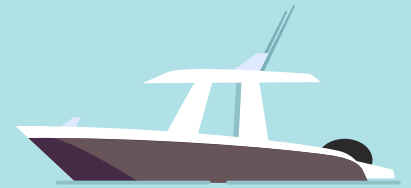
**918,255**

REGISTERED BOATS IN FLORIDA



ANNUAL RETAIL SALES  
OF NEW BOATS, ENGINES  
& MARINE ACCESSORIES  
IN FLORIDA

**\$2.9 BILLION**



**95%**

OF BOATS SOLD IN THE  
U.S. ARE  
**made in the U.S.**



**62%**

OF BOAT OWNERS HAVE  
AN ANNUAL HOUSEHOLD  
INCOME OF  
**\$100,000 or less**



**84%**

OF U.S. BOAT  
MANUFACTURERS ARE  
**small businesses**



**95%**

OF BOATS IN THE U.S. ARE  
SMALL, TOWABLE BOATS  
**under 26ft**

SOURCES: Unless otherwise noted, data is from the NMMA 2017 Recreational Boating Statistical Abstract, NMMA 2018 Boating Economic Impact Study, and NMMA's 2016 Recreational Boating Participation Study.

[www.nmma.org](http://www.nmma.org)

**NMMA** National Marine  
Manufacturers Association