

# **Advertising and Sponsorship**

# **Opportunities 2023**

To help plan your year, we've planned ours. Please check the events you want to be a part of and return this sheet to the Chamber. Your business will be invoiced prior to the opportunity taking place.

Business Name	
Contact Name	
Phone Number	

## Legislative Preview Breakfast – Thursday January 12, 2023 Tremonton Hampton Inn

\$300 – Sponsorship benefits include: logo on all postcards for event mailed to members, up to a 10 minute presentation at breakfast, and display/information table at breakfast.

## Northern Utah Chamber Coalition Sponsor

 \$1000 – Sponsor the Northern Utah Chamber Coalition for the full year. Benefits include: logo on all agendas, name announced at meetings, logo displayed on poster at meetings.

## Chamber Annual Banquet – February 24, 2023

- \$100 Placemat Ad (only 20 available) 250 people see ad while at dinner. Your name is also announced during the evening.
- Donate a Live Auction Item Valued at \$300.00 or more. Your business name is attached to item at banquet, on invitation (if notified prior to January 6, 2023), in Program and announced at banquet. The Chamber has a limited number of live auction items, and is subject to committee approval.
- Donate item to Silent Auction. Your business name listed by item donated.
- \$500 Sponsor a Table includes: 8 tickets to banquet, business name on table, business name in program, and business name announced during dinner
- \$50 Ticket to Banquet

# Box Elder Business Summit Sponsor – March 17, 2023

- \$750 Title Sponsor of the Box Elder Business Summit scheduled for March 17, 2023. Benefits include: logo on marketing materials, logo on screen at event, name announced at event, 3-minute presentation at event, display table at event.
- \$500 Lunch Sponsor (one available) scheduled for March 17, 2023. Benefits include: logo on marketing materials, logo on screen at event, name announced at event, 3-minute presentation at event before the lunch begins, display table at event.
- \$250 Keynote & Breakout Sponsors (multiple available) scheduled for March 17, 2023.
  Benefits include: business name on marketing materials by sponsored event, logo on screen at event, name announced at event, display table at event.
- \$100 Display table at summit (limited amount available)

## Career Day for High Schools and Community – March 30, 2023 (BRHS)

 \$500 – Sponsor of Career Day Box Elder and Bear River High School. Logo on fliers, business name on social media posts, Sponsorship dollars will provide scholarships/gift cards for prizes for students that attend.

## **Educational Events**

- \$300 Lunch & Learn Sponsorship benefits include: logo on all postcards for event mailed to members, up to a 10 minute presentation at event, and display/information table at breakfast.
  - April Lunch & Learn April 27, 2023
  - September Toast & Topic September 14. 2023 Tremonton
  - November Lunch & Learn November 9, 2023

## Home Based & Small Business Conference – May 11, 2023

- \$750 Title Sponsor of the Home Based & Small Business Conference scheduled for May 11,
  2023. Benefits include: logo on marketing materials, logo on screen at event, name announced at event, 3-minute presentation at event, display table at event.
- \$500 Lunch Sponsor (one available) scheduled for May 11, 2023. Benefits include: logo on marketing materials, logo on screen at event, name announced at event, 3-minute presentation at event before the lunch begins, display table at event.
- \$250 Keynote & Breakout Sponsors (multiple available) scheduled for May 11, 2023. Benefits include: business name on marketing materials by sponsored event, logo on screen at event, name announced at event, display table at event.
- \$100 Display table at summit (limited amount available)

### Golf Tournament – June 2, 2023

- \$400 A Team of 4 Golfers: A foursome includes: 18 holes of golf, cart, breakfast, lunch, and chance at great prizes. The tournament is a great networking opportunity to interact with sponsors and other golfers.
- First Place Sponsor \$500.00 Benefits include name on fliers and all advertising, sign at tournament, and name associated with first place prize, and the opportunity to present the first place prize.
- Second Place Sponsor \$400.00 Benefits include name on fliers and all advertising, banner at tournament, and name associated with second place prize, and the opportunity to present the second place prize.
- Third Place Sponsor \$300.00 Benefits include name on fliers and all advertising, banner at tournament, and name associated with third place prize, and the opportunity to present the third place prize.
- Lunch Sponsor \$300.00 Benefits include name on fliers and all advertising, banner at lunch, and opportunity to speak for 5 minutes at beginning of lunch.
- \$175.00 Tee Box Sponsor (only 18 available) Your business will have a sign placed at the tee box. You can also talk to every player that comes by your hole while handing out promotional items and business cards.

### Meet & Greet Dinner – June 8, 2023

 \$300 – Meet and Greet Dinner Sponsorship benefits include: logo on all postcards for event mailed to members, up to a 10 minute presentation at event, and display/information table at breakfast.

#### Hospitality Tent for Tournament of Champions Pickleball Tournament – August 17, 18, & 19, 2023

- \$500 Title Sponsor of the hospitality tent scheduled for August 17, 18, & 19, 2023. Benefits include: logo on marketing materials, logo on bags given to players, logo on tv in tent at event, and opportunity to put coupon/materials
- \$500 Food Sponsor (one available) scheduled for August 17, 18, & 19, 2023. Benefits include:
  logo on marketing materials, logo on bags given to players, and logo on tv in tent at event.
- FREE Any business can include a coupon/discount for Tournament of Champions players. Coupon would need to be good for August 14 – 19, 2023.

#### Tremonton's Trick or Treat on Main Street

 \$300 – Sponsor of Halloween Event in Tremonton: Logo on all printed advertising, logo on social media promotions, and table at event, name on banner at event.

#### **E-Newsletter Sponsor**

 \$50 each time only (52 e-newsletters available. Can sign up for multiple weeks - Sponsor the Chamber E-newsletter that is sent each Friday. The sponsorship includes your business logo with link to business website twice a month.

#### E-Blast

\$100 each email - Eblast to all Chamber members on Tuesday afternoon (only 26 available). We have an open rate of 40%.