Congratulations! You have a brilliant business idea and have decided to do business in Box Elder County!

**Develop A Plan**

- **Business Plan:** Create a plan to determine your concept's viability (see sample business plan and/or talk to Small Business Development Center, Bridgerland Technology Entrepreneurial Center, or Service Corps of Retired Executives).
  - SBDC - utahsbdc.org/locations/logan/
  - BTech Entrepreneurial Center - btech.edu/bec/
  - SCORE - score.org/utah
- **Community Demographics and Data:** Study the Department of Workforce Services Economic Data and Demographics Page and understand how this information might affect your business.
  (jobs.utah.gov/wi/data/employer/index.html)
- **Consult and Seek an Accountant:** regarding business viability and your entity type - (KKC, S-Corp, B-Corp, Sole Proprietor).
  - EIN Number - irs.gov/businesses
  - Name and State of Utah Registration - corporations.utah.gov
- **Secure Financing:** (see SCORE, SBDC, SBA).
- **Analyze and Prepare:** a Strengths, Weaknesses, Opportunities, and Threats (SWOT) analysis.

**Tackle The Basics**

- **Bank Account:** Open a separate business bank account (a business license and tax ID will be needed).
- **Establish the Following:** A business Email and Internet domain name.

**Find A Location**

- **Consult with A Commercial:** Real Estate Broker for a potential location for your business.
- **Utilize the Business Directory at www.boxelderchamber.com:** It will help you find a qualified broker.
- **Very Important:** Before you sign a lease, call the local Community Development Department where the building is to find out if the zoning for the property allows for your planned use or if it requires a Use Permit.
Check with City/County for Business License Information
- Make sure you have the necessary licenses and permits in place.
  - Brigham City - bcutah.org/business-licensing.htm
  - Tremonton City - tremontoncity.org
  - Box Elder County - boxeldercounty.org/clerk/page/business-licenses-department

Get Insured
- Secure an Insurance Agent/Broker: to obtain appropriate business insurance such as worker’s compensation, unemployment, and disability insurance (if you plan to have employees and if applicable).

Create A Website & Marketing Plan
- Website Presence: is critical for business. Google is looking for you and a social media presence is not enough.
- Brand Recognition: and messaging is essential for business. Create a marketing plan that gets results.
- Contact the Box Elder Chamber of Commerce who can refer credible experts to assist with your website and marketing needs.

Join The Chamber
- Business Plan: Opening a new business can be exciting and overwhelming.
- Join the Box Elder Chamber of Commerce to meet a network of local business professionals who have gone through the start-up process and can offer support.
- The Chamber offers networking exposure, advocacy, and credibility. Call the Chamber today 435-723-3931 or visit boxelderchamber.com to learn more about the valuable benefits of membership.
- Schedule a Ribbon Cutting!

Open Your Doors for Business
- It’s Time to Celebrate!
- Open Your Doors. Customers are Waiting.

Get Involved
- Once you have settled in, get involved by participating on one of the Chamber's Committees. They have
  - Ambassadors, Events and Fundraising Committee, Government Affairs Committee, Members Needs Committee, Peach Days, and more.
- Visit www.boxelderchamber.com or at the Chamber office at 6 North Main Street or call 435-723-3931 to learn more.