



Sponsor Selections

2023 EVENTS

BUSINESS NAME: _____

CONTACT NAME: _____

EMAIL: _____

PHONE: _____

IF YOU WISH TO SPONSOR ANY OF THE FOLLOWING EVENTS, SIMPLY CHECK THE BOXES AND LIST THE TOTALS BELOW, DON'T FORGET TO SEND OVER AN UPDATED LOGO TO BE SURE WE ARE USING THE RIGHT ONE TO PROMOTE YOU. THE DETAILS OF WHAT THESE SPONSORSHIPS INCLUDE IS LISTED ON THE FOLLOWING PAGES. REMEMBER YOU CAN ALWAYS MAKE PAYMENTS FOR SPONSORSHIPS OR BE INVOICED AT A LATER DATE IF YOU WISH TO JUST RESERVE THE SPACE!

Awards Gala

Festival Sponsorship

- Award Sponsor \$850
- Entertainment Sponsor \$550
- Hospitality Sponsor \$300

- Avid Paddler \$3,000
- Have Canoe Will Travel \$2,000
- I'm with the Band \$1,250
- The Weekend Floater \$1,000
- I'm Just here for the HUPS \$550
- Duck Derby Team Sponsor \$250
- Always Wanted my Name on a Trophy \$150

Business Expo

- Main Event Sponsor \$800
- Feature Booth Sponsor \$200

Choose one of the following events

- HUP Race
- Kids Race
- Arts & Crafts SHOW

New Events & Additional Opportunities

- Better Business Brunch Series \$250
- Woman's Luncheon \$250
- Newsletter Sponsor \$125
- Website Sponsorlink \$125

- Car Show Platinum Sponsor \$1,000
- Car Show Gold Sponsor \$500
- Car Show Silver \$250
- Kids Day Donation

We are always in need of items for goodie bags, gift baskets, promo items, silent auctions, door prizes and giveaways. These items can be donated in the weeks leading up to the events. Here are some of the events our Ambassadors might reach out to ask for a donation:

- Awards Gala - Silent Auction
- Car & Truck Show - Gift Card/Gift Certificates
- AuSable River Festival - Volunteer Appreciation Gifts
- New Business Welcome Gifts
- Kids Day Goodie Bag Items
- Holiday After Hours - Door Prizes

*Thank you
for your continued support!*

TOTAL FOR SPONSORSHIPS \$ _____

AMOUNT TO INVOICE \$ _____

AMOUNT ENCLOSED \$ _____

Awards Gala

FRIDAY MARCH .10. 2023

The Award Sponsor \$850

- SIX TICKETS TO THE AWARDS GALA EVENT WHICH INCLUDES A RESERVED TABLE FOR UP TO SIX GUESTS
- BUSINESS AND REPRESENTATIVE WILL BE INTRODUCED ON STAGE AS THE AWARD SPONSOR DURING AWARD CEREMONY
- REPRESENTATIVE FROM YOUR BUSINESS AWARDS A ROSE TO EACH NOMINEE FOR DESIGNATED AWARD DURING THE AWARD CEREMONY
- LISTED IN PROGRAM AS THE AWARD SPONSOR
- BUSINESS NAME WILL BE ENGRAVED ON ONE AWARD AS THE AWARD SPONSOR
- BEFORE AND AFTER EVENT PROMOTIONS OF SPONSORS ON SOCIAL MEDIA
- BUSINESS PROMOTED AS A SPONSOR THROUGH THE DURATION OF THE EVENT VIA SLIDESHOW AND POSTERS

The Entertainment Sponsor \$550

- INCLUDES 2 TICKETS TO THE AWARDS GALA EVENT
- BUSINESS NAME LISTED IN PROGRAM ON THE SPONSOR PAGE
- BUSINESS PROMOTED AS A SPONSOR THROUGH THE DURATION OF THE EVENT VIA SLIDESHOW AND DJ MENTIONS
- BEFORE DURING AND AFTER EVENT PROMOTIONS OF SPONSORS ON SOCIAL MEDIA

The Hospitality Sponsor \$300

- BUSINESS NAME LISTED IN PROGRAM ON THE SPONSOR PAGE
- BUSINESS NAME ON THE GIFT TAG OF THE EVENT FAVOR SENT HOME WITH EACH GUEST
- BUSINESS PROMOTED AS A SPONSOR THROUGH THE DURATION OF THE EVENT VIA SLIDESHOW
- BEFORE AND AFTER EVENT PROMOTIONS OF SPONSORS ON SOCIAL MEDIA

Business Expo

THURSDAY APRIL .20. 2023

The Main Event Sponsor - \$800

- ONE BOOTH SPACE INCLUDED (\$100) MUST PURCHASE ADDITIONAL SPACES
- LOGO ON THE MAIN EVENT FLYER
- NAME AND LOGO ON THE FRONT COVER OF THE BUSINESS EXPO MAP GIVEN TO ALL OF OUR GUESTS AT THE DOOR
- YOUR BOOTH NUMBER AND SPACE WILL BE BOLDED AND IN COLOR ON OUR VENDOR EXPO MAP AS A MAIN EVENT SPONSOR. THIS RECOGNITION WILL SET YOU APART FROM THE OTHER 100 VENDORS AND MAKE YOUR BOOTH EASIER TO FIND
- PROMOTED ON SOCIAL MEDIA BEFORE, AFTER AND DURING EVENT AS MAIN EVENT SPONSOR
- BUSINESS PROMOTED AS THE MAIN EVENT SPONSOR ON POSTER AT ENTRANCE OF THE EVENT
- BUSINESS LOGO WITH CLICKABLE LINK ON THE EVENT REGISTRATION PAGE FOR THE EXPO VENDORS

The Featured Booth Sponsor - \$200

- INCLUDES ONE BUSINESS EXPO BOOTH WITH SPONSORSHIP (\$100), MUST PURCHASE ADDITIONAL SPACES
- YOUR BOOTH NUMBER AND SPACE WILL BE IN BOLD ON OUR VENDOR EXPO MAP AS A FEATURED BOOTH SPONSOR. THIS RECOGNITION WILL SET YOU APART FROM THE OTHER 100 VENDORS AND MAKE YOUR BOOTH EASIER TO FIND
- PROMOTED ON SOCIAL MEDIA BEFORE, AFTER AND DURING EVENT AS FEATURED BOOTH SPONSOR

Better Business Brunch

NEW THIS YEAR WE WILL BE HOSTING A SERIES OF EDUCATIONAL CLASSES FOR OUR MEMBERS TO TAKE ADVANTAGE OF IN MARCH, JUNE AND SEPTEMBER. THE BETTER BUSINESS BRUNCH SERIES IS LOOKING TO HOST SOME OF THE FOLLOWING TOPICS THIS YEAR SUCH AS EMPLOYEE RETENTION, MARKETING, ORGANIZATION TOOLS, ETC.

ONE SPONSOR PER EVENT - THREE AVAILABLE

Better Business Brunch Sponsor \$250

- REGISTRATION FOR TWO ATTENDEES TO THE CLASS
- YOUR NAME AND LOGO ON THE FLYER
- YOUR NAME AND LOGO ON THE EVENT REGISTRATION PAGE
- INTRODUCTION AT THE BRUNCH AND THE OPPORTUNITY TO HAVE THE FLOOR FOR 2 MIN
- PROMOTED ON SOCIAL MEDIA BEFORE AND AFTER EVENT AS THE BETTER BUSINESS BRUNCH SPONSOR
- SPONSORSHIP TABLE TENT AT EVERY TABLE WITH YOUR LOGO LISTED
- SIGN AT THE EVENT PROMOTING YOUR BUSINESS AS OUR SPONSOR

Woman's Luncheon

FOR OUR FIRST ANNUAL WOMAN IN LEADERSHIP LUNCHEON, WE WILL BE HOSTING A PANEL OF LOCAL WOMAN WHO HAVE MADE AN IMPACT ON OUR COMMUNITY. WE WILL HAVE A CANDID CONVERSATION ABOUT BEING A WOMAN IN LEADERSHIP ROLES AND THE STRUGGLES AND CELEBRATIONS ALONG THE WAY! THIS EVENT WILL BE TAKING PLACE IN OCTOBER, MORE DETAILS TO

COME! MULTIPLE SPONSORSHIPS AVAILABLE

Woman's Luncheon Sponsor \$250

- TICKETS FOR TWO ATTENDEES TO THE EVENT
- YOUR NAME AND LOGO ON THE FLYER
- YOUR NAME AND LOGO ON THE EVENT REGISTRATION PAGE
- INTRODUCTION AT THE BRUNCH AND THE OPPORTUNITY TO HAVE THE FLOOR FOR 2 MIN
- PROMOTED ON SOCIAL MEDIA BEFORE AND AFTER EVENT AS THE BETTER BUSINESS BRUNCH SPONSOR
- LOGO LISTED ON THE SPONSORSHIP TABLE TENT AT EVERY TABLE WITH YOUR LOGO LISTED
- SIGN AT THE EVENT PROMOTING YOUR BUSINESS AS OUR SPONSOR

Festival Sponsorship

The Avid Paddler Sponsor \$3000

- BANNER NEXT TO THE AUSABLE MAIN STAGE
- LOGO PRESENT AT ALL CHAMBER FESTIVAL EVENTS ON FESTIVAL SPONSORSHIP SIGN
- FRIDAY AND/OR SATURDAY BOOTH AVAILABILITY ON MICHIGAN AVE. IN THE FESTIVAL AREA
- INCLUDED IN OUR "THANK YOU RIVER FESTIVAL SPONSORS DAY"
- BUSINESS LOGO ON THE FESTIVAL T-SHIRT DELIVERED TO SPONSORS ONLY
- LOGO ON THE FRONT COVER OF THE AUSABLE RIVER FESTIVAL EVENT PROGRAM/MAP & LISTED ON THE FESTIVAL SPONSOR PAGE
- PERSONALIZED AVID PADDLER SPONSOR YARD SIGN AT THE CITY PARK WITH LOGO
- YARD SIGN AT YOUR BUSINESS "WE SUPPORT THE AUSABLE RIVER FESTIVAL"
- NAME LISTED ON SPONSOR SIGN AT FESTIVAL INFORMATION BOOTH/FESTIVAL AREA
- LOGO ON BREW AVE. BANNER IN MAIN STAGE AREA WITH OPPORTUNITY TO HANG ADDITIONAL BANNER AT THE BREW AVE. FENCING
- INCLUDED ON SOCIAL MEDIA BEFORE, DURING, AND AFTER THE FESTIVAL
- BUSINESS LOGO TO SCROLL ON THE HOMEPAGE OF THE AUSABLE RIVER FESTIVAL WEBSITE & INCLUDED ON ALL MEDIA PROMOTIONS
- ONE EMAIL BLAST TO THE GRAYLING CHAMBER MEMBERSHIP
- **INCLUDES CAR SHOW PLATINUM SPONSORSHIP (\$1,000 VALUE)**

Have Canoe Will Travel Sponsor \$2000

- BUSINESS LISTED AT ALL CHAMBER FESTIVAL EVENTS ON FESTIVAL SPONSORSHIP SIGN
- FRIDAY BOOTH AVAILABILITY ON MICHIGAN AVE. IN THE FESTIVAL AREA
- INCLUDED IN OUR "THANK YOU RIVER FESTIVAL SPONSORS DAY"
- BUSINESS LISTED ON THE FESTIVAL T-SHIRT DELIVERED TO SPONSORS ONLY
- LISTED IN THE AUSABLE RIVER FESTIVAL EVENT PROGRAM/MAP ON THE FESTIVAL SPONSORS PAGE
- PERSONALIZED HAVE CANOE WILL TRAVEL YARD SIGN AT THE CITY PARK WITH LOGO
- PROVIDED WITH A "WE SUPPORT THE AUSABLE RIVER FESTIVAL" TO DISPLAY AT YOUR BUSINESS
- NAME LISTED ON SPONSOR SIGN AT FESTIVAL INFORMATION BOOTH
- LOGO ON BREW AVE. BANNER IN MAIN STAGE AREA
- INCLUDED ON SOCIAL MEDIA BEFORE, DURING, AND AFTER THE FESTIVAL
- BUSINESS LISTED ON THE AUSABLE RIVER FESTIVAL WEBSITE SPONSORSHIP PAGE
- **INCLUDES CAR SHOW GOLD SPONSORSHIP \$500 VALUE**

I'm with the Band \$1,250

- OPPORTUNITY FOR RESERVED TABLE IN THE MAINSTAGE AREA TO ENJOY ENTERTAINMENT YOU HAVE SPONSORED
- OPPORTUNITY TO INTRODUCE ENTERTAINMENT ON THE MAIN STAGE
- NAME LISTED ON SPONSOR SIGN AT FESTIVAL INFORMATION BOOTH
- BUSINESS NAME LISTED AS THE SPONSOR ON PROMOTIONS WITH AUSABLE MAIN STAGE SCHEDULE
- BUSINESS LOGO LISTED ON AUSABLE RIVER FESTIVAL WEBSITE
- LISTED ON SPONSOR YARD SIGN AT THE CITY PARK
- PROVIDED WITH A SPONSOR SIGN TO DISPLAY AT YOUR BUSINESS
- LOGO ON BREW AVE. BANNER IN MAIN STAGE AREA
- INCLUDED IN SOCIAL MEDIA PROMOTIONS OF THE EVENT

**PLEASE NOTE BANDS, TIMES AND DATES MAY VARY UPON SPONSOR.

I'm Just here for the HUPS \$550

- INCLUDES HUP RACE ENTRY
- ADVERTISED AS THE HUP RACE EVENT SPONSOR
- BUSINESS NAME LISTED ON ONE OF THE EVENT AWARDS
- DJ MENTIONS THROUGHOUT THE HUP RACE EVENT
- LISTED AS A SPONSOR ON HUP RACE SPONSORSHIP BOARD
- LISTED ON THE "I'M JUST HERE FOR THE HUPS" SPONSOR SIGN
- SOCIAL MEDIA MENTIONS AS A HUP RACE SPONSOR
- LISTED AS A SPONSOR ON OUR AUSABLE RIVER FESTIVAL WEBSITE
- **INCLUDES SILVER CAR SHOW SPONSOR**

Always wanted my name on a Trophy \$150

- BUSINESS NAME LISTED ON ONE OF THE FOLLOWING EVENT AWARDS; ARTS & CRAFTS SHOW, CAR SHOW OR HUP RACE
- BUSINESS NAME LISTED ON AUSABLE RIVER FESTIVAL WEBSITE AS AN EVENT AWARD SPONSOR
- BUSINESS NAME LISTED ON SPONSORSHIP BOARD AT THAT EVENT
- SOCIAL MEDIA MENTIONS AS TROPHY SPONSOR FOR EVENT

The Weekend Floater \$1,000

- BUSINESS LISTED ON CHAMBER EVENT ON FESTIVAL SPONSORSHIP SIGN
- LISTED AS A SPONSOR IN THE AUSABLE RIVER FESTIVAL PROGRAM
- INCLUDED IN OUR "THANK YOU RIVER FESTIVAL SPONSORS DAY"
- LISTED ON A SPONSOR SIGN AT THE CITY PARK
- PROVIDED WITH SPONSOR SIGN TO DISPLAY AT YOUR BUSINESS
- INCLUDED ON SOCIAL MEDIA PROMOTIONS OF THE FESTIVAL
- BUSINESS LISTED ON THE AUSABLE RIVER FESTIVAL WEBSITE
- **INCLUDES GOLD CAR SHOW SPONSORSHIP**

Duck Derby Sponsor \$250

- LOGO PRINTED ON DUCK TICKETS FOR THE TEAM OF YOUR CHOICE (MULTIPLE COLORS AND STYLES) UP TO 250 TICKETS
- LOGO PRINTED ON BANNER AS A DUCK RACE SPONSOR
- OPPORTUNITY TO SELL YOUR DUCK TICKETS AT YOUR PLACE OF BUSINESS
- SOCIAL MEDIA MENTIONS AS A DUCK RACE SPONSOR
- LISTED AS A SPONSOR FOR THE DUCK RACE ON THE AUSABLE RIVER FESTIVAL WEBSITE
- BRAGGING RIGHTS IF YOU SELL ONE OF THE WINNING TICKETS

Kids Day Donation

KID'S DAY IS A COMPLETELY FREE EVENT FOR KIDS 12 AND UNDER AND HAS BEEN ENJOYED BY THE COMMUNITY FOR DECADES. WE PROVIDE LUNCH, GAMES, THEMED ACTIVITIES, MUSIC, CONTESTS, GOODIE BAGS, AND SO MUCH MORE TO OVER 600 KIDS ON THIS FUN-FILLED ANNUAL EVENT!

Car Show Sponsorship

Silver Sponsor \$250

- NAME ON SPONSORSHIP HONOR BOARDS
- NAME ON ALL PRINT MATERIALS
- NAME ON TWO TROPHIES

Gold Sponsor \$500

- NAME AND LOGO ON SPONSORSHIP HONOR BOARDS AND PRINT MATERIALS
- NAME ON "BEST OF" TROPHIES TO BE DETERMINED
- BOOTH SPACE AT CAR SHOW EVENT

Platinum Sponsorship \$1,000

- NAME AND LOGO ON SPONSORSHIP HONOR BOARDS AND PRINT MATERIALS FOR THE EVENT
- NAME ON "BEST OF" TROPHIES
- OPPORTUNITY TO PARTICIPATE IN JUDGING AND PRESENTING OF TROPHIES
- BOOTH SPACE AT CAR SHOW EVENT
- LOGO ON EVENT REGISTRATION ON WEBSITE