

CCAR Business Partnership Program 2023

The CCAR Business Partnership Program is an ideal opportunity for Affiliate Members that value year-long recognition as a proven partner in the real estate transaction.

Benefits

- Brand awareness throughout the year on the website, at the CCAR office, newsletter, social media, and more!
- Exclusive opportunity to get in front of 550 REALTORS® who have sold a total of 3,178 units with a dollar volume of \$685,811,000! (Data from CCAR 2022 fiscal year)
- Listing within the online and searchable Affiliate Member Directory
- Stay in the know with member-only communications, including the monthly e-newsletter (CCAR Connect) and invitations to networking events and volunteer opportunities!
- Participation in the Affiliate Networking Involvement Group

Program participants represent many community businesses, for example, attorneys, home services, insurance, photography, title companies, cleaning services, environmental services, home repair, home inspections, radon mitigation, lenders, moving & storage companies, and more!

Learn about the levels and then decide which level best meets your needs. Complete the application by **January 15** with payment by **January 31**.



Participate in the CCAR Business Partnership Program – Same prices but enhanced benefits!

Gain visibility throughout the entire year by choosing a level that best fits your needs:

Platinum Partnership

Price: \$3,500 | Valued at \$4,095

- 1 primary and 3 complimentary Affiliate Memberships (\$600)
- Receive the new-member bi-monthly roster and free mailing labels of members upon request (value of \$100)
- Four tickets to the Awards & Installation Banquet (value of \$160)
- Four tickets to each of the 5 luncheons/events (value of \$360)
- Complimentary table at the CCAR Business Partner Expo & Networking Event (\$75 value)
- Host one Lunch-n-Learn Education Event for members, including lunch (Value of \$1,300)
- Golf outing foursome with lunch and dinner for four individuals (value of \$400)
- Golf Hole Sponsorship (\$100 value)
- Logo included on all signage during these events via signage, digital promotion, social, website and other forms of communication (value of \$1,000)
- Recognition at CCAR Leadership Development Academy Events
- Opportunity to serve on CCAR committees including the Affiliate Networking committee



Gold Partnership

Price: \$2,250 | Valued at \$3,515

- 1 primary and 2 complimentary Affiliate Memberships (\$450 value)
- Receive the new-member bi-monthly roster and free mailing labels of members upon request (value of \$100)
- Three tickets to the Awards & Installation Banquet (value of \$120)
- Three tickets to each of the 5 luncheons/events (value of \$270)
- Complimentary table at the CCAR Business Partner Expo & Networking Event (\$75 value)
- Host one Educational Event for members (Power Hour at CCAR) – (Value of \$1,000)
- Golf outing foursome with lunch and dinner for four individuals (value of \$400)
- Golf Hole Sponsorship (\$100 value)
- Logo included on all signage during these events via signage, digital promotion, social, website, and other forms of communication (value of \$1,000)
- Recognition at CCAR Leadership Development Academy Events
- Opportunity to serve on CCAR committees including the Affiliate Networking committee



Silver Partnership

Price: \$1,500 | Valued at \$1,735

- 1 primary and 1 complimentary Affiliate Memberships (\$300 value)
- Two tickets to the Awards & Installation Banquet (value of \$80)
- Two tickets to each of the 5 luncheons/events (value of \$180)
- Complimentary table at the CCAR Business Partner Expo & Networking Event (\$75 value)
- Golf Hole Sponsorship (\$100 value)
- Logo included on all signage during these events via signage, digital promotion, social, website and other forms of communication (value of \$1,000)
- Recognition at CCAR Leadership Development Academy Events
- Opportunity to serve on CCAR committees including the Affiliate Networking committee



Bronze Partnership

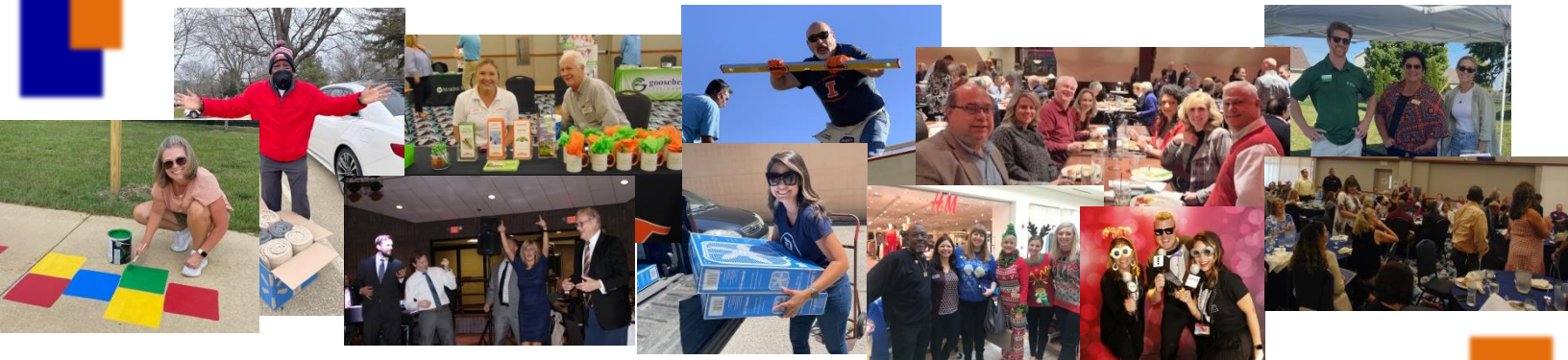
Price: \$500 | Valued at \$815

- One Affiliate membership (value \$150)
- One ticket to each of the 5 luncheons/events (value of \$90)
- Complimentary table at the CCAR Business Partner Expo & Networking Event (\$75 value)
- Company name on all signage during these events via signage, digital promotion, social, website, and other forms of communication (Value of \$500)
- Recognition at CCAR Leadership Development Academy Events
- Opportunity to serve on CCAR committees including the Affiliate Networking committee



CCAR is building upon our brand in 2023! Here are just a few events where Business Partnership Program participants will be recognized:

January	CCAR Member Brunch & Business Meeting
February	Community Event: Landlord Seminar; CCAR Industry Trends Luncheon
March	Business Partner Expo (Formally Affiliate Trade Show)
April	Fair Housing Luncheon
July	Leadership Academy Event
August	CCAR Luncheon and Networking Event
September	Awards & Installation Banquet; CCAR Tailgate for an Illini away football game
October	Annual Golf Outing (or September)
November	Event: State of the Art – CU @ Closing
December	CCAR Holiday Party



Top of Mind Awareness Through CCAR

CCAR Business Partnership Program supports these CCAR Programs

- The donation of over 80 fans and 100 blankets to local 501 c(3) Charities & Shelters.
- The Minority Scholarship Fund, which awards \$750 to individuals taking pre-license classes
- The enrollment fee for the new CCAR Leadership Development Academy
- REALTOR® Appreciation Celebration
- CCAR President's Initiative

Business Sponsorship Program Application 2023

Application for Business Sponsorship Program

Please select your preferred 2023 Sponsorship Level:

PLATINUM

\$3,500

1 Primary, 3 Additional
Memberships included

GOLD

\$2,250

1 Primary, 2 Additional
Memberships included

SILVER

\$1,500

1 Primary, 1 Additional
Memberships included

BRONZE

\$500

1 Primary
Membership

Application Date: _____

Company: _____

Name: _____

Address: _____

Phone: _____

Website: _____

Primary Affiliate:

Name: _____

Cell Phone: _____

Email: _____

Additional Affiliates:

(Please fill out ONLY the # of Additional
Affiliates included in your chosen level above.)

Name: _____

Cell Phone: _____

Email: _____

Name: _____

Cell Phone: _____

Email: _____

Name: _____

Cell Phone: _____

Email: _____



Application due January 15, payment due by January 31. Please return completed application, logo files, and head shot photos if part of your chosen package, to Shelly FitzGerald at shellyf@illinihomes.com