

## DEVELOP

The Chamber provided two virtual and two in-person DevelopU programs during the year, with topics including *Google Business Services, Using GrowthZone, ChamberMaster and your Chamber to Market Your Business, Employee Hiring and Development, and Marketing with YouTube.*

The Civic Youth Leadership Experience provided 21 rising high school juniors and seniors and opportunity to learn about all aspects of the community, while gaining valuable leadership skills.

The Chamber's Annual Leadership program included ten weeks of leadership development and local information, with 14 people graduating this year.

The Port Orange South Daytona Chamber Foundation, a 501©(3) organization, was created to provide scholarships, leadership development programs and eventually give the Chamber more flexibility to respond to needs that come up in our community.



## COLLABORATE.DEVELOP.ADVOCATE

*The Port Orange South Daytona Chamber of Commerce enhances the quality of life in the community by advocating for business development, building relationships and support economic opportunity.*

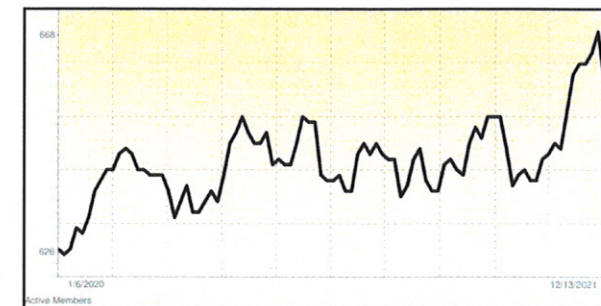
**3431 S. Ridgewood Avenue, Port Orange  
386.761.1601  
www.pschamber.com**

**Daytona Beach Shores Annex  
3060 S. Atlantic Avenue, D.B. Shores  
386.872.7084**



## 2021 HIGHLIGHTS

- ◆ 140 New Members in 2021
  - ◆ 660 Total Members
- ◆ 3,854 Facebook Followers
- ◆ 2,825 Active Subscriber emails
- ◆ 975 Followers on Instagram
- ◆ 396 Text Message Subscribers
- ◆ 6,800 Business Directory Referrals
- ◆ 22,316 Directory Searches by Category



Chamber Membership: 1/20 to 12/21



## COLLABORATE

The Chamber's Daytona Beach Shores Annex office offered area information to visitors and a meeting place for businesses in the Shores community. The Chamber works closely with City Officials and the Shores business community to promote events, activities and quality of life while providing opportunities for businesses on both sides of the river to make connections.

As part of the Volusia Chamber Alliance, your Chamber participated in a virtual Mega Power Hour virtual event, which presented three virtual programs in July to businesses at Chambers throughout Volusia County. Top level national speakers presented on the Economy, Marketing through LinkedIn, and Supervisor Skills.

A Business Expo and Business After Hours had 25 businesses participating and more than 100 attending on March 11 at the Riverside Pavilion.

The Chamber Golf League played 29 times at six member courses, with an average of 44 people participating each week. Known as the Chamber's "most popular" networking group, the league gives members at any skill level an opportunity to visit and network at a member golf course.

The Annual Golf Tournament brought together 125 players on July 17 at Cypress Head Golf Club for the Chamber's primary fundraiser of the year. A new Ball Drop event was added this year, raising a total of \$17,000 in special event income.

Chamber officials participated in Florida Association of Chamber Professionals workshops and collaborated with other Chambers of Commerce throughout the State to learn best practices to provide services to members.

During the Annual Meeting in December outstanding members and Chamber leadership were recognized and the 2022 Board of Directors were installed. Don Burnette, The Mortgage Firm, was recognized as Outstanding Business Person of the Year. Steve and Sherry Wronski received the Friend of the Chamber award, and Michael Agri was Ambassador of the Year.



## ADVOCATE

Chamber Board members and President met with City officials and attended City Council meetings more than 65 times during the year to advocate for the business community. The Annual Mayor's Breakfast was held in January, with updates from Port Orange Mayor Don Burnette, South Daytona Mayor Bill Hall and Daytona Beach Shores Mayor Nancy Miller. Outstanding police officers and firefighters were recognized.

Florida Senator Tom Wright and Representative Tom Leek reviewed the 2021 Legislative Session with Chamber members during a breakfast meeting in June.

Port Orange, South Daytona and Daytona Beach Shores City Managers presented budget details to Chamber members in August, giving an overview of tax rates in each city and plans for upcoming projects.

The Chamber Economic Development Committee worked with our cities to create a New Business Checklist, offering tips to help startups and relocating businesses through the process of leasing or opening a new business location.

