



Salinas Valley Business Journal Rates Effective January 1st, 2022 – For Members of our Chamber

*Prices are per issue

	1 ISSUE	3 ISSUES	6 ISSUES	9 ISSUES
Full Page 10.125 x 10.125	\$882	\$806	\$728	\$653
Half Page Vertical or Horizontal 10.125 x 4.875	\$694	\$637	\$578	\$523
Quarter Page 4.875 x 4.875	\$510	\$470	\$430	\$395
Back Cover Full Pg	\$1,119	\$1,022	\$918	\$823
Inside Front Cover or Inside Back Cover Full Page	\$951	\$868	\$784	\$700

Pricing for **Prospective Members** of the Salinas Valley Chamber

	1 ISSUE	3 ISSUES	6 ISSUES	9 ISSUES
Full Page	\$1,058	\$967	\$873	\$783
Half Page Vertical or Horizontal	\$833	\$764	\$694	\$628
Quarter Page	\$612	\$564	\$516	\$474
Back Cover Full Pg	\$1,343	\$1,226	\$1,102	\$998
Inside Front Cover or Inside Back Cover Full Page	\$1,141	\$1,042	\$941	\$840

Pay in full discount: If your organization wishes to pay in advance for the full advertising package, we offer a 5% discount off of the total.

Camera-ready art to be provided by client in either jpg or pdf format, CMYK, no higher than 300 dpi

Circulation is ~15,000 printed copies (Salinas Californian, Monterey County Herald, direct mail to members). Plus, digital distribution (website and link in e-newsletter).

Deadline	Publication Month
JAN 15	FEB
FEB 15	MARCH
MARCH 15	APRIL
APRIL 15	MAY
JUNE 15	JULY
JULY 15	AUG
AUGUST 15	SEPT
SEPT 15	OCT
NOV 15	DEC

For more information or to advertise please contact the Salinas Chamber at 831-751-7725 or membership@salinaschamber.com.