

# Ambassador Program

Thank you for your interest in becoming a Salinas Valley Chamber Ambassador. This team of volunteers is in a unique position at the front line of all Chamber events. Ambassadors help with event logistics, and through representing the Chamber, have the opportunity to meet and network with Chamber members.



## What Ambassadors do:

- ◆ Promote the Salinas Valley Chamber of Commerce
- ◆ Serve as representatives and official welcoming committee
- ◆ Actively promote new members and membership retention

Monthly meetings are held over lunch to discuss business and upcoming Chamber events. More than business, Ambassadors are a team where lasting friendships can be developed. As an Ambassador, you can make a direct impact on the success and strength of the Chamber, and the businesses in our community.

## Ambassador benefits include:

- ◆ Get to know people in the community
- ◆ It's FUN
- ◆ An opportunity to market your own business
- ◆ Free admission to Chamber events; such as monthly mixers and special events



- ◆ Get a Spotlight article about you in the Business Journal
- ◆ Wear a special name badge
- ◆ Be the Chamber CEO's guest for lunch at the Downtown Rotary Club
- ◆ Get recognized at the Annual Awards Luncheon (500 attendees)

This is truly a great opportunity to connect with the community, and represent your organization and the Chamber of Commerce.

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