



Summary Chart of Membership Benefits

List of Benefits	Visionary \$10,000	Stakeholder \$5,000	Leader \$2,500	Partner \$1,250	Marketer \$825	Business \$450
Sponsorship of the Salinas Valley Chamber Business Expo & Spirit of Salinas Award	X					
Talent Recruitment Concierge Services for key recruits	X					
Gift a 1-year marketing membership to an organization of your choice	X					
Reserved seat on the CEO Advisory Board	X	X				
Invitation to past chairs luncheon	X	X				
Sponsorship of our website as a premier investor	X	X				
Recognition in each issue of our Business Journal & e-newsletter	X	X				
Article on your organization or leader in the Business Journal	X	X	X			
Opportunity to speak to our Board & Staff	X	X	X			
Reserved seat to our Annual Legacy of Leadership Gala	X	X	X			
Personal membership benefits concierge	X	X	X			
Benefits for additional businesses or locations/branches	X	X	X			
Invitation to our Exclusive Power Lunch with our President	X	X	X	X		
Invitation to be our CEO's guest at a Downtown Salinas Rotary meeting	X	X	X	X		
Chamber re-writes and distributes your press releases to enhance your visibility with local news outlets	X	X	X	X		
Reserved seat to our Annual Awards Luncheon	X	X	X	X		
Membership benefits for up to 3 locations/branches	X	X	X	X		
Highlighted business listing on our website	X	X	X	X	X	
Banner ad rotating on our website	X	X	X	X	X	
Ribbon cutting ceremony or two Member Message ads per year	X	X	X	X	X	
Organization spotlight featured in our Business Journal & e-newsletter	X	X	X	X	X	X
Invitation to popular networking events	X	X	X	X	X	X
Access to no and low-cost marketing	X	X	X	X	X	X
Business listing in our member directory on our website	X	X	X	X	X	X
Trusted member plaque and sticker and logo for your organizations' website	X	X	X	X	X	X
Member-to-member discounts	X	X	X	X	X	X