



2017 GOVERNANCE STRUCTURE

Communications and Partnerships

Vision

Communications **keep CWC members and committees connected and engaged** with CWC actions. In many cases, accomplishing the Colorado Water Congress mission will occur through mutually-beneficial, strategic partnerships with other organizations.

Goal

Engage members and strategic partners with Colorado Water Congress activities as specified in the CWC Communications Plan.

Objectives

1. Membership benefits from the opportunity for an open and transparent dialogue on water matters as provided by the Colorado Water Congress.
2. Actively solicit feedback from members regarding their relevant water issues and expectations of the Colorado Water Congress.
3. Inform our geographically diverse members on the status of key water issues and how the Colorado Water Congress is advancing water community priorities and helping shape Colorado water policy.
4. Support efforts and develop media strategy directed at informing the public about issues important to the water community.
5. Design, develop, and invest in technology and communication tools to support Colorado Water Congress education and advocacy strategies.
6. Develop and strengthen strategic partnerships in order to broaden and leverage the impact of Colorado Water Congress' work.

CWC Board Oversight

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Standing Committee

Communications