



NJ Conference for Women

OCTOBER 27, 2023

WESTIN PRINCETON AT FORRESTAL VILLAGE

The NJCFW is the largest gathering of professional women in the State of New Jersey. The conference provides over 500 women an opportunity to network with their peers, learn new strategies for professional growth and forge powerful connections with other women in the business community.

20.5K
CONTACTS

98%
WOMEN

500+
ATTENDEES

27.5%
ENGAGEMENT

PROFESSIONAL PROFILES

Accounting	5%	Law	8%
Banking & Finance	12%	Marketing	3%
Education	5%	Nonprofit	8%
Government	2%	Pharma	8%
Healthcare	6%	Professional Services	9%
Higher Ed	13%	Small Business	6%
Insurance	7%	Tech	2%

DYNAMIC SPEAKERS



ROCHELLE
GAPERE



JENNIFER
WILLEY



KATIE
GOODMAN



PREVIOUS KEYNOTE SPEAKERS



ALICIA
MENENDEZ



JEN GROOVER



MICHELE
MEYER-SHIP



CAREY
LOHRENZ



TIFFANY DUFU



VICTORIA
ARLEN



LEYMAH
GBOWEE



SHIZA SHAHID



LISA TANZER



CANDY CHANG

SAMPLE BREAKOUT SESSION TOPICS

Mentoring
Mid-Level Career
Leadership
Building Confidence

Resiliency
Personal Branding
Communication
Negotiation Skills

Networking
Personal Finance
LinkedIn
Avoiding Burnout

Women's Health
Work/Life Balance
Healthy Habits
Resume Building

*a network
can change
your world!*



Conference Agenda

Registration & Breakfast	7:30 a.m.
Opening Keynote	8:30 a.m.
General Session	9:30 a.m.
Breakout Session I	10:45 a.m.
Breakout Session II	11:45 a.m.
Lunch	1:00 p.m.
Closing Keynote	2:00 p.m.
After Party	3:00 p.m.

40+
EXHIBITORS

23-55+
AGE RANGE

15
COUNTIES

20+
INDUSTRIES

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GET IN TOUCH

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Increase your exposure as a sponsor of the State's largest conference for women. When you sponsor the NJCFW, you put your brand front and center among our State's female business leaders. Sponsor packages come with a variety of benefits including NJCFW tickets, Exhibitor Booths, opportunities to speak from the podium, and more creative ways to meet your goals.

SPONSOR OPPORTUNITIES

	\$6000 GOLD	\$5000 SILVER	\$4000 BRONZE	\$3000 SUPPORTING	\$1500 BREAKOUT
Tickets to the NJCFW	8	7	6	5	2
Opportunity to Speak From the Podium	X	-	-	-	-
Reserved Seating	X	X	-	-	-
Recognition from the Podium	X	X	X	-	-
Logo on Promo Emails to 25K Contacts	X	X	X	X	-
Logo Slide During Plenary Sessions	X	X	X	X	-
Logo in Program Journal	X	X	X	X	X
Logo & Link on Website	X	X	X	X	X
Social Media Recognition	X	X	X	X	X
Swag Bag Item Included	X	X	X	X	X
Introduce Breakout Speakers	-	-	-	-	X

Limited # of opportunities!

HAVE
ANOTHER
IDEA?

LET'S TALK!

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