

MISSOURI

Parks & Recreation

RATE CARD SUMMER 2023 - SPRING 2024

Looking for a way to get your business in front of Missouri's park and recreation professionals?

CIRCULATION

Missouri Parks & Recreation Magazine is distributed quarterly to each member of MPRA with a print and electronic circulation of approximately 2000 parks and recreation professionals in Missouri and surrounding areas.

ADVERTISING DEADLINES

Issue	Space Reservation	Artwork Due
Summer 2023	June 2	June 9
Fall 2023	August 18	August 25
Winter 2024	November 3	November 9
Spring 2024	March 1	March 8

AD RATES

Ad Type	1 Issue		2 Issues*		4 Issues*	
	Member	Non-Member	Member	Non-Member	Member	Non-Member
Back Cover	\$605	\$660	\$555	\$605	\$475	\$525
Inside Back Cover	\$580	\$630	\$525	\$580	\$450	\$500
Inside Front Cover	\$580	\$630	\$525	\$580	\$450	\$500
Facing Inside Front Cover	\$710	\$765	\$660	\$710	\$580	\$630
Full Page	\$525	\$580	\$475	\$525	\$420	\$475
Half Page	\$475	\$525	\$420	\$475	\$370	\$420
Quarter Page	\$420	\$475	\$370	\$420	\$315	\$370
Business Card	\$370	\$420	\$315	\$370	\$265	\$315

*price per issue

AD DIMENSIONS

BACK COVER <i>Finished Print Size</i> 8.5"W x 8.25"L <i>Bleed</i> .125" on each side <i>Final file size with bleed:</i> 8.75"W x 8.5"L	INSIDE BACK/Front/ FACING INSIDE FRONT COVER/FULL PAGE <i>Finished Print Size</i> 8.5"W x 11"L <i>Bleed</i> .125" on each side <i>Final file size with bleed:</i> 8.75"W x 11.25"L	HALF PAGE (H) <i>Finished Print/File Size</i> 7.5"W x 5"L	HALF PAGE (V) <i>Finished Print/File Size</i> 3.5"W x 9.75"L	QUARTER PAGE <i>Finished Print/File Size</i> 3.625"W x 5"L	BUSINESS CARD <i>Finished Print/File Size</i> 3.625"W x 2.5"L
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Send inquiries and artwork to Missouri Park & Recreation Association
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