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SPONSORSHIP OPPORTUNITIES

A Total Marketing Resource to explore advertising opportunities
for your brand to be recognized.



Oatmeal Festival
January 14th



Annual Dinner
March 30th



Top Golf
April 27th



Independence Day
Fun & Fireworks
July TBD



Peach Festival
August 19th



Brew Festival
September 9th



Golf Tournament
September 18th

As you plan for 2023, The Lafayette Chamber would like for you to consider
unique ways for you to promote your business. Sponsoring provides your
business with brand awareness, recognition and media exposure while
making a statement that you are invested in your community.

We are offering more benefits in our sponsorship levels than ever before so
please look them over carefully.

DEADLINE FOR OATMEAL FESTIVAL SPONSORSHIP - NOVEMBER 15TH



PRESENTING SPONSOR Peach Fest Only **SOLD**

- ~Your company logo will be acknowledged for one year in all printed/promotional materials/banners as a Titanium Sponsor for Peach Fest
- ~Booth space at **All** Special Events—Oatmeal, Golf Tournament, Independence Day Fun & Fireworks and Brew Fest
- ~Company logo displayed at **ALL** Special Events
- ~in seven (7) annual Chamber/Special Events
- ~in twelve (12) Chamber Networking activities
- ~all Lafayette Chamber emails with link to your website
- ~all blast emails and digital newsletters
- ~company logo on cover of 2023 Chamber Directory
- ~one year website Enhanced Listing
- ~one time use of digital membership list (excludes emails) or mailing labels
- ~Major Sponsor for Black Diamond Open Golf Tournament including 4 golfers
- ~Annual Dinner Sponsor with 4 complimentary tickets



PRESENTING SPONSOR FOR ONE—Oatmeal 5k, Independence Day or Brew Fest

Independence Day and Brew Fest—SOLD

- ~Your company logo will be acknowledged for one year in all printed/promotional materials/banners as a Platinum Sponsor for the above events
 - ~Booth space at **All** Special Events—Oatmeal, Golf Tournament, Independence Day Fun & Fireworks and Brew Fest
 - ~Company logo displayed at **ALL** Special Events
 - ~in seven (7) annual Chamber/Special Events
 - ~in twelve (12) Chamber Networking activities
 - ~all Lafayette Chamber emails with link to your website
 - ~all blast emails and digital newsletters
 - ~company logo on cover of 2023 Chamber Directory
 - ~one year website Enhanced Listing
 - ~Major Sponsor for Black Diamond Open Golf Tournament including 4 golfers
 - ~Annual Dinner Sponsor with 4 complimentary tickets
- (Presenting Sponsor for Independence Day Fun & Fireworks includes 15 VIP Viewing/15 Drink Tickets)



Oatmeal Fest, Independence Day Brew Fest, Peach Fest

- ~Company logo will be acknowledged for one year in all printed/promotional materials/banners as Gold Sponsor for the above events
- ~Company logo displayed at **ALL** Special Events
- ~booth space at **four (4)** Special Events
- ~in seven (7) annual Chamber/Special Events
- ~in twelve (12) Chamber Networking activities
- ~all Lafayette Chamber emails with link to your website
- ~all blast emails and digital newsletters
- ~company logo on cover of 2023 Chamber Directory
- ~one year website Enhanced Listing
- ~Major Sponsor for Black Diamond Open Golf Tournament including 4 golfers
- ~Annual Dinner Sponsor with 4 complimentary tickets



Oatmeal Fest, Independence Day Fun & Fireworks Brew Fest, Peach Fest

- ~Company logo displayed on all print/promotional material for **two (2)** Special Events, including the Black Diamond Open Golf Tournament
- ~Company logo displayed at **two (2)** Special Events
- ~Company logo on cover of 2023 Chamber Directory
- ~Major Sponsor for Black Diamond Open Golf Tournament including 4 golfers
- ~Annual Dinner Sponsor with 4 complimentary tickets



Oatmeal Fest, Independence Day
Brew Fest, Peach Fest

- ~Company name & logo on **ALL** print/electronic promotional material for one (1) Special Event
- ~Hole Sponsor for Black Diamond Open
- ~2 golfers in Black Diamond Open
- ~Annual Dinner Sponsor with 2 complimentary tickets



PEACH FEST ONLY—Non Chamber Members add \$300

Company logo displayed in all print/electronic promotional material AND one booth space at PEACH ONLY!



The Homebrewer—\$1000.00

Company logo displayed in all print/electronic promotional Material AND one booth space at Brew Fest Only!



All American Fireworks Sponsor—\$2000.00

- ~Logo displayed in ALL print/electronic promotional material and on Sponsor Banner for Independence Day Fun & Fireworks
- ~Complimentary booth space at Independence Day Fun & Fireworks
- ~5 VIP Viewing/5 Drink Tickets

Stars and Stripes Band Sponsor—\$500.00

- ~Name displayed in ALL print/electronic promotional material
- ~Logo displayed on Band Sponsor Banner

Sparkler Level—\$250.00

- ~Name displayed on Band Sponsor Banner



Entry Fee is \$100.00 and includes

- ~3 Hours of Top Golf friendly competition
- ~Fajita Fiesta Food buffet in private room
- ~Bottomless soda, iced tea & water, alcohol for sale

ACE SPONSOR—\$1000.00 includes 6 players, 6 drink coupons, logo featured in all print/promotional materials, exclusive advertising in food area

BIRDIE SPONSOR—\$500.00—includes 2 players and logo featured in all print/promotional materials.



Major Sponsor—\$500.00—Includes a Hole and Skill Hole Sponsorship, display of company logo on player registration form, scorecard, cart, lunch signs, golfers' goodie bags and sponsor banner. Includes presence on Hole.

Hole Sponsor—\$100.00—Signage on one hole

Individual Golfer—\$125.00



December Holiday Networking Mixer—\$750.00

- ~Your name seen exclusively at our December Holiday Networking Mixer
- ~Opportunity to address the attendees

LAFAYETTE CHAMBER SPONSORSHIP COMMITMENT

COMPANY NAME (as you want it to appear in advertising) _____

CONTACT NAME _____

ADDRESS: _____ CITY: _____ STATE _____ ZIP _____

PHONE _____ FAX _____ E-MAIL _____

____ **TITANIUM PRESENTING SPONSOR PEACH ONLY \$6500** *All Events
____ **DIAMOND PRESENTING SPONSOR for ONE \$5000 Oatmeal 5k, Independence Day, Brew** *All Events
____ **Platinum Sponsor \$4000** *All Events
____ **Gold Sponsor \$3000** *Pick 2 Events ☐ Oatmeal ☐ Independence Day ☐ Peach ☐ Brew Fest
____ **Silver Sponsor \$2000** *Pick 2 Events ☐ Oatmeal ☐ Independence Day ☐ Peach ☐ Brew Fest
____ **Ruby Sponsor \$2000** *Peach Only Additional \$300.00 for Non-Chamber members

Black Diamond Golf Tournament

____ Major Sponsor/Black Diamond Golf Tournament \$500

____ Hole Sponsor/Black Diamond Golf Tournament \$100

____ Individual Golfer \$125

Independence Day Fun & Fireworks

____ All American Fireworks Sponsor \$2000

____ Stars and Strips Band Sponsor \$500

____ Sparkler Level Band Sponsor \$250

Brew Fest Sponsor

____ The Homebrewer \$1000

Par-Tee @ Top Golf

____ ACE Sponsor \$1000

____ Birdie Sponsor \$500

____ December Holiday Networking Mixer \$750

Total Amount: \$ _____ I've Enclosed a Check _____ Bill Me _____

What month (s) would you like to be billed? _____

Bill me in _____ 2 Installments _____ 4 Installments

____ CHARGE IT ____ VISA ____ MASTERCARD ____ AMERICAN EXPRESS

CARD NUMBER: _____ EXP. DATE _____ 3 Digit Security Code _____

NAME ON CARD: _____ SIGNATURE _____

Mail your completed form to:
Lafayette Chamber, 304 W. Baseline Rd., Lafayette, CO 80026
Email to events@lafayettecolorado.com
A high resolutions jpg logo (color & black & white must be emailed to:
events@lafayettecolorado.com