

EST. 2013

CALIFORNIA CANNABIS INDUSTRY ASSOCIATION



COMMUNITY
EDUCATION
POLITICAL
INFLUENCE
SUPPORT

Our mission is to promote the growth of a responsible and legitimate cannabis industry and work for a favorable social, economic, and legal environment for our industry in the state of California.

The California Cannabis Industry Association (CCIA) was founded on the principle of strength in numbers. The thousands of California businesses involved in our state-legal cannabis industry represent a significant economic force. As the industry's most influential state trade association, CCIA works every day to ensure our burgeoning business sector is represented in a professional and coordinated way at the state level.

COMMUNITY | NETWORKING WITH INDUSTRY PROFESSIONALS



CCIA has the unique privilege, opportunity, and ability to bring together reputable and professional business owners operating in the cannabis space. Every year we host numerous events across the state with registration to nearly all of them covered in your membership.

- Annual Policy Conference
- Annual Membership Meeting
- Regional Networking Events
- Regional Job Fairs
- Political Action Days
- Lobby Days

EDUCATION | POLITICAL AND INDUSTRY FORECASTING

- Consistent legislative, industry, and regulatory updates
- Educational events across California
- Educational resources including: fact sheets, white papers & webinars produced through CCIA committees
- Industry expertise to educate legislators and regulators



POLITICAL INFLUENCE | POLICY & REGULATION DEVELOPMENT



- 7+ years of experience
- Deep understanding of Sacramento politics
- Proven track record of success advocating for our members
- Most influential trade-association representing the cannabis industry in the state
- Make your voice heard through our Legislative Committee

SUPPORT | EXCLUSIVE MEMBER TO MEMBER SERVICES

- Exclusive Member-to-Member Discounts: CPA services, Analytics, Payroll, Insurance, Legal Consultations, Lab Testing & More
- Discounts to leading online resources: CannaRegs, Headset, Dispensaries.com & more
- Free & Discounted Partner Events
- Engage with a diverse group of businesses from cultivators and manufactures to construction companies and consultants



LEARN MORE AT CACANNABISINDUSTRY.ORG

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CCIA Membership

Your business's participation with the California Cannabis Industry Association means being represented alongside hundreds of other responsible industry leaders committed to bringing about a legitimate and professional cannabis business community.

During the legislative process CCIA has been extremely successful at building coalition partners outside of the cannabis reform movement, such as medical organizations, law enforcement, labor unions, local government associations, and environmental protection groups. Together we created a never before seen coalition at the state capitol, which was responsible for guiding MMRSA through the legislature.

In addition to helping shape the legal and regulatory framework for California's emerging cannabis industry, CCIA membership also provides a statewide platform to promote your business and several valuable discounts from participating cannabis industry partners.

ASSOCIATE MEMBERSHIP | \$150/MO OR \$1,500/YR

- State & Federal Political Representation
- Monthly Membership Calls
- CCIA Member-Exclusive Newsletters
- Company Listing in CCIA Member Directory
- CCIA Exclusive Discounts and Offers
- CCIA Member Badge and Certificate
- Complimentary Access to Member Events
- Access to Infohub and Exclusive CCIA Resources

BUSINESS MEMBERSHIP | \$500/MO OR \$5,000/YR

- Logo Placed in CCIA Member Directory
- Eligible to Sit on 3 Industry-Leading Committees
- Vote/Run for the Board of Directors
- Monthly Executive Update Call
- 3 Additional Profiles for Your Organization

EXECUTIVE MEMBERSHIP | \$1,000/MO OR \$10,000/YR

- Maximum Involvement in CCIA's Political Efforts
- Eligible to Sit on 5 Industry-Leading Committees
- Logo Placement on CCIA's Homepage with Links
- Preferred Vendor for Referrals
- Access to CCIA Consultants
- 5 Additional Profiles for Your Organization

LEARN MORE AT CACANNABISINDUSTRY.ORG