

# CCIA 5th ANNUAL POLICY CONFERENCE

**MARCH 18, 2020**

**SHERATON GRAND HOTEL  
SACRAMENTO, CA 95814**

For information on sponsorships or  
participation contact Goretti

[goretti@bertolina.com](mailto:goretti@bertolina.com) | (916) 552-6887



Contributions to CCIA and Cannabis Action PAC are not tax-deductible as charitable contributions for federal income tax purposes. If your contribution to Cannabis Action PAC is \$100 or more, we are required to report your occupation and your employer.

## Sponsorship Opportunities

### \$10,000 Platinum Sponsor

- 10 Tickets to conference activities, including general session, luncheon and evening legislative reception
- Membership in the 2020 Cannabis Council
- Virtual banner with your organization's logo displayed throughout the conference with increased visibility
- Recognition as a Platinum co-host of the evening legislative reception
- Reserved premium seating throughout the conference
- Complimentary table space AND placement of a premium item in the conference tote bag
- Advanced Convention briefing via conference call

### \$7,000 Gold Sponsor

- 8 Tickets to conference activities, including general session, luncheon and evening legislative reception
- Membership in the 2020 Cannabis Council
- Virtual banner with your organization's logo displayed throughout the conference with increased visibility
- Recognition as a co-host of the evening legislative reception
- Reserved seating throughout the conference
- Complimentary table space AND placement of a premium item in the conference tote bag
- Advanced Convention briefing via conference call

### \$2,500 Bronze Sponsor

- 4 Tickets to conference activities, including general session, luncheon and evening legislative reception
- Virtual banner with your organization's logo displayed throughout the conference
- Recognition as a co-host of the evening legislative reception
- Placement of a premium item in the conference tote bag
- Advanced Convention briefing via conference call

### \$5,000 Silver Sponsor

- 6 Tickets to conference activities, including general session, luncheon and evening legislative reception
- Virtual banner with your organization's logo displayed throughout the conference
- Recognition as a co-host of the evening legislative reception
- Choice of complimentary table space OR placement of a premium item in the conference tote bag
- Advanced Convention briefing via conference call

# CCIA 5th ANNUAL POLICY CONFERENCE

**MARCH 18, 2020**

**SHERATON GRAND HOTEL  
SACRAMENTO, CA 95814**

For information on sponsorships or  
participation contact Goretti

[goretti@bertolina.com](mailto:goretti@bertolina.com) | (916) 552-6887



Contributions to CCIA and Cannabis Action PAC are not tax-deductible as charitable contributions for federal income tax purposes. If your contribution to Cannabis Action PAC is \$100 or more, we are required to report your occupation and your employer.

## Sponsorship Opportunities Cont.

### \$1,000 Friends of CCIA

- 2 Tickets to conference activities, including general session, luncheon and evening legislative reception
- Virtual banner with your organization's logo displayed throughout the conference

### \$2,000 Non-Member Friends of CCIA

- 2 Tickets to conference activities, including general session, luncheon and evening legislative reception
- Virtual banner with your organization's logo displayed throughout the conference
- Includes Associate Membership dues for 2020

## Top Tier Branding Opportunities

### Branding Opportunities

#### Wi-Fi Sponsorship

- Donor will be recognized on the WIFI's landing page with additional opportunities for visibility throughout the conference. Cost is market rate per the hotel and will include complimentary Gold Sponsor package. (Approx. \$20,000)

#### Tote Bag Sponsorship

- Donor will be recognized with their logo displayed on the bag. Cost is \$5,000 and will include a complimentary Silver Sponsor package.

#### Lanyard Sponsorship

- Donor will be recognized with their logo and/or business name displayed on the item. Cost is \$2,500 and will include a complimentary Bronze Sponsor package.

#### Conference Credential Holder Sponsorship

- Donor will be recognized with their logo and/or business name displayed on the item. Cost is \$1,500 and will include a complimentary Friends of CCIA Sponsor Package.

## Tickets

Early Bird \$250 until 1/25/20 | Regular Rate \$400 until 3/11/20 | Late Rate \$500