



CCIA Committees 2020

California Cannabis Industry Association committees are an integral part of state policy reform strategy. Members of our committees are revered as industry experts and voices of authority on industry specific challenges and best practices. CCIA's Board of Directors look to committee members for essential insight and feedback that plays a critical role in educating decision makers and consumers. Joining a CCIA committee is an extraordinary way to partner with experts in your field to influence the rules and regulations that govern the growing cannabis industry.

As the industry evolves, so do our committees. The issues that affect the success of the industry, affect every part of the supply chain. We have adjusted our committee system to streamline the crossover education necessary to provide recommendations on policies, regulations, and legislation. In 2020, we have combined Agriculture and Manufacturing into a singular committee, and have also combined Retail with Delivery & Distribution into a singular committee. In addition, CCIA has added the Sustainability Committee to focus on emerging environmental and sustainability issues, as well as the Risk Management Committee which will focus on insurance, HR, and IP issues that face the cannabis industry.

In order to keep dialogue on track and progressive, CCIA staff will continue to work with committee chairs in order to provide timely and detailed agendas for each meeting.

**Our committees are open to all members at the Business and Executive levels
Business Members may join 3 committees | Executive Members may join 5 committees**

Legislative

Chair: Tiffany Devitt - CannaCraft

Our Legislative Committee is one of our most active and vibrant committees. We review all current legislation and regulations, and advocate on behalf of our members. This group functions as a legislative information hub that allows for inclusive, productive discussions and provides insight from our legislative team.

Quality Control

Chair: Dr. Swetha Kaul - Cannalysis Labs

The QC Committee is focused on the practical application of the rules and regulations as they pertain to testing labs and the cannabis industry. This committee offers insight into best practices for testing labs and quality control issues, it also functions as an educational arm of the association. The committee is primarily attended by testing labs, scientists, and manufacturers.

Agriculture & Manufacturing

Co-Chairs: Kristin Nevedal - Humboldt's Finest, Chris Coggan - Therapy Tonics & Bryce Berryessa, La Vida Verde

CCIA's re-vamped Agricultural & Manufacturing Committee provides input and information on the complex regulations that pertain to cultivation, manufacturing, processing, and packaging. This committee analyzes the complicated relationship between the varied forms of cannabis cultivation and manufacturing, and promotes policies that streamline business operations while prioritizing consumer safety.

Retail, Delivery & Distribution

Co-Chairs: Kimberly Simms - Law Offices of Kimberly Simms, Michael Wheeler - Flow Kana & Pamela Epstein - Eden Enterprises

As the most consumer facing sect of the industry, the Retail, Delivery & Distribution Committee addresses all issues related to streamlining business practices while prioritizing consumer safety. This committee has been directly involved with educating the industry on the evolution of regulations and policies related to packaging and labeling, tax reform, access and affordability, and will continue to provide a voice of reason and responsibility.

Risk Management

Co-Chairs: Doug Esposito - Owen Dunn Insurance Services & Wesley Hein - Mammoth Distribution

A new addition in 2020, CCIA's Risk Management committee is comprised of the former Insurance, Human Resources, and IP Committees. Risk Management develops educational materials, webinars, and seminars for both policy providers and industry operators. The committee is also focused on developing standardized benefits, workforce planning compliance and best employment practices for the industry. Finally, Risk Management provides a forum for discussion relating to patent, trademark, copyright and trade secret issues specific to the cannabis space.

The goal of the committee includes educating members and providing resources relating to growing and protecting intellectual property assets, drafting licensing agreements and managing intellectual property litigation. As California continues to realize the legitimacy of the cannabis industry, as well as the challenges that the industry faces, this committee has positioned themselves as intrical in optimizing success and mitigating risk.

Diversity, Inclusion & Social Equity (DISE)

Co-Chairs: Yvette McDowell - McDowell and Associates & Darius Kemp - Eaze

(This committee is open to all CCIA members)

The Diversity, Inclusion & Social Equity Committee is focused on fostering professional mentor-mentee relationships between industry pioneers of all backgrounds and their fellow CCIA Members from minority communities. It also works to encourage CCIA Members from minority communities to join other committees, volunteer for committee chair positions, and run for election to the CCIA Board. We also work with companies to diversify the ranks of their C-level executives, in-house legal departments, and upper management so that California's cannabis industry reflects the diversity of its consumer base.

Sustainability

Co-Chairs: Kristin Nevedal - Humboldt's Finest & Pamela Epstein - Eden Enterprises

CCIA's newly formed sustainability committee will work toward tackling various sustainability topics in the california cannabis industry. These topics will include, but are not limited to, packaging, waste, CEQA

requirements, energy & water conservation, and more. The committee will work on whitepapers & best practices to help educate members while providing key insight for the CCIA board to forward these

Committee: Policies and Procedures

CCIA committees provide a platform for members to engage in the rapidly developing regulations and legislation, which oversee the vast cannabis industry in California. These committees act as a resource to stay up to date with political forecasting.

By participating in CCIA's Committees you have the opportunity to work alongside fellow members and industry leaders developing legislative priorities while being proactively informed on state-wide regulations.

ELIGIBILITY & REQUIREMENTS

- Committee members must maintain a membership in good standing with CCIA at the Business level or higher
- Committee terms are one year in length, beginning in conjunction with CCIA's annual member meeting taking place in the beginning of each legislative session
- Committees are led by a chair and vice chair (if appropriate), which are appointed by the CCIA Board of Directors at the beginning of each legislative session
- Business level members are allowed to join up to 3 committees
- Executive level members are allowed to join up to 5 committees

APPLICATION PROCESS

- Eligible members must submit an online application and select which committees they wish to participate in during the committee open enrollment period
- Committee members are selected by application process with approval by CCIA staff and committee leadership
- Committee applications are accepted quarterly during a two week enrollment period.

ROLES & RESPONSIBILITIES

CCIA Board of Directors nominate and appoint committee chairs at the 1st board meeting of the legislative year. Committee chairs will oversee elections to appoint Vice Chair and Secretary (if appropriate) at the 1st committee meeting of the legislative year. All positions will be held for one full year and will be reappointed at the beginning of the following legislative session. There are no term limits for committee chairs.

COMMITTEE FUNCTIONS

Mission: Committees are tasked with developing policy recommendations that reflect the key policy goals set forward by the Board of Directors. Recommendations coming out of the work of each committee shall be specific to the expertise of the committee and should promote the growth of a responsible and legitimate cannabis industry and work for a favorable social, economic, and legal environment.

Educational component: Each committee is tasked with creating education materials throughout the year including memos, white papers, content for CCIA weekly educational updates, among others.

MEETINGS

- At a minimum, each committee will hold a monthly meeting
- Additional meetings may be scheduled by chair as needed
- Monthly mandated meeting schedule and announcements
- Agenda Items should be submitted 72 hours prior to meeting
- Agenda should be finalized and posted or shared 24 hours prior to meeting
- Quorum is defined as having 51% of committee's voting membership either physically present or on conference line

VOTING REQUIREMENTS

- New members must attend three consecutive committee meetings to establish eligibility
- Only 1 eligible voter in committee per CCI membership
- 51% Percent of members needed to certify vote (quorum)
- Process for Voting: Agenda item put up for motion by non-position holding member, motion seconded by any member eligible to vote, majority vote (ayes/yes and nays/no), secretary records decision vote.
- Proxy Voting- Eligible voters may assign an individual to cast their vote for them by being physically present or via phone and notifying the subcommittee chair via email no less than 24 hours prior to meeting start time on agenda