

April 13, 2021

The Honorable Evan Low Chair, Assembly Business and Professions Committee Legislative Office Building, Room 379 Sacramento, California 95814

RE: AB 1222 (Chen) Cannabis packaging: beverages.
NOTICE OF SUPPORT

Dear Chairman Low:

The California Cannabis Industry Association (CCIA) writes in support of Assembly Bill 1222 by Assemblymember Phillip Chen. This bill authorizes cannabis licensees to manufacture cannabis beverages in glass containers that are either clear, or of any color.

Current law in California establishes various safeguards and parameters around the packaging and labeling of cannabis goods in order to ensure consumers are informed, and to prevent minors from access. Among other things, statute requires all cannabis products to be sold in tamper-evident, child-resistant packaging, with all cannabinoid content clearly labeled. However, while evidence shows California's legal cannabis framework is effective in preventing individuals under 21 from accessing products, current regulations around edible products are particularly cumbersome for cannabis beverage manufacturers. Specifically, because cannabis regulations require all edibles to be in "opaque" packaging, cannabis beverage manufacturers and brands have been unreasonably limited in their product manufacturing and marketing capabilities.

AB 1222 provides a straightforward solution to this unique issue by expressly allowing cannabis beverages to be manufactured in any clear, or colored, glass container, so long as the container otherwise adheres to all packaging and labeling requirements under state law.

For these reasons, CCIA is proud to support AB 1222 and requests your AYE vote when it is heard in the Assembly Business and Professions Committee.

Sincerely,

Lindsay Robinson Executive Director

Cc: Assemblymember Phillip Chen, 55th District

Members, Assembly Business and Professions Committee Robert Sumner, Chief Consultant, Assembly Business and Professions Committee Danielle Sires, Senior Consultant, Assembly Business and Professions Committee Bill Lewis, Assembly Republican Caucus