



## CCIA 2022 Election | Nominees for Board of Directors

This December, CCIA will host its 9th election for the Board of Directors. Join other leading industry professionals in shaping the direction of California's cannabis landscape. Nominations are live from November 14-22, 2022, and Board elections run from December 7-16, 2022.

Being a CCIA Board Member is an important and influential position in California's regulated cannabis industry. Board Members vote on the CCIA budget, provide strategic policy direction, serve as representatives of CCIA, and participate in Capitol advocacy and recruitment events. The CCIA Board is composed of 15 dynamic individuals who are committed to representing California's fastest-growing industry.

### What you need to know as a nominee....

#### Voting Process

- **Only Business and Executive level members (in 'good standing'= current on your dues) are eligible to run for a board seat**
- You must be nominated by two CCIA members (Business and Executive level) to qualify (you can nominate yourself)
- All active CCIA members (in 'good standing') will be eligible to vote in the board elections
- **Each member-company gets ONE ballot.** If multiple ballots are cast we will accept the first one received via time stamp
- CCIA follows a weighted system which breaks down as follows:
  - Associate, Associate+, and Social Equity memberships vote equals 1 point
  - Business member vote equals 3 points
  - Executive member vote equals 5 points
- Eligible voters will be directed to an online ballot on December 7, and will be able to vote for candidates through December 16, at 5:00 PM
- Election results will be announced in early January after the votes have been verified by an independent third party

## Board of Directors Responsibilities\*

- The Board commitment is two years and will commence in early January 2023
- The Board meets twice monthly for a 2-hour conference call and a 1-hour conference call, respectively. We try to meet a few times a year in-person in Sacramento or during prominent conferences in California
- Board members are allowed to miss no more than six meetings per calendar year and attend at least one in-person meeting
- Board members are highly encouraged to read all reports and memos issued to them
- Board members are responsible for the leadership and growth of the association
- Board members are required to contribute or raise a minimum of \$2,500 annually to CCIA's Political Action Committee
- Board members are required to maintain a Business or Executive level membership
- Board members are required to help recruit at least 2 new members annually
- Board members are required to keep strict confidentiality on all board matters and must sign confidentiality agreements
- Board members are expected to be pillars of professionalism and are required to sign code of conduct agreements

## How to leverage your nomination to get the vote!

- Attend monthly membership meetings
  - Dec. 9th at 12pm pst.- members will receive calendar invites
- Attend CCIA's Annual Holiday mixer on December 8 in Sacramento
- Email your industry colleagues/friends who are CCIA members and ask them to support you!
  - [Click Here](#) to visit the member directory. You can also find it under the "about us" section on the website
  - Every CCIA member is eligible to vote in the election
  - **Companies who sign up during the election are immediately eligible to vote so you can help recruit new members and boost your votes**
- Email committee members- if you're part of a committee you can email other committee members
- Share your message and your nominee image on personal and work related social channels
- Create a 2 minute video that CCIA will link to your bio on our website (tell people why you're a great candidate!)
- Questions on any of the above? [justin@cacannabisindustry.org](mailto:justin@cacannabisindustry.org)

*\*Some aspects of board responsibilities are subject to change prior to 2023*