

SPONSORSHIP PLANNING GUIDE

2023

Throughout the year, the New Hampshire Bankers Association hosts a number of events where exhibitor and sponsorship opportunities are available. This is a rewarding way to enhance your company's visibility and brand recognition among a select group of banking industry representatives and event attendees, including executives and key decision makers.

Please look over the list of upcoming sponsorship opportunities and let us know how you would like to become involved. We look forward to working with you to increase your engagement with our membership.

In 2023, we are holding most of our events in-person. We are excited to hold some of them in our new office location, where we have classroom space for up to 28 people.

NH▶**Bankers**
ASSOCIATION

www.nhbankers.com

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This guide is not all inclusive. We welcome any ideas regarding additional, creative sponsorships not otherwise listed.

Please contact Sandy Tracy at stracy@nhbankers.com or 603-224-5373 with any suggestions or questions on any of the information listed.

Pricing in this guide is intended for members only. Non-members, please contact NH Bankers for pricing. Registration for sponsorships is available online when event registration is open or by calling us at 603-224-5373.

This guide is accurate as of 5/3/23. For an updated list of events, visit nhbankers.com.

2023

ANNUAL CONFERENCE

September 15-17, 2023 - Fairmont Le Château Frontenac, Quebec City, QC

In partnership with Vermont Bankers Association

Audience: CEOs, Presidents and Senior Management

Sponsorship Benefits

All sponsorships of our Annual Conference receive the following:

- Attendee list before event
- Product/Service marketing brochure available at registration table
- Signage/appropriate recognition on the item or at the sponsored event
- Verbal recognition at the General Business Sessions on Friday & Saturday AND during the Banquet on Saturday
- Identification as Sponsor on Conference badge

If your sponsorship amount reaches the Silver, Gold, or Platinum level – you will receive the following additional benefits:

Sponsorship Level	Amount	Additional Benefits
Platinum	\$6000+	<ul style="list-style-type: none">• 3 complimentary registrations• Opportunity for a 2 minute “company commercial”• Email sent to all pre-registered attendees with your company name & logo announcing sponsorship• Logo recognition on screen prior to General Business Sessions and during breaks
Gold	\$3000+	<ul style="list-style-type: none">• 2 complimentary registrations• Logo recognition on screen prior to General Business Sessions and during breaks
Silver	\$2000+	<ul style="list-style-type: none">• 1 complimentary registration

Sponsorship Opportunities

Saturday Keynote Speaker Jim Olson - sponsor may provide a professionally produced 30-second commercial to be played before keynote; potential for breakfast or lunch with and introduce speaker	\$8,000
Saturday Golf Tournament or other group activity TBD	\$6,000
Saturday Banquet – logo on menu at each place setting	\$6,000
Friday Reception	\$4,500
Saturday Reception	\$4,500
Hotel Key Cards	\$4,500
Charging Station - customized vinyl wrap with logo	\$4,500
Registration Tote Bags (bags are supplied by sponsor)	\$3,500
Name Badge Lanyards	\$3,500
Penny Candy	\$3,000
Refreshment Break – Friday afternoon	\$3,000
Refreshment Break – Saturday morning	\$3,000
Special Amenity (sponsor provided) in Attendee Hotel Rooms or other delivery method	\$2,500 each/ 2 available
Speaker Sponsorship – introduction of speaker by sponsor (script prepared by Association)	\$2,500 each/ 4 available
Bottled Water – Friday or Saturday break	\$2,500
Conference Note Paper – sponsor logo on specialty printed paper available for note taking throughout conference	\$2,500
Conference Pens – sponsor’s name on pens provided at general session (sponsor supplied)	\$2,500
USB Flash Drive with Sponsor Logo	\$2,000
Door Prize Drawings – provided by sponsor (if association purchased, cost is additional \$500)	\$2,000
Wall Street Journal – logo stickers provided by sponsor	\$2,000

2023

ANNUAL MEETING

June 16, 2023 - Grappone Conference Center, Concord, NH

Audience: Open to all bankers from Entry to Senior level

Sponsorship Opportunities

GOLD SPONSOR - \$3000

- 3 complimentary conference registrations
- Email sent to all pre-registered attendees with your company name & logo announcing sponsorship
- Company logo on agenda and attendee list
- Opportunity for tabletop display
- Opportunity to include a 30 to 60-second commercial to be played during the meeting or say a few words in person
- Special recognition at event to include:
 - Sponsor sign with gold recognition
 - Shout-out on social media as recognition of your support as a sponsor
 - Logo recognition on screen prior to General Business Sessions and during breaks
 - Verbal announcement of gold sponsorship during Business Sessions

SILVER SPONSOR - \$2500

- 2 complimentary conference registrations
- Email sent to all pre-registered attendees with your company name & logo announcing sponsorship
- Company logo on agenda and attendee list
- Opportunity for tabletop display
- Choice of sponsorship for breakfast or lunch
- Opportunity to provide a door prize that NH Bankers will announce at the end of the meeting which is a great way to follow up with a participant – you pick the winner.
- Special recognition at event to include:
 - Sponsor sign with silver recognition
 - Shout-out on social media as recognition of your support as a sponsor
 - Logo recognition on screen prior to General Business Sessions and during breaks
 - Verbal announcement of silver sponsorship during Business Sessions

BRONZE SPONSOR - \$1500

- 1 complimentary conference registration
- Sponsorship of morning break
- Opportunity for tabletop display
- Special recognition at event to include:
 - Sponsor sign with bronze recognition
 - Verbal announcement of bronze sponsorship during Business Sessions

GENERAL SPONSOR - \$700

- Sponsor sign with recognition at event
- Verbal announcement of sponsorship during opening Business Session

2023

SPRING EXECUTIVE MANAGEMENT MEETING

May 11-12, 2023 - Omni Mount Washington Resort, Bretton Woods, NH

In partnership with Vermont Bankers Association

Audience: CEOs, Presidents, and Senior Management

Sponsorship Opportunities

- Special recognition at event to include:
 - Sponsor signage at the event
 - Verbal announcement of sponsorship during Business Sessions
 - Logo recognition on agenda and attendee list
 - Standing Banner in the front of meeting room

Thursday Opening Luncheon	\$2,000
Thursday Afternoon Coffee Break	\$1,500
Thursday Reception Hors d'oeuvres	\$2,500
Thursday Dinner	\$2,500
Friday Morning Breakfast	\$2,000
Friday Morning Coffee Break	\$1,500
Friday Closing Luncheon	\$2,000
Special amenity (sponsor provided) in Attendee Hotel Rooms – includes room delivery	\$1,500/1 available

Multiple sponsorships will be accepted for most opportunities.

2023

TRI-STATE TRUST FORUM

September 28-29, 2023 - Residence Inn Portsmouth Downtown Waterfront, Portsmouth, NH

In partnership with Maine Bankers Association and Vermont Bankers Association

Audience: Trust and Wealth Management professionals

Sponsorship Opportunities

Sponsors receive

- Sponsorship signage at the event
- 1 complimentary conference registration
- 6' skirted table with chair or standard 8' x 10' booth space
- Verbal announcements throughout the conference
- Shout-out on social media recognizing you as a sponsor
- Email with logo and contact information to all pre-registered attendees

Thursday Luncheon	\$2,500
Thursday Afternoon Break	\$1,500
Exhibitor Reception	\$2,500
Friday Morning Breakfast	\$2,500
Friday Morning Break	\$1,500

Exhibitor Opportunities

Exhibitors receive

- 1 complimentary conference registration
- 6' skirted table with chair or standard 8' x 10' booth space
- Verbal announcements throughout the conference

Members	Early reg. by Aug. 1, 2023	After Aug. 1, 2023
Exhibitor Fee (includes one registration)	\$700	\$750
Additional Attendees	\$249	\$249

2023

TRI-STATE MORTGAGE CONFERENCE

February 9-10, 2023 - The Venue at Portwalk Place, Portsmouth, NH

In partnership with Maine Bankers Association, Vermont Bankers Association, Maine Association of Mortgage Professionals, Mortgage Bankers & Brokers Association of New Hampshire, Vermont Mortgage Bankers Association

Audience: Mortgage professionals

Exhibitor Opportunities

Exhibitors receive

- 1 complimentary conference registration
- 6' skirted table with chair or standard 8' x 10' booth space
- Sponsorship recognition during the event to include:
 - Social Media shout out
 - Verbal announcements throughout the conference

Members	Early reg. by Dec. 16, 2022	After Dec. 16, 2022
Exhibitor Fee (includes one registration)	\$899	\$950
Additional Attendees	\$325	\$325

Sponsorship Opportunities

\$899 - Sponsorships receive

- 1 complimentary conference registration
- Sponsorship choice of Thursday Breakfast, Morning Beverage Break, Buffet Luncheon, or Afternoon Break, Thursday Reception, Friday Breakfast or Morning Break
- Standing Banner in the front of meeting room
- Special recognition during the event to include:
 - Social Media shout out
 - Signage at the sponsored event
 - Verbal announcement of sponsorship during the conference

Members	Early reg. by Dec. 16, 2022	After Dec. 16, 2022
Sponsorship (includes one registration)	\$899	\$950
Additional Attendees	\$325	\$325

Multiple sponsorships will be accepted.

2023

TRUSTEES AND DIRECTORS FORUM

October 31, 2023 - Grappone Conference Center, Concord, NH

Audience: CEOs, Presidents, Directors and Senior Management

Sponsorship Opportunities

GOLD SPONSOR - \$1500

- 2 complimentary conference registrations
- Lunch sponsorship
- Opportunity for tabletop display
- Special recognition at event to include:
 - Sponsor sign with gold recognition
 - Verbal announcement of gold sponsorship

SILVER SPONSOR - \$750

- 1 complimentary conference registration
- Sponsorship choice of continental breakfast or morning break
- Opportunity for tabletop display
- Special recognition at event to include:
 - Sponsor sign with silver recognition
 - Verbal announcement of silver sponsorship

Multiple sponsorships will be accepted.

2023

WOMEN IN LEADERSHIP GOLF OUTING W/CPA SOCIETY

September 25, 2023 - Stonebridge Country Club, Goffstown, NH

In partnership with NH Society of Certified Public Accountants

Audience: Women in leadership

Sponsorship Opportunities

“Birdie” Sponsor- \$750

- Tee/green signage
- Golf package for four players
- Name recognition on all promotional materials including brochures, fliers, email announcements, etc.

“Par” Sponsor- \$300

- Tee/green signage
- Reception tickets for two guests
- Name recognition on all promotional materials including brochures, fliers, email announcements, etc.

Meal Sponsor Packages: Breakfast - \$300 or Lunch - \$500

- Custom logo pin flag
- Banner showcased during meal
- Reception tickets for two guests
- Name recognition on all promotional materials including brochures, fliers, email announcements, etc.

Drink Ticket Sponsor- \$300

- Table sign displayed during meal and at the bar
- Reception tickets for two guests
- Name recognition on all promotional materials including brochures, fliers, email announcements, etc.

2023

EMERGING LEADERS CONFERENCE

December 11, 2023 - VIRTUAL

In partnership with Community Bankers Association

Audience: Emerging leaders as defined by each attending institution

Sponsorship Opportunities

GOLD SPONSOR - \$750

- 6 complimentary conference registrations
- 30-60 second commercial (live or pre-recorded)
- Logo on agenda
- Verbal recognition during opening and closing remarks
- Logo recognition on pre-event email to attendees
- Social Media shout out

SILVER SPONSOR - \$500

- 4 complimentary conference registrations
- Verbal recognition during opening and closing remarks
- Logo recognition on pre-event email to attendees
- Social Media shout out

BRONZE SPONSOR - \$300

- 2 complimentary conference registrations
- Verbal recognition during opening and closing remarks
- Logo recognition on pre-event email to attendees
- Social Media shout out

2023

\$700 Sponsorship Opportunities

The following event offers sponsorship opportunities at \$700 with the following benefits:

- 1 Complimentary conference registration
- Opportunity to include a 30 to 60-second pre-recorded commercial or live comments during the meeting
- Special recognition during the event to include:
 - Social Media shout out
 - Signage at the sponsored event
 - Verbal announcement of sponsorship during the conference
- Opportunity for tabletop display or standard 8' x 10' booth (please advise in advance so proper arrangements may be made)

COMPLIANCE CONFERENCE

May 23-24, 2023 - Grappone Conference Center, Concord, NH

In partnership with Vermont Bankers Association

Audience: Compliance professionals, regulatory risk officers, Consumer Lending, BSA/AML Specialists, Fraud and Security Specialists

Choose from:

- Tuesday Morning Breakfast
- Tuesday Morning Break
- Tuesday Buffet Luncheon
- Wednesday Morning Breakfast
- Wednesday Morning Break
- Wednesday Buffet Luncheon

Multiple sponsorships will be accepted.

2023

SPONSORSHIP CALENDAR

January

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

February

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

March

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

April

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

May

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

June

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

July

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

August

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

September

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

October

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

November

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

December

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

- Feb 9** • Tri-State Mortgage Conference
- Feb 10** • Tri-State Mortgage Conference
- May 11** • Spring Executive Management Conference
- May 12** • Spring Executive Management Conference

- May 23** • Compliance Conference
- May 24** • Compliance Conference
- Jun 16** • Annual Meeting
- Sep 15** • Annual Conference
- Sep 16** • Annual Conference
- Sep 17** • Annual Conference

- Sep 25** • Women in Leadership Golf Outing
- Sep 28** • Tri-State Trust Forum
- Sep 29** • Tri-State Trust Forum
- Oct 31** • Trustees and Directors Forum
- Dec 11** • Emerging Leaders Conference

THANK YOU TO OUR 2022 MEMBER SPONSORS

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Allied Solutions

Anthem, Inc.

Baker Newman Noyes

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Bank of New Hampshire

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BHG- Bankers Healthcare Group

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Federal Home Loan Bank Boston

FirstLight

Gallagher, Callahan & Gartrell, PC

Griffin Financial Group

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Independent Community Bankers Association

M&M Consulting, LLC

Merrimack County Savings Bank

NEACH Payments Group

New Hampshire Housing

Newcleus

NH Business Finance Authority

Northeast Delta Dental

The NHHEAF Network Organizations

Updike, Kelly & Spellacy, P.C.

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NH▶Bankers

ASSOCIATION

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