



Sponsorships

Saturday, April 27, 2024, at the Virginia Beach Convention Center

Gala night...

Mingle with the top producing REALTORS® in Hampton Roads! Join us at our annual COE Awards Gala, where more than 1,000 local REALTORS® will celebrate the success of their sales accomplishments for 2023! Sign up early to maximize your exposure in our extensive COE Annual Awards Gala promotions.

PRESENTING SPONSOR

(limit 1) \$6,500

- Naming Rights: 2023 COE Awards Gala, presented by [Your Company]
- Opportunity to air a 30-second commercial multiple times during event (sponsor to provide) and once on HRRRA social media
- 14 complimentary COE Gala tickets & 14 drink tickets
- Mailing list for all 2023 COE award recipients
- Back Cover ad in the COE program booklet
- One half-page ad in one issue of the 2024 *Hampton Roads REALTOR®* magazine
- First right of refusal of this sponsorship package for 2024 Awards Gala
- Logo on both stages
- Company name on reception table signage

HALL OF EXCELLENCE SPONSOR

(limit 1) \$5,500

- GOBO projection of your company's name/logo in Hall of Excellence
- Opportunity to air a 30-second commercial during the awards ceremony and once on HRRRA social media (sponsor to provide)
- 10 complimentary COE Gala sponsor and drink tickets
- Mailing list for all 2023 COE award recipients
- Full page B&W ad in the COE Gala Program Booklet
- One half-page ad in one 2024 issue of the *Hampton Roads REALTOR®* magazine
- Logo displayed in gala booklet and on sponsorship boards at ceremony
- First right of refusal of this sponsorship package for 2024 Awards Gala

STAGE SPONSOR

(limit 2) \$4,500

- Company's logo displayed on a stage.
- Opportunity to air a 30-second commercial on HRRRA's social media once before the event and once after the event (sponsor to provide)
- 8 complimentary COE Gala sponsor tickets and drink tickets
- Mailing list for all 2023 COE award recipients
- Half-page B&W ad in the COE program booklet
- One business card sized ad in one 2024 issue of the *Hampton Roads REALTOR®* magazine
- Logo displayed in gala booklet and on sponsorship boards at ceremony

First right of refusal must be claimed by October 15, 2024, or it will be released to all HRRRA Affiliates.

To sponsor, contact ADVERTISING@HRRRA.COM.

HRRRA reserves the right to change events, services, and products. Should the event, service, or product change, we will substitute or renegotiate the sponsorship upon mutual agreement.



Hampton Roads REALTORS® Association
638 Independence PKWY, #100, Chesapeake, VA 23320
phone (757) 473-9700 fax (757) 473-9897 HRRRA.com

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BAR SPONSOR

(limit 4) \$4,000

- Signature drink named after the sponsor
- Your company logo on signage at each bar
- Beverage napkins printed with your company logo
- 6 complimentary COE Gala tickets & drink tickets
- Opportunity to air a 30-second commercial on HRRRA's social media once before the event (sponsor to provide)
- Mailing list for all 2023 COE award recipients
- One half-page ad in COE program booklet
- First right of refusal of this sponsorship package for 2024 Awards Gala

ENTERTAINMENT SPONSOR

(limit 2) \$3,000

- Signage at entertainment stage
- Opportunity to air a 30-second commercial on HRRRA social media once before the event (sponsor to provide)
- Opportunity to introduce the entertainment
- 6 complimentary COE Gala sponsor and drink tickets
- Mailing list for all 2023 COE award recipients
- Half-page B&W ad in the COE program booklet
- One business card ad in one 2024 issue of the *Hampton Roads REALTOR®* magazine

First right of refusal must be claimed by October 15, 2024, or it will be released to all HRRRA Affiliates.

PHOTO BOOTH SPONSOR

(limit 1) \$3,000

- Company logo featured on the photo strips
- 6 complimentary COE Gala tickets & drink tickets
- Opportunity to air a 30-second commercial on HRRRA's social media once before the event (sponsor to provide)
- Mailing list for all 2023 COE award recipients
- One half-page ad in the COE program booklet
- First right of refusal of this sponsorship package for 2024 Awards Gala

TICKET SPONSOR

(limit 1) \$3,500

- Your company logo on all printed tickets.
- Opportunity to air a 30-second commercial on HRRRA social media once before the event (sponsor to provide)
- Mailing list for all 2023 COE award recipients
- Half-page B&W ad in COE program booklet
- One business card ad in one issue of the *Hampton Roads REALTOR®* magazine
- 6 complimentary COE Gala sponsor and drink tickets
- Logo displayed in gala booklet and on sponsorship boards at ceremony

360 PHOTO BOOTH SPONSOR

(limit 1) \$4,000

- Company logo featured on the digital copies
- 6 complimentary COE Gala tickets & drink tickets
- Opportunity to air a 30-second commercial on HRRRA's social media once before the event (sponsor to provide)
- Mailing list for all 2023 COE award recipients
- One half page ad in the COE program booklet
- First right of refusal of this sponsorship package for 2024 Awards Gala

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SPECIALTY PACKAGES

BEST HAT SPONSOR

(limit 1) \$3,000

- Opportunity to air a 30-second commercial on HRRA social media once before the event (sponsor to provide)
- 6 complimentary COE Gala tickets & drink tickets
- Mailing list for all 2023 COE award recipients
- One half-page ad in the COE program booklet
- One business card ad in one issue of the *Hampton Roads REALTOR®* magazine

FRIEND SPONSOR

\$600

- 2 complimentary COE Gala tickets & drink tickets
- 20% off any ad in the COE Program Booklet

ALL
SPONSORS
MUST SUBMIT
THEIR LOGO

- All logos, videos, and artwork must be submitted no later than 3/1/23.
- Vector (EPS) or PDF preferred; 300dpi JPGs
- No Word docs, PowerPoint files, or GIFs will be accepted.

ROSE SPONSOR

(limit 10) \$2,000

- Opportunity to air a 30-second commercial on HRRA social media once before the event (sponsor to provide)
- 4 complimentary COE Gala sponsor tickets and drink tickets
- Mailing list for all 2023 COE award recipients
- One quarter page B&W ad in the COE program booklet
- One business card sized ad in one 2024 issue of the *Hampton Roads REALTOR®* magazine
- Logo displayed in gala booklet and on sponsorship boards at ceremony

First right of refusal must be claimed by October 15, 2024, or it will be released to all HRRA Affiliates.

EARLY BIRD SPECIAL

- Sponsors are eligible to purchase additional tickets up to the amount included in their sponsorship
- Must be a sponsor to purchase additional tickets.
- Table reservations are complimentary. Please email ccronin@hrra.com to reserve a table of 10.

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GALA BOOKLET

Following the awards presentation, all guests receive a glossy keepsake event program. Make a lasting and memorable impression by placing a congratulatory ad or a special offer!

AD PRICING

- Inside front or back cover: \$500 (7.25" w x 9.75"h)
- Centerfold: \$800
- Full page: \$350 (7.25" w x 9.75"h)
- 1/2 page: \$250 (7.25" w x 5"h)
- 1/4 page: \$150 (3.75" w x 5"h)

Inside front and back cover ads are in full color. All other ads are in b/w.

- All ad artwork and commercials must be submitted no later than March 1, 2024.
- PDF preferred; 300dpi JPGs.
- No Word docs, PowerPoint files, or GIFs will be accepted.

HRRA reserves the right to change events, services, and products. Should the event, service, or product change, we will substitute or renegotiate the sponsorship upon mutual agreement.

THE FOLLOWING RESTRICTIONS AND CONDITIONS APPLY:

1. Real estate firms are prohibited from sponsoring or advertising, unless promoting a specific new home site.
2. You must be a HRRA member to sponsor.



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Sponsorship Contract

Name: _____ Company: _____
Address: _____ City/State/Zip: _____
Phone: _____ Email: _____
Main Contact for Event: _____ Phone/Email: _____

1. Choose Your Sponsor Level or Package:

- ☐ PRESENTING - \$6,500
- ☐ HALL OF EXCELLENCE - \$5,500
- ☐ STAGE - \$4,500
- ☐ BAR - \$4,000
- ☐ 360 PHOTO BOOTH - \$4,000

- ☐ TICKET - \$3,500
- ☐ BEST HAT - \$3,500
- ☐ PHOTO BOOTH - \$3,000
- ☐ ENTERTAINMENT - \$3,000
- ☐ DECOR - \$2,000
- ☐ FRIEND - \$600

PROGRAM ADS:

- ☐ IF/IB- \$500
- ☐ CENTERFOLD- \$800
- ☐ FULL PAGE- \$350
- ☐ ½ PAGE - \$250
- ☐ ¼ PAGE - \$150

Please call to confirm availability. First come, first served. Deadline for sponsorship forms and artwork is March 1, 2024, at 5 p.m.

Send completed forms to advertising@hrra.com

2. Choose Your Payment Method:

Are you an Affiliate Member of HRRRA? ☐ Yes ☐ No
☐ Enclosed or ☐ Bill Me or ☐ Paid in 2024 Partnership
(Cancellation of sponsorship will result in a 25% cancellation fee.)
Make check payable to: HRRRA, c/o COE.
TOTAL: \$ _____

Payment in full is required within thirty (30) days of contract submission, or no later than seven days prior to the event, whichever comes first. If the 2024 event is canceled, all sponsorships will be rolled over to the 2025 event. I agree to the terms of this contract and understand that I am responsible for items and payment as described herein.

Signature: _____

Charge my: ☐ VISA ☐ MC ☐ DISC

Signature: _____

(information below will be shredded)

Card #: _____

Exp. Date: ____/____/____

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