

Hampton Roads REALTOR®

Published for
Members of the
Hampton Roads
REALTORS®
Association



The Hampton Roads REALTOR® is the official publication of the Hampton Roads REALTORS® Association (HRRA). Reaching over 5,000 real estate specialists each month, Hampton Roads REALTOR® is a key communications and reference tool for Hampton Roads' busy real estate professional.

Reader Profile

The Hampton Roads REALTORS® Association (HRRA) is the largest REALTOR® trade association in Southeastern Virginia with more than 1,500 REALTOR® and 800 Affiliate members. The Hampton Roads REALTOR® digital magazine reaches a huge base of purchasing power in all real estate fields including real estate appraising, banking, home inspecting, home staging, as well as many other service related industries!

Editorial Profile

Published eleven digital issues per year, coverage includes:

- Interviews, guest author features
- Legislative updates
- Affiliate Member profiles
- Legal case studies
- Business advice
- New Member lists
- Industry trends
- and much more!

Distribution

When you need to reach Hampton Roads' real estate professionals, the Hampton Roads REALTOR® can deliver your message digitally into the hands of about 5,000 industry leaders, plus those who visit the HRRA website..

Added Value

The Hampton Roads REALTOR® is also posted to the homepage at HRRA.com, with an email alert sent out each month to the entire membership (with a special call-out thanking that issue's advertisers!), as well as HRRA's social media platform, in eREALTOR®, and all previous issues are kept in a permanent online archive.

- Ad is hyperlinked to your website
- Affiliates welcome to write free articles (non advertorial)
- Coastal Virginia Magazine ride along print edition each quarter

Reserve your spot today!

AD SIZE	RATE	SPECS
Back Cover (bottom half):	\$550	(7.875" w x 5" h)
Inside Front/Back Cover:	\$700	(7.875" w x 10.25" h)
Full Page*:	\$600	(7.875" w x 10.25" h)
Half Page (horizontal):	\$400	(7.875" w x 5" h)
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Business Card:	\$100	(3.55" w x 2" h)
Centerfold double truck:	\$1000	(call for options)

*Guaranteed placement Full Page ads: \$650

10% First-timers or 1 year contract discount!

All 6-11 month contracts include a free random web banner on the HRRA.com homepage.

No recruiting materials from REALTOR® firms will be accepted, or ads for products/services that directly compete with HRRA and/or Alpha products/services.

We do not offer full bleed for any size or position. PDF is preferred. If art is not received by deadline, delivery cannot be guaranteed. Non-members must add \$150 to any HRRA sponsorship total.

HRRA reserves the right to change events, services and products. Should the event, service or product change, we will substitute or renegotiate the sponsorship upon mutual agreement.

2023 Ad Art Deadlines

ISSUE	ART DUE	ISSUE	ART DUE
January	Dec. 8 (2022)	July/August	Jun. 8
February	Jan. 6	September	Aug. 7
March	Feb. 8	October	Sep. 8
April	Mar. 8	November	Oct. 6
May	Apr. 7	December	Nov. 8
June	May 5		

Hampton Roads REALTORS® Association
638 Independence Parkway, #100, Chesapeake, VA 23320
Phone: 757-473-9700 • Fax: 757-473-9897
HRRA.com

Advertising Sales: 757-473-9700 x1006 or Marketing@HRRA.com
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Hampton Roads REALTOR®

Just a small way to say

Welcome to HRRA!

25% OFF!

Any contract signed within 30 days of your HRRA join date for three months (or more) of advertising in the *Hampton Roads REALTOR®* digital magazine will receive a **25% DISCOUNT**.

When you need to reach Hampton Roads' real estate professionals, the *Hampton Roads REALTOR®* can deliver your message into the hands of more than 4,400 industry leaders.

Call Misty Pritchett at (757) 473-9700 x1006 or send an email to MPritchett@HRRA.com.

Reserve your spot today!

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