

The Navarre Beach Area Chamber of Commerce reserves the right to not publish any information, ads, content, etc. that does not follow our standards. We reserve the right to remove content alleged to be infringing, inappropriate, distasteful, misleading, incorrect, etc. without prior notice, at our sole discretion, and without liability to you. Staff time and resources are limited – we may not be able to accommodate all ad requests. These terms and conditions are applicable to you upon your accessing the website and/or contacting the chamber office. These terms and conditions, or any part of them, may be terminated by the chamber without notice at any time, for any reason.

Please note that the following opportunities are only available to chamber members in good standing.

Many opportunities listed are already included in your annual membership package at no additional charge, unless otherwise noted (prices listed below).

For more information on advertising with the Chamber, contact Chanda.Ryan@NavarreChamber.com.

Categories:

- Online Advertising
- Print Advertising
- Email Advertising
- Social Media Advertising

ONLINE ADVERTISING

Business Directory

All members receive a self-controlled individual listing on our Business Directory.

Personalize your directory listing with a 200-character business description and company bio, map, photos, social media links, and more. Visitors to the site find your listing by searching by category, keyword, or viewing an alphabetical listing. Your listing is self-controlled so it's just the way you want it. Specific keywords enable higher search engine results – some members even find their business listing on the chamber's website on the front page of Google!

How to Update Your Business Directory Listing

Community Calendar

Members can add events to our public events calendar, which is our most highly searched area. From Customer Appreciation Days to Live Entertainment, utilize our calendar and post as many events as often as you want. Add as often/as many as needed at no additional charge.

How to Add Your Hot Deal

Hot Deals

Members can post their special promotions to the Hot Deals section of our website to help generate new business. Searched by locals and visitors alike – many come to the chamber looking for coupons and deals. Add as often/as many as needed at no additional charge – login in now! New submissions are also included in our eNewsletter – The Chamber Connection.

How to Add Your Job Announcement

Job Listings

Our job board gets about 300 searches a month. Make sure you're reaching locals and submit your jobs on the chamber website as often as you need. Add as often/as many as needed at no additional charge – login in now! New submissions are also included in our eNewsletter – The Chamber Connection.

How to Add a Member 2 Member Discount

Member 2 Member Discounts

The Member-To-Member Discount Program encourages Chamber members and their employees to prefer other Chamber members when making buying decisions. M2M deals are a great way to attract new customers, build relationships with current customers, save money, and strengthen our local economy. Most members give a larger discount to members than the general public (public discounts are labeled as "Hot Deals" on our website). Add as often/as many as needed at no additional charge – login in now! New submissions are also included in our eNewsletter – The Chamber Connection.

How to Add Your Press Release

News Releases

Submit your announcements, press releases, etc. as a News Release in the member section of our website. This makes your news searchable online on a credible platform, and there's no limit on how many or how often you can submit your updates. Add as often/as many as needed at no additional charge – login in now! New submissions are also included in our eNewsletter – The Chamber Connection.

How to Add Additional Representatives to Your Business/Organization

Did you know? You can add as many representatives as needed to your membership database. These representatives can be given a separate and/or limited login, receive our member-exclusive emails, and attend our events!

Contact Lynne.Myers@NavarreChamber.com or 850.939.3267 to add your staff.

WEBSITE ADVERTISING

Website Banner*

Our website currently averages over 15,000 visitors each month from local website visitors who are seeking visitor information; local events; things to do; lodging; the history of the Navarre area; relocation information; news about housing; real estate; economic development; education; schools; teachers; transportation; and a wide range of specific businesses and business categories.

Many visitors to the Chamber website use the online business directory to search for local businesses and the products and services they offer. Our website advertising packages are designed to increase traffic to our advertisers' websites. Contact Chanda.Ryan@NavarreChamber.com for more details!

Advertise online with a banner on the chamber website. Limit one ad type per page.

**Staff Designed ad (with business-provided text and logo only) is an additional fee of \$50 per design.*

- **SIDEBAR AD** (200x200 pixels) – \$150/Month | \$1,200/year per section.
- Sections: Members Pages/Community/Visitors Pages/Blog/Resources/Military
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- **BANNER AD** (1100x120 pixels) - \$200/Month | \$1,800/year per section.
- Sections: Home Page/Community CalendarMilitary: \$200/Month | \$2,000/year per section
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- **PREMIUM BANNER AD** (480x60 pixels) - \$300/Month | \$3,000/year
- TOP of Home Page (Only 2 Spots Available)

Get Started

Chamber Blog

- In-Blog Ad - \$25/blog
- Guest Blogging: Submit an article to be featured on the chamber blog – (no charge if accepted)
- Blog posts

Electronic Newsletter Marketing

E-Blast

Chamber members are eligible to send electronic ads via the chamber at \$50 each to 3,000+ email addresses. The E-Blast is automatically shared via the Chamber's social media (Facebook & Twitter). We will send out no more than two (2) solicitation E=Blasts per day – so schedule yours early!

The Chamber Connection

This electronic newsletter is distributed weekly. All members are welcome to one free 3.6" x 2" (about the size of a business card) ad per calendar year. [Click here for more info.](#)

All members are welcome to submit announcements to be included in the eNewsletter that is emailed twice a month.

Submission process: To have your content included, please submit a News Release, Hot Deal, Job Posting, or Member to Member Deal via the member portal.

Members are able to place an ad in our eNewsletter at a rate of only \$50 per issue or \$1,500 for the year.

Distribute Marketing Materials

All members may display company literature, promotions, and/or business cards at the Chamber office.

The Chamber has information about tourism, clubs, organizations, business, industry, relocation & general information. Visitors and locals alike commonly ask us about local businesses, and we would love to refer them to you. As the chamber has hundreds of members, we encourage you to stop by and check if we have your updated marketing materials in stock and on display.

Standard business cards or tri-fold brochure sizes are highly encouraged.

Additionally, if you have any branded promotional items (like koozies, etc) that you would like distributed on your behalf, you can drop them off at the chamber office.

The Chamber's Military & Veteran Affairs Committee provides swag bags during our Commerce & Coffee events to the quarterly award winners at Hurlburt and Eglin Air Force Bases. If you would like for your items to be included in those bags, please contact our MAC Chair, Kristen Rhodes.

Social Media

Facebook – Awards, Anniversaries, Etc.

Have you recently won an award or have another new success? Let us know! We are proud of our member's accomplishments and would love to share your exciting news on our Facebook page.

Facebook or Instagram- Hashtags

Jump on the social media bandwagon with popular hashtags like
#NBACOC #NavarreChamber #ShopNavarreFirst #LoveFL #LoveNavarre #VisitNavarreBeach
#RelaxInNavarre #ExploreNavarre #MemberMonday #WhereIsItWednesday, #TransformationTuesday,

#MusicMonday, and more. Example: #ThrowBackThursday – Has your business undergone a change or renovation? Send us a before and after photo and any relevant details.

Facebook – Silly Holidays

Is your business or organization perfect for a silly holiday? Send an email with the national holiday and its date along with a photo and content for your post to Chanda.Ryan@NavarreChamber.com . Content will be published to the Navarre Chamber's Facebook Page and/or @NavarreChamber on Instagram.

Additionally

Other promotional opportunities include hosting a Ribbon Cuttings or Business After Hours, sponsorship opportunities (including Commerce & Coffee, Annual Awards & Installation Gala, and more).