

PARADE OF HOMES JUNE 18-21, 2020

SPONSORSHIP BENEFITS

EXCLUSIVE PLATINUM SPONSOR

\$7,500

(Associate Members Only - No Builder Members)

- Company logo on HBAGTA website
- Recognition in all television promotion
- Recognition in all radio promotion
- Company logo on all print promotion to include tickets
- Display promo material at a Parade Home
- Recognition in live & taped interviews
- Recognition on social media
- Company profile on social media sites
- Company logo on all outgoing Parade email blasts
- Recognition during Parade Mandatory Builder Meeting
- Recognition during General Membership Meetings leading up to Parade of Homes
- Full back cover ad in Parade of Homes Tour Guide
- 25 tickets to the 2020 Parade of Homes
- Mention during awards ceremony

