



Hello HBA Members,

Governor Whitmer, by Executive Order, has extended the Stay Home, Stay Safe rule through April 30th. This order tightens a few restrictions on travel and activity. See the full text of the order [here](#).

While you are stuck at home, we want to provide you with learning opportunities, to maximize your effectiveness when you can go back to work. NAHB has provided a couple of good stories in the last day or so:

- How to Keep Buyer Traffic Flowing Despite COVID-19 at <http://nahbnow.com/2020/04/how-to-keep-buyer-traffic-flowing-despite-covid-19/>
- An interesting article about Top Features First-Time Home Buyers Want, at <http://nahbnow.com/2020/04/top-features-first-time-home-buyers-want/>
- And recorded versions of sessions from IBS at <http://nahbnow.com/2020/04/continue-your-professional-development-with-on-demand-ibs-2020-education-sessions/>

Additional educational opportunities are available through the HBA of Michigan. Keep an eye on your email for links.

Best Regards,



Robert E. O'Hara, Executive Officer
Home Builders Association of the Grand Traverse Area, Inc.