



The Home Builders Association Home EXPO is the best place to showcase your company's products and services to the community. The 2-day event is the largest home show in northern Michigan and is held at the Grand Traverse Resort & Spa, featuring over 120 exhibitors. The EXPO is a "must do" event!

SPONSORSHIP BENEFITS:

EXCLUSIVE SUPPORTING SPONSOR | \$4,500

Precision Plumbing & Heating

- Large company logo on admission tickets
- Company logo on HBAGTA website
- Recognition in all television promotion
- Recognition in all radio promotion
- Company logo on all print promotion
- Company logo in EXPO program
- Prominent signage at the EXPO venue
- Company logo on all outgoing HBAGTA EXPO email blasts
- Company logo on Billboards
- 50 EXPO admission tickets in addition to exhibitor tickets

CORPORATE SPONSORS | \$3,000 | LIMITED TO 2 – Available

- Company logo on admission tickets
- Company logo on HBAGTA website
- Company logo on limited print promotion
- Company logo in EXPO program
- Prominent signage at the EXPO venue
- Company logo on all outgoing HBAGTA EXPO email blasts
- 40 EXPO admission tickets in addition to exhibitor tickets
- Local TV Ads
- Company mentions on live radio

CONTRIBUTING SPONSOR | \$2,000 | LIMITED TO 2 - Available

- Company logo on admission tickets
- Company logo on HBAGTA website
- Company logo on limited print promotion
- Company logo in EXPO program
- Prominent signage at the EXPO venue
- Company logo on all outgoing HBAGTA EXPO email blasts
- 30 EXPO admission tickets in addition to exhibitor tickets

LOUNGE SPONSOR | \$1,500 | LIMITED TO 1 - Available

- Your company will be recognized and appreciated by all exhibitors and visitors!
- Promotional material displayed in lounge

TICKET BOOTH | \$1,125 | LIMITED TO 1 – DTE Energy

- Company name prominently displayed on front of booth

SHUTTLE BUS | \$450 | LIMITED TO 1 - Available

- Your company name on both sides of bus

SEMINAR SPONSOR | \$1,500 - LMCU

- A company representative can MC every seminar
- Recognized in event promotional material
- Signage bearing company name at each seminar
- Seminars and sponsors announced over PA system
- Promoted via Social Media

SEMINAR SPEAKER SPONSOR | \$500 | LIMITED TO 6 - Available

- Host a 1-hour seminar promoting products & services
- Recognized in limited print material
- Signage bearing company name at each seminar
- Seminars and sponsors announced over PA system

BAG SPONSOR | LIMITED TO 1 – DTE Energy

- This is a donation of bags bearing your company logo

PRIZE DONATIONS - Available

- Company signage displayed with donation during event
- Listed on entry / raffle card
- Media recognition when prizes are awarded

EXHIBITOR BOOTH | \$400 - \$1,320 - Available

- 4 different sizes – Please see the exhibitor contract for dimensions and prices.