

# 2021 ADVERTISING AGREEMENT

## Check Publication(s)/Issue(s) for insertion

### A - 2021 Printed Advertisement

#### InfoFire Newsletter Conference Edition: March 2021 (deadline February 15, 2021)

Full page ( \$ 1,000)                       1/2 page (\$750)                       1/4 page (\$500)

#### Conference Program: June 2021 (deadline May 19, 2021)

Full page (\$ 600)                       1/2 page (\$200)                       1/4 page (\$100)

**A - Subtotal**

### B - 2021 Electronic Advertisement

#### e-InfoFire Newsletter (deadline every 25<sup>th</sup> of the previous month)

Top Banner Ad (700 x 110 - \$275 each)     Middle Banner Ad (700 x 110 - \$250 each)     Bottom Banner Ad (700 x 110 - \$225 each)

**Jan                      Feb                      Apr                      May                      Jun                      Jul                      Aug                      Sep                      Nov                      Dec**

                                                                                                                                                                                                    

#### Website Banner ad (deadline every 25<sup>th</sup> of the previous month)

Banner Ad (468 x 60 - \$150 each)

**Jan                      Feb                      Mar                      Apr                      May                      Jun                      Jul                      Aug                      Sep                      Oct                      Nov                      Dec**

                                                                                                                                                                                                                          

#### Texas Firefighter Magazine: October 2021 (deadline September 18, 2021)

Full page (\$850)                       1/2 page (\$700)                       1/4 page (\$400)

**B - Subtotal**

**Total A + B**

Name of advertiser (Company): \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

The State Firefighters' and Fire Marshals' Association of Texas, owner and publisher of the InfoFire Newsletter, Annual Conference Program and the Texas Firefighter-Magazine, is hereby authorized to insert advertising, as indicated above and based on attached pricing.

**I understand that payment is due upon receipt of the invoice. No refunds available.**

\_\_\_\_\_  
Advertiser (contract must be signed to be valid)

\_\_\_\_\_  
SFFMA

For office use only:			
Date Billed:	Description:	Amount:	Payment Received: