

**Recruitment and Retention Workshop at SFFMA Training Conference**

**Beaumont, TX**

**Monday, June 27, 2022: 9:00 AM - 5:30 PM**

**Tuesday, June 28, 2022: 8:00 AM – 3:00 PM**

**Chief Stacey Martin and SFFMA Grant Manager Greg Redden Will Be Teaching You How To:**

- Keep Current Volunteers Engaged and Motivated
- Lead vs. Manage
- Set Goals to Improve Your Department Based on a Needs Assessment
- Market Your Department to Potential New Recruits
- Recruit for Diversity and Equity
- Use Your SAFER Grant for FREE Marketing Materials
- Develop a Volunteer Recruitment Campaign

To register, please click on: [RECRUITMENT AND RETENTION WORKSHOP REGISTRATION](#)