



Promotional Award Information

1. **Best Print Ad, Associate**
2. **Best Print Ad, Remodeler**
3. **Best Print Ad, Developer**
4. **Best Print Ad, Volume Builder**
5. **Best Print Ad, Custom Builder**

Judging Criteria:

The ad must have run in a newspaper or magazine between January 1, 2019 and December 31, 2019. Entries will be judged on excellence of concept, copy, layout, overall design execution, and communication of the advertisement's objective.

Materials for Submission Checklist:

- Tear sheet of ad mounted on black display board (no photocopies or color proofs of any kind will be accepted for judging.)
- Dated tear sheet or written verification from the publisher confirming media insertion dates.
- Image of ad in jpeg format
- Completed Promotional Award Information form
- Completed Entry form

Additional Entry Information

_____ Category Number

Traffic/Telephone Interest Generated by Entry _____