



Product Award Information

- 40. Best Product Design, Volume Builder - \$150,000 - \$200,000
- 41. Best Product Design, Volume Builder - \$200,000 - \$250,000
- 42. Best Product Design, Volume Builder - \$250,000 - \$300,000
- 43. Best Product Design, Volume Builder - \$300,000 - \$350,000
- 44. Best Product Design, Volume Builder - \$350,000 - \$400,000
- 45. Best Product Design, Volume Builder - \$400,000 - \$500,000
- 46. Best Product Design, Volume Builder - \$500,000 - \$750,000
- 47. Best Product Design, Volume Builder - \$750,000 - \$1,000,000
- 48. Best Product Design, Volume Builder – Over \$1,000,000

Judging Criteria:

Entries will be judged on overall design, attention to design detail, scale, balance, function, style and value. Entries will also be evaluated as to the appropriateness to the target market. Category number is based upon sales price of home, **not including the lot cost**. Home must have been built between January 1, 2019 and December 31, 2019.

Materials for Submission Checklist:

- Six images depicting: exterior elevation, entryway, living room area, master bedroom, kitchen and view of choice. **Please refer to the Rules for image specifications.**
- Marketing floor plan with elevation (remove all company names and logos)
- Completed Product Award Information form
- Completed Entry form

Additional Entry Information

_____ Category Number

_____ Address of Home

_____ Length of time marketed

_____ % of Sales this plan represents

_____ Sales Price of home in its location (do not include lot cost)

_____ Square Feet Air Conditioned