



Promotional Award Information

- 24. Best Social Media, Associate**
- 25. Best Social Media, Remodeler**
- 26. Best Social Media, Developer**
- 27. Best Social Media, Volume Builder**
- 28. Best Social Media, Custom Builder**

Judging Criteria:

Social Media examples: YouTube videos, Facebook pages, Twitter, and application software ("apps"). Entries will be judged on originality, concept, execution, and overall effectiveness as it relates to the specific target market.

Materials for Submission Checklist:

- ☐ Up to six images that represent entry in jpeg format
- ☐ Completed Promotional Award Information form
- ☐ Completed Entry form

Additional Entry Information

_____ Category Number

Website Addresses _____

Length of time marketed _____

Number of inquiries generated by entry _____