



Product Award Information

- 89. **Best Interior Merchandising, Custom Builder - \$250,000 - \$500,000**
- 90. **Best Interior Merchandising, Custom Builder - \$500,000 - \$750,000**
- 91. **Best Interior Merchandising, Custom Builder - \$750,000 - \$1,000,000**
- 92. **Best Interior Merchandising, Custom Builder - \$1,000,000 - \$1,500,000**
- 93. **Best Interior Merchandising, Custom Builder - \$1,500,000 - \$2,000,000**
- 94. **Best Interior Merchandising, Custom Builder - \$2,000,000 - \$2,500,000**
- 95. **Best Interior Merchandising, Custom Builder - \$2,500,000 - \$3,000,000**
- 96. **Best Interior Merchandising, Custom Builder - \$3,000,000 - \$5,000,000**
- 97. **Best Interior Merchandising, Custom Builder – Over \$5,000,000**

Judging Criteria:

Entries will be judged on use of color, texture, interior space, furniture, accessories, window and wall treatments, and appeal to the product's specific target market in the most cost-effective manner. Home must have been built between January 1, 2020 and December 31, 2020. Category number is based on sales price of the home (**not including lot cost**), not the cost of interior merchandising.

Materials for Submission Checklist:

- Six images depicting: living room area, dining area, master bedroom, kitchen and two views of choice. **Please see Rules for image specifications.**
- Completed Product Award Information form
- Completed Entry form

Additional Entry Information

_____ Category Number

_____ Address of Home

_____ Merchandising cost per square foot

_____ % of Repurposed merchandise