



Product Award Information

- 80. Best Interior Merchandising, Volume Builder - \$150,000 - \$200,000
- 81. Best Interior Merchandising, Volume Builder - \$200,000 - \$250,000
- 82. Best Interior Merchandising, Volume Builder - \$250,000 - \$300,000
- 83. Best Interior Merchandising, Volume Builder - \$300,000 - \$350,000
- 84. Best Interior Merchandising, Volume Builder - \$350,000 - \$400,000
- 85. Best Interior Merchandising, Volume Builder - \$400,000 - \$500,000
- 86. Best Interior Merchandising, Volume Builder - \$500,000 - \$750,000
- 87. Best Interior Merchandising, Volume Builder - \$750,000 - \$1,000,000
- 88. Best Interior Merchandising, Volume Builder – Over \$1,000,000

Judging Criteria:

Entries will be judged on use of color, texture, interior space, furniture, accessories, window and wall treatments, and appeal to the product's specific target market in the most cost-effective manner. Home must have been built between January 1, 2020 and December 31, 2020. Category number is based on sales price of the home (**not including lot cost**), not the cost of interior merchandising.

Materials for Submission Checklist:

- Six images depicting: living room area, dining area, master bedroom, kitchen and two views of choice. **Please see Rules for image specifications.**
- Completed Product Award Information form
- Completed Entry form

Additional Entry Information

_____ Category Number

_____ Address of Home

_____ Merchandising cost per square foot

_____ % of Repurposed merchandise