



## Product Award Information

- 40. Best Product Design, Volume Builder - \$150,000 - \$200,000
- 41. Best Product Design, Volume Builder - \$200,000 - \$250,000
- 42. Best Product Design, Volume Builder - \$250,000 - \$300,000
- 43. Best Product Design, Volume Builder - \$300,000 - \$350,000
- 44. Best Product Design, Volume Builder - \$350,000 - \$400,000
- 45. Best Product Design, Volume Builder - \$400,000 - \$500,000
- 46. Best Product Design, Volume Builder - \$500,000 - \$750,000
- 47. Best Product Design, Volume Builder - \$750,000 - \$1,000,000
- 48. Best Product Design, Volume Builder – Over \$1,000,000

### Judging Criteria:

Entries will be judged on overall design, attention to design detail, scale, balance, function, style and value. Entries will also be evaluated as to the appropriateness to the target market. Category number is based upon sales price of home, **not including the lot cost**. Home must have been built between January 1, 2020 and December 31, 2020.

### Materials for Submission Checklist:

- Six images depicting: exterior elevation, entryway, living room area, master bedroom, kitchen and view of choice. **Please refer to the Rules for image specifications.**
- Marketing floor plan with elevation (remove all company names and logos)
- Completed Product Award Information form
- Completed Entry form

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### Additional Entry Information

\_\_\_\_\_ Category Number

\_\_\_\_\_ Address of Home

\_\_\_\_\_ Length of time marketed

\_\_\_\_\_ % of Sales this plan represents

\_\_\_\_\_ Sales Price of home in its location (do not include lot cost)

\_\_\_\_\_ Square Feet Air Conditioned