



Promotional Award Information

- 6. Best Sales Brochure, Associate**
- 7. Best Sales Brochure, Remodeler**
- 8. Best Sales Brochure, Developer**
- 9. Best Sales Brochure, Volume Builder**
- 10. Best Sales Brochure, Custom Builder**

Judging Criteria:

The brochure must have been used in the sales and marketing effort between January 1, 2020 and December 31, 2020. Entries will be judged on best overall excellence of theme, graphic design, effective communication, value and appropriateness.

Materials for Submission Checklist:

- Sample brochure (including applicable inserts of marketing floor plans, elevation, features, etc.)
- Image of brochure in jpeg format
- Completed Promotional Award Information form
- Completed Entry form

Additional Entry Information

_____ Category Number

Traffic/Telephone Interest Generated by Entry _____

Cost per Piece _____

Number of Pieces Printed _____