



## ***Promotional Award Information***

**29. Best Showroom, Associate**

**30. Best Showroom/Sales Center, Builder**

### **Judging Criteria:**

Entries will be judged on points of purchase, merchandising, impact, overall design execution, use of graphics and display and effectiveness in achieving overall objective.

### **Materials for Submission Checklist:**

- Six images depicting the following: approach to sales center, exterior on-site signage, sales office interior, product display (if applicable), plat table or map (if applicable) and view of choice
- Sales office floor plan (8 ½ x 11), including furniture and merchandising placement
- Completed Promotional Award Information form
- Completed Entry form

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### **Additional Entry Information**

\_\_\_\_\_ Category Number

Special Features \_\_\_\_\_

Approximate Monthly Traffic \_\_\_\_\_

Brief Description:

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Additional Comments:

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