



Eligibility

All entries must be based upon Greater San Antonio metropolitan area activities. Participation is restricted to members of the Greater San Antonio Builders Association in good standing. **New for 2020:** All entries must be based on activity from January 1, 2020 through December 31, 2020.

Entry Fees and Submission

\$150.00 per entry. The extended deadline for personal achievement entries is **March 5, 2021** and the extended deadline for all other entries is **March 12, 2021**.

Entry fees must accompany entry materials with a check payable to GSABA or credit card authorization. Multiple entries may be paid with a single payment, if a list of all category names and numbers entered is attached to the check or credit card authorization. Submissions and fees should be delivered to the Greater San Antonio Builders Association no later than **5:00 p.m. on Friday, March 5, 2021 for personal achievement category entries or 5:00 p.m. on Friday, March 12, 2021 for all other category entries.**

Entry Preparation

Please read the instructions for each category carefully. A separate **Entry Form AND Information Form** (i.e., Promotional Award, Product Award, Personal Achievement Award) must accompany each entry.

All materials not mounted must be submitted in a large sealed envelope. Label envelopes with company name and category name(s) and number(s). Digital files with images for multiple entries can be submitted on a single flash drive/usb device, ensuring each file is named with company name and the appropriate category name and number. Dropbox or WeTransfer can also be used.

All advertising entries must be accompanied by a dated tear sheet or written verification from the publisher confirming media insertion between **January 1, 2020 and December 31, 2020.**

All radio/television commercial entries must be accompanied by written verification from the station confirming the advertisement ran between **January 1, 2020 and December 31, 2020.**

Images

Digital images should be saved at a resolution of approximately w-1800. Save all images as JPEG files 300 dpi at highest quality. Flash drive/usb device is the preferred computer media for digital files.

Images submitted on a flash drive/usb device should include your company name and the category name and number the file name. Professional Achievement images must have the candidate's name as well.

No more than the specified number of images should be submitted. If additional images are submitted, the entry will be returned so that the number of images can be reduced to the specified number requested. Custom Home categories **MUST** be submitted in a Power Point Presentation. Individual images not in a Power Point Presentation will not be accepted.

All marketing handouts/floor plans should be saved as 8 ½" x 11".

Images submitted for Product and Interior Design categories must not contain company names or logos. Neither should any company names or logos appear on floor plans.

Marketing Statements (If Applicable)

Marketing Statements must be typewritten on a plain 8 ½" x 11" sheet of paper (no company letterhead) within word length restrictions for each entry category.

Marketing Statements for **Professional Achievement Awards** should be in three separate sections in the following order:

Section A: In 150 words or less, explain your professional approach to selling, marketing, lending, closing, processing, or construction techniques inherent to your job description. Please describe any obstacles you may have overcome.

Section B: In 75 words or less, tell how you have served the home building industry. Include involvement in local, state and national trade associations.

Section C: In 75 words or less, describe how you have served your community.

Website

All entry materials can be found online at www.sabuilders.com

Questions? Need clarification? Desire an appointment for extra help? Please contact Jennifer Starr at (210) 696-3800 or jstarr@sabuilders.com.

Key Dates to Remember:

March 5th & 12th, 2021 – Call for Entries Deadline

July 22, 2021 – Summit Awards @ JW Marriott