



## ***Promotional Award Information***

- 16. Best Billboard, Associate**
- 17. Best Billboard, Developer**
- 18. Best Billboard, Builder**

### **Judging Criteria:**

The billboard must have been exhibited between January 1, 2021 and December 31, 2021. Entries will be judged on concept, copy, readability, impact and execution.

### **Materials for Submission Checklist:**

- Copy of invoice or billing document that provides dates of display
- 2-4 images that represent entry in jpeg format
- Completed Promotional Award Information form
- Completed Entry form

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### **Additional Entry Information**

\_\_\_\_\_ Category Number

Project Location \_\_\_\_\_

Length of time marketed \_\_\_\_\_

Traffic/Telephone Interest Generated by Entry \_\_\_\_\_