



## ***Promotional Award Information***

- 6. Best Sales Brochure, Associate**
- 7. Best Sales Brochure, Remodeler**
- 8. Best Sales Brochure, Developer**
- 9. Best Sales Brochure, Volume Builder**
- 10. Best Sales Brochure, Custom Builder**

### **Judging Criteria:**

The brochure must have been used in the sales and marketing effort between January 1, 2021 and December 31, 2021. Entries will be judged on best overall excellence of theme, graphic design, effective communication, value and appropriateness.

### **Materials for Submission Checklist:**

- Sample brochure (including applicable inserts of marketing floor plans, elevation, features, etc.)
- Image of brochure in jpeg format
- Completed Promotional Award Information form
- Completed Entry form

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### **Additional Entry Information**

\_\_\_\_\_ Category Number

Traffic/Telephone Interest Generated by Entry \_\_\_\_\_

Cost per Piece \_\_\_\_\_

Number of Pieces Printed \_\_\_\_\_