



## **Promotional Award Information**

- 16. Best Billboard, Associate
- 17. Best Billboard, Developer
- 18. Best Billboard, Builder

## **Judging Criteria:**

The billboard must have been exhibited between January 1, 2022 and December 31, 2022. Entries will be judged on concept, copy, readability, impact and execution.

| Materials for Submission Checklist:  Copy of invoice or billing document that provides dates of display 2-4 images that represent entry in jpeg format Completed Promotional Award Information form Completed Entry form |  |
|--|--|
| Additional Entry Information   |  |
| Category Number  |  |
| Project Location   |  |
| Length of time marketed  |  |
| Traffic/Telephone Interest Generated by Entry  |  |