



## ***Promotional Award Information***

- 24. Best Social Media, Associate**
- 25. Best Social Media, Remodeler**
- 26. Best Social Media, Developer**
- 27. Best Social Media, Volume Builder**
- 28. Best Social Media, Custom Builder**

### **Judging Criteria:**

Social Media examples: YouTube videos, Facebook pages, Twitter, and application software (“apps”). Entries will be judged on originality, concept, execution, and overall effectiveness as it relates to the specific target market.

### **Materials for Submission Checklist:**

- Up to six images that represent entry in jpeg format
- Completed Promotional Award Information form
- Completed Entry form

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### **Additional Entry Information**

\_\_\_\_\_ Category Number

Website Addresses \_\_\_\_\_

Length of time marketed \_\_\_\_\_

Number of inquiries generated by entry \_\_\_\_\_