



Promotional Award Information

29. Best Showroom, Associate

30. Best Showroom/Sales Center, Builder

Judging Criteria:

Entries will be judged on points of purchase, merchandising, impact, overall design execution, use of graphics and display and effectiveness in achieving overall objective.

Materials for Submission Checklist:

- Six images depicting the following: approach to sales center, exterior on-site signage, sales office interior, product display (if applicable), plat table or map (if applicable) and view of choice
- Sales office floor plan (8 ½ x 11), including furniture and merchandising placement
- Completed Promotional Award Information form
- Completed Entry form

Additional Entry Information

_____ Category Number

Special Features _____

Approximate Monthly Traffic _____

Brief Description:

Additional Comments:
