



Parade of Homes™ Preview Party

Date: May 19th, 2023

Time: 6:00 PM - 10:00 PM

Location: Country Village Estates at Castroville

Be part of the private VIP celebration before the Parade of Homes opens! Don't miss the party of the year! Over 800 members enjoy a sneak preview of the masterfully crafted custom homes featured in the Parade of Homes. Enjoy an evening of music, delicious food, cocktails and be the first to find out who will win the prestigious Parade of Homes Awards.



Partnership Opportunities

Reception Dinner \$15,000

- Opportunity to welcome guests and present at Awards Ceremony
- 20 Preview Party tickets
- 200 General Admission tickets for Parade of Homes
- Recognition on social media, and Builder Brief
- 5 Permit Parking passes
- Full page ad in Parade Style Magazine (provided by partner)

Platinum \$10,000

- Opportunity to present a few key awards at Awards Ceremony
- 10 Preview Party tickets
- 100 General Admission tickets for Parade of Homes
- Recognition on social media, website, and Builder Brief
- 3 Permit Parking passes

Gold \$5,000

- 6 Preview Party tickets
- 50 General Admission tickets for Parade of Homes
- Recognition on social media, website, and Builder Brief
- 2 Permit Parking passes

Silver \$3,000

- 4 Preview Party tickets
- 25 General Admission tickets for Parade of Homes
- Recognition on social media, website, and Builder Brief
- 1 Permit Parking pass



Parade of Homes™

Date: May 20th - 29th, 2023

Location: Country Village Estates at Castroville

The Parade of Homes brings together developers, builders, realtors, and prospective homebuyers from San Antonio and surrounding communities. The Parade of Homes features luxurious homes with state-of-the-art amenities, and a captive audience of 10,000+ attendees. Being a Parade of Homes Partner provides you invaluable brand awareness throughout the event and allows you to develop your lead list of future customers and prospective homebuyers.



Partnership Opportunities

Platinum \$15,000

- Logo included in TV ads
- 20 Preview Party Tickets
- 200 Parade of Homes Tickets
- 2 Full Page Color Ads in the *Parade Style Magazine*
- 3 Banners in Parade Area
- 10 Permit Parking Passes



Parade Style Magazine

Back Cover	\$2,800
Inside Front Cover	\$2,600
Inside Back Cover	\$2,500
Full Page	\$2,000
Double-Page Spread	\$4,500
Half Page	\$1,400

Gold \$10,000

- 10 Preview Party Tickets
- 100 Parade of Homes Tickets
- Full Page Color Ad in the *Parade Style Magazine*
- 7 Permit Parking Passes

Exhibitor Booth in Product Tent \$2,750

- \$2,500 + \$250 refundable security deposit if all requirements are met per the signed contract.

Exhibitor Product Tent Includes

- 10' x 10' Exhibit Booth with 8' Draped Backwall and 3' Side Rails
- One (1) 7" x 44" Booth Identification Sign
- Company Listing in Parade Style Magazine with logo
- Includes skirted table and 2 chairs with booth
- Company Listing on GSABA Parade of Homes website

Silver \$7,500

- 6 Preview Party Tickets
- 25 Parade of Homes Tickets
- Half Page Color Ad in the *Parade Style Magazine*
- 4 Permit Parking Passes